



**NEIGHBORHOOD AND COMMUNITY ENGAGEMENT
COMMUNITY PARTICIPATION PROGRAM**

2011 ANNUAL REPORT

Community Participation Program Guide to 2011 Annual Reports

Intended audience: Your Community Participation Program annual report is primarily intended to inform the NCR Department, the Neighborhood and Community Engagement Commission (NCEC) and the public about your Community Participation Program activities. You may also want to use your annual report to NCR as a way to inform others about your work, including funders, other neighborhood organizations, City departments and the City Council. If your organization produces a separate report for your annual meeting, you may also want to include it as supplemental material.

Contents: At a minimum, your annual report should address the following:

1. Accomplishments

What were your organization's major accomplishments in 2011? How were individuals in your community directly impacted by your work? (Note: focus on your accomplishments, not your activities, such as "Field Regina Northrup organized the Lee Family 80th Anniversary Commemoration on July 16, 2011, recognizing an important story in the history of Civil Rights in Minneapolis. In addition to engaging more than 1,000 residents, the event coincided with the City's Community One Read event, providing the opportunity to connect the commemoration with broader city events.")

Some of the NEPNA's 2011-2012 accomplishments include the following:

- Held 18 board meetings over the past 18 months. The meetings were attended mostly by residents, but periodically by some business owners. On average, there were eight people who attended monthly board meetings.
- Held the organization's 2011 Annual Meeting on November 8. There were 6 people in attendance.
- Established a Facebook page for Northeast Park and regularly update it with information on community events and activities, i.e. Northeast Park Baseball Field grand opening; Highway 65 / Hennepin Avenue intersection closure; Grassy Knoll Community Garden Clean-Up; Taste of Northeast, etc....
- Keeping the new Northeast Park neighborhood Web site update to date with information on NEPNA meetings and events:

www.northeastpark.org

- Reviewed land use and liquor license applications for new businesses in the Northeast Park neighborhood, including Yinghua Academy expansion plans;

redevelopment of 1515 Central Avenue (Whirl Air Flow site); the new tap room in the old Land-O-Nod Mattress factory, redevelopment of the former Burger King site; etc... Provided letters of support when asked.

- Provided input on the City's Nicollet – Central Transit Alternatives Study.

2. 2011 CPP Submission

Reviewing your submission for CPP funds for 2011, what outreach and engagement activities did you carry out? What worked well, and what did not work so well? Why?

NEPNA used the following methods to reach out to the neighborhood:

- Web site: <http://www.northeastpark.org>
- Facebook page, <https://www.facebook.com/pages/Northeast-Park-Neighborhood-Association/182654927348?fref=ts>
- Email list – Over xxx people on the list
- *Newsletter* mailed when needed
- Minneapolis Connects
- Second Precinct Crime Prevention Specialist

All of these methods worked well to inform community members regarding NEPNA meetings, activities and to gather input on specific neighborhood issues.

3. Stakeholder Involvement

Reviewing your submission for CPP funds for 2011, how did you reach out to and involve under-represented communities? Did you find any strategies to be particularly successful?

NEPNA used all of the same outreach methods outlined above to try and engage under-represented groups in the Northeast Park neighborhood. The biggest challenge continues to be engaging renters on a long-term basis. They are a more transient population. Moreover, it is often difficult to gain access rental buildings to post information on bulletin boards regarding meetings and events. Social media helps in this area. The NEPNA Facebook page followers have increased two-fold over the past year.

Please also provide the following:

- A. How many people currently serve on your board?** NEPNA has a 10-member board of directors.

Are there vacancies? There are no vacancies on the NEPNA Board at this time.

- B. Approximately how many individuals have participated in committee meetings in the last year?** NEPNA regularly has 3-14 people who attend the regularly scheduled board meetings. This number increased when there was a controversial issue on the agenda.
- C. How many people attended your annual meeting?** 6 people attended the 2011 NEPNA Annual Meeting.
- D. How many households regularly receive your publications (such as newsletters or newspapers)?** NEPNA publishes a newsletter on a per-needed basis and sent to about 225 households.
- E. Approximately how many people participate in other activities of the organization?** NEPNA's primary opportunity for people to participate in the work of the organization is through monthly board meetings and the annual meeting. NEPNA also helps the "Celebrate Northeast" parade. It is difficult to estimate exactly how many people participate in these activities, but NEPNA likely touches several hundred people on an annual basis in some way, shape or form.

4. *Financial Reports*

Please provide an income and expense report for your organization for the year. (Please include all funding sources).

Please see the attached documentation.

In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.

1. *Impact*

What interactions occupied a major part of your time? What worked well, what could be improved?

NEPNA regularly communicates with its NCR Specialist Jack Whitehurst. Jack is always very responsive to questions from NEPNA Neighborhood Coordinator Christie Rock. He is always willing to provide input and advice. He is very diplomatic and thoughtful with his responses. He attends NEPNA Board meetings at our request. NEPNA looks forward to continuing the good relationship with Jack in 2013 and beyond.

In addition to working with the NCR Specialist, NEPNA also communicates regularly with the City Planner assigned to Northeast Park, Haila Maize. Maize has been a great resource, and has been willing to attend NEPNA Board meetings when necessary. She is very good about reaching out to the neighborhood for input on specific projects and initiatives that have a direct impact on people who live and work in the Northeast Park Neighborhood.

NEPNA also communicates, all be it infrequently, with the City of Minneapolis Licensing Department with regards to liquor license applications, expansion of premises applications, and extended operating hours applications.

2. *City Communications - effectiveness*

Is the information that you receive from the City understandable and useful?

Yes. If there are any questions, the NEPNA contacts its NCR Specialist.

3. *City Communications - timeliness*

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain.

Yes.

4. *City Departments*

How can City departments improve the way in which they function in your neighborhood?

NEPNA is generally satisfied with the way in which City departments function in the neighborhood.

5. *City Assistance*

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a citizen participation group?

At this point, NEPNA is satisfied with the assistance the NCR Department provides to the neighborhood.

6. *Other comments?*