

Lind Bohanon Neighborhood Association Community Participation Program Guide to 2011 Annual Reports

Our Community Action Plan and Community wide Events Program compliment two City's Goals: LIVABLE COMMUNITIES, HEALTHY LIVES and MANY PEOPLE, ONE MINNEAPOLIS.

Accomplishments LBNA's accomplishments were:

LBNA's Community's Action Plan: *In the fall of 2010, LBNA surveyed the neighborhood, residents voted and approve a 5 year action plan for improving our community that kicked off 2011's overall outreach with neighborhood identified priorities and community involvement efforts. LBNA focused much attention on outreach and building capacity in 2011, which led to many of the accomplishments in 2011 and a full board of 15 for the first time for LBNA in 2012.*

LBNA's Home Improvement Loan program *We realize homeowners buy a home AND a neighborhood! We had 5 emergency deferred loans and 5 revolving loans dispersed. LBNA reestablished monthly Housing committee meetings with 9 participants. LBNA currently is reviewing vendors, looking at new incentives, potential programs, and endeavors to grow our Home Loan program to "attract" new residents to Lind Bohanon into the future.*

Empowering the Underrepresented: *Aligning with the City's goal of "MANY PEOPLE, ONE MINNEAPOLIS: Inclusiveness is a treasured asset; everyone's potential is tapped", and with LBNA's focused CPP outreach efforts to empower an underrepresented group in our community, the disabled, the results have been amazing!*

LBNA was granted a \$10,000 U of M CURA grant to help serve and empower unrepresented groups such as the disabled residents at Kingsley Commons who live with Multiple Sclerosis. They identified their needs in the community to address:

***A bench at the Humboldt Ave N railroad tracks: Result:** *A bench installed by MPRB to assist weary residents who had to wait for the extendedly long trains.*

***Improved Curbscuts along Humboldt and in the Community: Result:** *Over 40 ADA curb cuts to be installed in our community.*

***A dedicated service bus to go shopping Result:** *LBNA established a shopping and activities circulator bus that is a dedicated bus service for folks living with a disability. It served 226 riders with 115 of them being disabled residents transporting them on 40 bus shopping and community event trips.*

***Other Results:** *We partnered with MN Center for Neighborhood Organizing(MCNO), CURA, Camden Care Center, Shingle Creek Commons, Kingsley Commons and Carl Kroening and Silverwood Interpretive Centers. The success of this 2011 effort leveraged an additional \$10,000 CURA grant for "Increasing Access Through Art and Nature 2012" and an additional dedicated \$10,000 (2012) from LBNA's NRP funds to help serve and empower this underrepresented group.*

Community-wide Events Program:

Our community-wide events are intended to promote our entire community as a positive place to live, work, and play to build and promote community.

LBNA Hosts Third Winterfest and Chili cook-off

200 people attended our fun community-wide event in February to launch snowballs, play snow golf and be judges for the Camden Chili-cook off! We have great partners for this event, Shingle Creek Neighborhood Association, 42nd Ave Station, Jenny Lind Community Education, Camden Youth Engagement Project, YouthCare, and Minneapolis Park and Rec.

Picnic in the Park for NNO

Nearly 300 people attended this year's National Night Out celebration to help Block Club leaders and to get started or reinvigorate their current blocks. LBNA Board member Jenifer Scherer and Kingsley Commons residents developed a new dimension to the event with an interactive and educational activity called: "Take the Great Mobility Challenge"! Guests had the opportunity to go through nearly ten stations to try what it would be like living with various disabilities. Even Senator Higgins and Bobby Jo Champion were up for "Taking the Great Mobility Challenge"!

6th Annual Riverfest and Heritage Day LBNA Co-hosted Event

Three Rivers Parks District and LBNA co-hosted another fabulous event with 200 people attending. The Workhouse Theatre Company performed "What's a Streetcar" at the Haybale Theatre. LBNA's event brings art, history, culture to the great outdoors at the national park that is in our backyard along the river banks of the Mississippi river at the North Mississippi Regional Park. It is a "signature" event for Three Rivers Park District/Carl Kroening Interpretive Center and LBNA.

