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COMMUNITY PARTICIPATION PROGRAM  
Bottineau Neighborhood Association

CONTACT INFORMATION:

Organization Name:	Bottineau Neighborhood Association
Address:	2205 California Street NE #107 Minneapolis, MN 55418
Website url:	www.bottineauneighborhood.org
Organization email:	bna@bottineauneighborhood.org
Federal EIN:	41-1796000
Board Contact:	Name: Kris Zeigler
Staff Contact:	Name: Chris Gams

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission.

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

Engagement is an ongoing process for BNA. We continually work to solicit input from of all the stakeholders in the neighborhood to more fully understand their issues, to be aware of new concerns as they arise and to solicit ideas on solutions. We accomplish this through neighborhood meetings, emails and phone calls received small focus meetings (e.g. the neighbors immediately around a suspected drug house), periodic door-knocking, postcard surveys, and more. The three year proposal will be a natural outgrowth of our continuing work to engage stakeholders and empower them to achieve results for their particular issues.

2. What regular outreach and engagement activities will your organization carry out in 2011?

BNA holds monthly open Board meetings and at least quarterly neighborhood meetings. We also publish the *Bottineau Gazette* six times a year and supplement that with a monthly electronic *Bottineau Brief*. We have a presence on Facebook and are actively working to expand our electronic outreach efforts through activities mentioned in #1 above. We are also in discussion with the Concerned Citizens of Marshall Terrace about partnering on some outreach and engagement activities (e.g. joint newsletters, meetings and events).

3. How will your organization reach out to under-represented groups in your community? Who are these groups?

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Renters are the largest under-represented group in the neighborhood. On the plus side, there are two buildings that hold over 150 apartments, but a vast majority of the tenants are Somali immigrants. We will provide some written information in Somali and schedule small group issue identification meetings with the aid of an interpreter. We will continue to encourage and support efforts of 'self-organization' by supporting individual block club formation/events and leadership development.

We plan on taking advantage of the services offered by NCR to help with some targeted outreach to a large Somali population in the neighborhood.

4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

BNA will complete the Small Area Plan it has been developing. We will also work to engage the City in a concentrated land use/redevelopment study for the Lowry Avenue corridor.

5. How does your organization provide information to the community? How do you gather information from the community?

BNA utilizes our bi-monthly newsletter, email updates, website and Facebook Page to disseminate information to the neighborhood and other interested stakeholders. We rely on phone calls, emails, Board and neighborhood meetings and face-to-face conversations to gather information and opinions of the community.

6. What festivals and events will your organization host or support in 2011?

We are exploring hosting another Green Gala (<http://www.citypages.com/2010-03-17/calendar/the-green-gala/>) again this year but are location challenged. BNA will continue its partnership with the MPRB and sponsor/host a clean-up site(s) for the Minneapolis Earth Day Watershed Clean Up. In previous years we have coordinated groups along both side of the river from Boom Island to the Excel Riverside Power Plant. We may not be able to sponsor the Earth Day 5K as there is some question about the availability of the Plymouth Bridge. BNA will also expand our partnership with Bottineau Park to support the annual Ice Cream Social.

7. What else would you like the Neighborhood and Community Engagement Commission know about your organization?

Bottineau was one of the first neighborhoods to participate in NRP. As such, we have nearly completed our Phase II Plan and are in the midst of transitioning to what it means to be a 'post-NRP' neighborhood.

8. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?

Be a committed partner to help ensure that the work of neighborhoods (however that may get defined or implemented) does not become a political casualty. Or conversely, to help neighborhoods (organizations) highlight and have recognized the vital role we can play in creating a deliberative democracy through grass-roots citizen engagement and the benefits of that work for the whole city.

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## ESTIMATED BUDGET

Note these line items may change based on the results of our discussion with CCMT regarding cooperative efforts.

Staff Expenses	\$ 15000.00
Employee Benefits	\$ 0.00
Professional Services	\$ 2000.00
Occupancy	\$ 2000.00
Communications/Outreach	\$ 4082.51
Supplies and Materials	\$ 1900.00
Festivals and events	\$ 2500.00
Food and refreshments	\$ 800.00
Development	\$ 400.00
Fundraising	\$ 400.00
Insurance	\$ 1200.00
Other Services	\$ 0.00
<b>TOTAL:</b>	<b>\$ 30282.51</b>

### Notes:

- Staff expenses should include payroll, FICA, and withholding, or staff contractors.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals.
- Food and refreshments can include the cost of any food or refreshments related to your organization's community engagement efforts (may not exceed 5% of your organization's CPP allocation).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).