LBNA's Community Garden Program: Growing at the Lind-Community Garden

LBNA has 41 gardeners gardening 60 garden plots. This unique raised-brick community garden continues to be a showcase for LBNA. 20 Volunteer of America Hmong Elders(average age 73), students and teachers from Jenny Lind Elementary School and Creekview Park, and the local foodshelf Camden Promise all have enjoyed growing vegetables and the community at the Lind Community Garden. We held a Food Preservation workshop bringing in nearly 50 residents from across the city to hear from Hennepin County Extension expert Suzanne Driessen.

Camden Youth Engagement Project partnered with YouthCARE and completes McKnight Fdn

LBNA has been the lead neighborhood organization for the Camden Youth Engagement Project since 2008. This year we partnered with YouthCARE to provide staff for our Camden Youth Engagement Project. This partnership helped us reach 15 local community youth with leadership training and spring youth focused and led activities held at Jenny Lind Elementary School to help with mentoring and developing leadership skills.

Connecting Residents and Keeping them Informed: *Our monthly community meetings, an exciting and attractive newly designed neighborhood newsletters, email list, community media efforts, help provide a networking and educational resource to keep residents connected and educated about upcoming planning, zoning, or changes that may affect them as homeowners and residents. We produce and mail a newsletter to 4,444 residents in 1700 households in our neighborhood monthly. We also implemented many new social media tools this year. We personally surveyed businesses in the neighborhood hit by the tornado, implemented online survey and polling tools, and launched a dedicated Facebook and new YouTube channel to help raise awareness and help keep residents educated and informed.*

2011 CPP Submission

Reviewing your submission for CPP funds for 2011, what outreach and engagement activities did you carry out? What worked well, and what did not work so well? Why?

LBNA developed several new outreach and engagement activities.

Multiple survey: Several survey delivery methods were developed and implemented for website, paper distribution and monthly newsletter that helped shape a new newsletter, transportation program, and increased social media efforts. Having multiple types of surveys and survey distributions throughout the year helped our organization increase its response rate. Google Docs survey form served as a great tool to establish polls and survey's easily and quickly on our website and collected data effectively for us to digest information from the over 250 survey results we received over the year.

Newly designed and exciting and attractively formatted newsletter: It has helped us increase outreach by improving our brand image and increasing website visits by 23.81% going from 1,487 to 1841 visitors with an average visit time of 2:26minutes.

Social Media: LBNA received a CURA research assistant to help neighborhood organizations identify what was working best for social media tools. Facebook and YouTube were two of the identified top tools helping current nonprofits with their work. In this chiefly, low to moderately income neighborhood of north Minneapolis, we began to focus on these two social media outlets, increasing our Facebook likes from 40 to 123. We established a YouTube channel that currently has a professionally created Crime and Safety Workshop by Tim Hammett done specifically on Home Crime Prevention workshop, Haybale Garden demo at Shingle Creek Commons, and Increasing Access through Art and Nature and a few other videos that feature LBNA's work. Now people who might not be able to attend one of our neighborhood Crime and Safety workshops could view the valuable information in their own homes as needed. With nearly 300 views of these videos we feel we're just getting started.

Reaching A Underrepresented Gold Vein: This past year focusing our efforts on reaching an underrepresented group, the disabled, brought multiple new benefits to our community. We currently have 3 disabled residents serving on our board.

Volunteer base grows: We have 9 standing committees: Housing, Business, Social Environment, Crime and Safety, River, Lind Community Garden, Transportation, and Walking Group which has roughly 80 people participating monthly in LBNA's committees. The LBNA Board has an Annual retreat, is working toward completing our Charities Review, and meets monthly. They contributed 1866 volunteer hours or \$37,600 in 2011. We have grown our volunteer base to 150. One of the most valuable dedicated events we started is holding an annual Volunteer Thank You Night to recognize their efforts. Our volunteers help increase our community's social capital.

Stakeholder Involvement

Reviewing your submission for CPP funds for 2011, how did you reach out to and involve under-represented communities? Did you find any strategies to be particularly successful?

Please also provide the following:

- A. *How many people currently serve on your board? **15** Are there vacancies? **no***
- B. *Approximately how many individuals have participated in committee meetings in the last year? **60***
- C. *How many people attended your 2011 annual meeting? **15***
- D. *How many households regularly receive your publications (such as newsletters or newspapers)? **1700***
- E. *Approximately how many people participate in other activities of the organization? **We grew our volunteer base by 25 to 150 and a total number of participants in other LBNA activities of 3000.***

1. **Financial Reports** Please provide an income and expense report for your organization for the year. (Please include all funding sources).

Lind Bohanon Neighborhood Association

2011	<u>TOTAL</u>
Ordinary Income/Expense	
Income	
Support and Revenue	
401 · Contributions-Individual	5,561.29
402 Contributions-Corporate Verizon	750.00
403 · Contributions-Foundation CURA/McKnight	8,000.00
404 · Contributions-Government	75,224.27
420 Unrestricted	<u>387.00</u>
Total Support and Revenue	<u>89,922.56</u>
Total Income	89,922.56
Expense	
Communications	
821 · Printing/Copying	176.40
822 · Postage	83.20
823 · Advertising	2,885.00
832 · Newsletter-Printing	3,078.35
833 · Newsletter-Postage	<u>2,296.05</u>
Total Communications	8,519.00
Office Expense	
701 Rent	385.00
702 · Telephone	427.99
703 · Supplies	745.57
704 · Insurance	348.00
706 · Annual Filing fees	<u>423.81</u>
Total Office Expense	2,330.37
Other Expense	
875 · Bank Charges	<u>47.55</u>
Total Other Expense	47.55
Program	
620 · Supplies	712.59
623 · Staff	17,562.50
625 · Food	1,486.64
626 · Educational/Cultural Activities	3,768.47
627 · Program Staff Lead	5,852.00
629 · Transportation	47.00
635 · Background Cks for Vol	250.00
646 · CYEP Youth Stipend	14,150.00
653 · Training	105.00
655 · Materials/Installation	<u>870.00</u>
Total Program	44,804.20
Meeting Expense	
862 · Transportation	<u>7,490.59</u>
Total Meeting Expense	7,490.59
Purchased Services	
841 · Accountant	1,356.83
844 · Other Purchased Services	232.50
846 · Implementation Staff	<u>24,049.20</u>
Total Purchased Services	25,638.53
void	<u>0.00</u>
Total Expense	<u>88,830.24</u>
Net Ordinary Income	1,092.32
Other Income/Expense	
900 Interest Income	<u>0.62</u>
Net Other Income	<u>0.62</u>
Net Income	<u><u>1,092.94</u></u>

In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.

1. *Impact--What interactions occupied a major part of your time? What worked well, what could be improved?*

LBNA's interaction with City departments include City CPED Planning, Problem properties, NCR Department, Licensing, Zoning, and others. Work on redeveloping Lyndale Ave N has brought many and various questions to each department. The Mereen Johnson site has taken over a year for any action to get through the City in order for any progress to be made on the purchase of the building. The tornado brought many questions of City departments. Several new businesses on Lyndale have started as well that we have contacted the city about. Along with these, the CPP process and new NCR Departmental conference and changes have occupied a major part of LBNA's time.

2. *City Communications - effectiveness*

Is the information that you receive from the City understandable and useful?

The information that's received is useful. From time to time more details have to be interpreted and communicated. It's useful to have paper copies mailed of all important process changes, communications, and upcoming deadlines and requirements.

3. *City Communications - timeliness*

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain. *LBNA received notices of City activities.*

4. *City Departments--How can City departments improve the way in which they function in your neighborhood?*

Crime and Safety are a key concern for most neighborhoods across the city. Having a responsive CCP/Safe Liaison is important to our neighborhood, so making sure they have all the tools at their disposal and resources needed would be helpful.

5. *City Assistance*

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a citizen participation group? *NCR can continue to promote our events through the Google Calendar and other various social media outlets. NCR may wish to hold an informational meeting regarding the entire CPP program to offer an opportunity for residents to collectively ask questions and learn from each other.*

6. *Other comments?N/A*

Annual Report 2011



Message line: 612-588-7641 lindbohanonna@aol.com www.lindbohanon.org
Office/Meeting Address: Shingle Creek Commons, 4600 Humboldt Ave N, Mpls, MN 55412

Mailing Address: PO Box 29525, Mpls, MN 55429

Mission Statement:

The mission of the Lind Bohanon Neighborhood Association is "To improve and enhance our neighborhood in the areas of housing, business, safety and community involvement."

Vision: The vision of the LBNA is to have a neighborhood that has housing that appeals to home buyers and a diverse population; to have a business community that produces decent jobs and fits the needs of its residents; to educate and inspire our community and encourage involvement from its residents and businesses to ensure a safe and clean neighborhood of which we can be proud.

Home Improvement Loan Program: LBNA's Home Improvement Loan program continues to be a community resource after 15 years! Over 300 residents have used the LBNA Home Improvement Loan program. LBNA's initial investment of roughly \$400,000 has generated nearly \$3 million in leveraged improvements in our community.

Empowering the Underrepresented: University of MN research assistant and \$10,000/CURA grant received. LBNA received a CURA grant to empower Kingsley residents to address their community needs such as establishing a bench at Humboldt/RR, transportation alternatives, and promoting the need for over 40 ADA curb cuts to be installed in our community. LBNA also established a shopping and activities circulator bus that served 226 riders with 115 of them being disabled residents transporting them on 40 bus trips.

LBNA's Community's Action Plan: Homeowners buy a home AND a neighborhood! In the fall of 2010, LBNA surveyed the neighborhood and had residents vote on and approve a 5 year action plan for improving our community. LBNA's efforts are designed to implement those neighborhood priorities.

Community-wide Events Program: Our community-wide events are intended to promote our entire community as a positive place to live, work, and play to build and promote community.

LBNA hosts third Winterfest and Chili cook-off

200 people attended our fun community-wide event in February to launch snowballs, play snow golf and be judges for the Camden Chili-cook off! We had great partners for this event, SCNA, 42nd Ave Station, Jenny Lind Community Education and Minneapolis Park and Rec.

Picnic in the Park for NNO Another Huge Success!

Nearly 300 people attended this year's National Night Out celebration to help Block Club leaders and to get started or reinvigorate their current blocks. LBNA Board member Jennifer Scherer and Kingsley Commons residents added a new dimension by adding "Take the Great Mobility Challenge" to this year's event! Guests had the opportunity to go through nearly ten stations to try what it would be like living even five minutes with a disability.

6th Annual Riverfest and Heritage Day LBNA Co-hosted Event

Three Rivers Parks District and LBNA co-hosted another fabulous Heritage Day event with 200 people attending. The Workhouse Theatre Company performed "What's a Streetcar" at the Haybale Theatre. LBNA interacted with the guests at this event sharing history and pride in our community.

LBNA's Community Garden Program: Growing at the Lind-Community Garden

LBNA Board members Susan Spiller and Michaelen Kelzenberg cochaired the garden committee. They have 41 gardeners gardening 60 garden plots. This garden continues to be a showcase for LBNA and a place for us to grow our community and vegetables as well.

Camden Youth Engagement Project partnered with YouthCARE and completes McKnight Fdn The year we partnered with YouthCARE to provide staff for our Camden Youth Engagement Project. This partnership helped us reach 15 community youth with leadership training and spring youth focused and led activities.

Connecting Residents and Keeping them Informed: Our monthly community meetings, neighborhood newsletters, community media efforts, help provide a networking and educational resource to keep residents connected and educated about upcoming planning, zoning, or changes that may effect them as homeowners and residents. We produce and mail a newsletter to 1700 households in our neighborhood monthly. Our social media efforts include a website, facebook, and dedicated youtube channel.

Officers
Chairperson
 David Barnett
Vice Chair
 Joel Brever
Treasurer
 David Boyd
Secretary
 Susan Spiller

Board of Directors
 Janell Brever
 Wes Countryman
 Valerie Cuff
 Shirley Gish
 Michaelleen Kelzenberg
 Jenifer Scherer
 Ione Woodford

Partners
 *Carl Kroening Interpretive Center
 *Jenny Lind School
 *Jenny Lind Community Education
 *Minneapolis Park and Recreation Board
 *Hennepin County
 *City of Minneapolis
 *Camdenews
 *Camden Promise Foodshelf
 *Gethsemane Lutheran Church



LBNA Highlights: Chair David Barnett LBNA has 11 Board members
 Lind Garden Committee (Co-chairs: Susan Spiller, Michaelleen Kelzenberg) 41 members.
 Gardens maintained: Jenny Lind Library Garden, Sign Garden, Lyndale Gateway Garden: 6 vols
 Walking Group Com: Chair Ione Woodford: 12 members David Zander Riverfront Rep: 1 mem
 Social Environment: Chair Jenifer Scherer 30 members
 Business Committee: Chair David Boyd 2 members
 Cohost Events: Camden Winterfest, Heritage Day, Holiday on 44th, Toys for Tots Total Part: 2000
 Host: Holiday Lights, Camden Garage Sale, NNO Picnic in the Park
 Volunteers participating with LBNA events and committees: 180
 Monthly newsletter distributed to LBNA residents: 1800 x 12= 21,600
 Board Volunteer Hours 2011: 1866 hours x 20.15=\$37,600
 Volunteer base: 150

Lind-Bohanon Neighborhood Association Balance Sheet As of December 31, 2011

	Dec 31, 11
ASSETS	
Current Assets	
Checking/Savings	
Cash in Bank-Wells Fargo Genera	8,629.90
Cash in Bank-Wells Fargo Saving	500.62
100 · Cash in Bank-Wells Fargo	37,785.46
Total Checking/Savings	46,915.98
Total Current Assets	46,915.98
TOTAL ASSETS	46,915.98
LIABILITIES & EQUITY	
Equity	
3000 · Opening Bal Equity	236.80
3900 · Retained Earnings	45,586.24
Net Income	1,092.94
Total Equity	46,915.98
TOTAL LIABILITIES & EQUITY	46,915.98

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Many thanks to our supporters, volunteers, partners this year!

Debra	Abrahamson	Elizabeth Anne	Edwards	Marlene	Mars	Kellen	Slagle
Sandra	Alexander	Robert	Elder	Janet	Marvin	Alda	Sorenson
Steve	Alexander	Linda	Eriksson	Roxy	McCann	Susan	Spiller
Ashley	Anderson	Mary	Etzioni	Sandi	McDonald	Mari	Stack
Mark	Anderson	Joan	Evans	Jenny	Mealey	Ralph	Stevens
Jay	Andler	Gary	Everett	Tom and Jenny	Mealy	Jeffrey	Strand
Moe	Ann	Trish	Ganyaw	Bob	Miller	Marlys	Svobodny
Liz/Sara	Aram/Schoen	Tim & Christy	Geldert	Margaret	Mimi	Xia	Thao
Janet	Arenson	Gethsemane Lutheran	Church	Kevin	Moberg	Yong	Thao
Robin	Armstrong	Thor	Giberson	Elizabeth	Moore	Lori	Thayer
Rea	Arntson	Shirley	Gish	Roxi	Mork	Choua Her	Toa
Margo	Ashmore	Jessica	Goodwin	Blia	Moua	Steve	Trahms
Jean	Bailey	Jason	Green	Peg	Mountin	Linda	Tyree
David	Barnett	Melissa	Gregory	Joe	Mullery	McKenzie	Vang
David	Barnett	Matt	Grimes	Curtis	Nelson	Bee	Vue
Samantha	Bergeson	Linnea	Hackett	Doug	Nelson	Chao	Vue
Nyberg	Beulah	Brock and Lori	Hanson	Michael	Ninetemann	Mai	Vue
Terry	Beyl	Ellen	Hanson			May Chou	Vue
Tekle	Biftu	Doris	Haversack	Theresa	Ninetemann	Bonny	Wald
David	Boyd	Choua	Her Toa	Tove	Oliver	Kathleen	Watson
Nick	Brandt	Linda	Higgins	Jon	Olson	Aura	Wharton-Beck
Joel & Janell	Brever	Tom and Carol	Hultquist	Steve	Olson	Marlyn	Wirtz
Kent/Heather/		Jackie	Jacoby	Vern & Mary	Olson	lone	Woodford
Jean	Brevik	Chantell/Marion	Jenkins/Rucker	Pam	Owens	Mai Yang	Xiong
Debbie	Bunger	Council Member	Johnson	Troy & Chris	Parker	Yang	Xiong
Raymond	Campbell	Barb	Johnson		Parrott	Chia	Yang
Kim	Caprini	Jeff	Johnson	Laurel	Payne Jr	Nkauj nub (Nub)	Yang
Duane E	Carlson	Tammy	Jones	Jimmy	Petersen	Nub	Yang
Mike & Barb	Carroll	Michael	Kelzenberg	Sharon	Peterson	Youa	Yang
Alyson	Castleman	Robin	Kiphath	Sharon	Pierazek	David	Zander
David	Chaikin	Jacki	Knopp	Suzanne	Power	Elizabeth	Zehnpfen-nig
Ardella	Cherry	Emily	Krikava	Julie			
Karen	Childs	Jody	Lee	Bob Rice/Geno	Rice		
Kristin	Cici	Lois	Lestina Yost	Harvey	Rupert		
Jay	Clark	Sandra	Lindquist	Stephani	Sakes		
Wes & Jan	Countryman	Susan	Long	Stephani	Schaefer		
Valerie	Cuff	Ginger	Luoma Anderson	Patty	Scherer		
Tim	Crumley	Ella	Magstad	Jenifer	Schmaedeka		
Deb	Daberkow			Jody	Schmit		
Hylton	Dan			Margaritte	Schweitzer		
Kathy	Derr			Ashley	Scott		
				Sheila Sellano	Simmons		
				Teresa	Simpson		

- Funders/ Partners**
 *Neighborhood Revitalization Program
 *McKnight Fdn
 *Herb Brooks Fdn
 *Henn Cty Attorney's Off
 *SCNA
 *VINA
 *MPRB
 *University of MN
 *City of Mpls
 *Verizon/
 Lori Hanson
 *US Bank
 *YouthCARE
 *Michaelen Kelzenberg
 *MN Green
 *Bailey's Florist
 *Shingle Creek Commons
 *Kingsley Commons
 *Brooklyn Historical Society
 *Camden Historical Society
 *Mississippi Courts Historical Society
 *MN Community Sings
 *MS Society
 *Jacque the Voyageur
 *Three Rivers Park Dist.
 *Carl Kroening Int. Ctr
 *NCEC

- Local Businesses**
 *42nd Ave Station
 *Acorn Mini Storage
 *Camden DQ
 *Camden McDonald's
 *Centerpoint Energy
 *Cub Brooklyn Center
 *Guy-Am Grocery
 *Rachel's Club 46
 *Install This Sign
 *El Cubano
 *Holiday on 44th Committee
 *JJ Designs
 *Owens Corning
 *Milan Motors