
COMMUNITY PARTICIPATION PROGRAM
Fulton Neighborhood Association

CONTACT INFORMATION:

Organization Name:	Fulton Neighborhood Association
Address:	3528 West 48 th St. Minneapolis, MN 55410
Website url:	www.fultonneighborhood.org
Organization email:	info@fultonneighborhood.org
Federal EIN:	41-1702238
Board Contact:	Name: Steve Young, President
Staff Contact:	Name: Rhea Sullivan, Coordinator

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission.

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

In order to gather neighborhood input on our three-year plan, we will use the communication channels we have in place to let residents, businesses and property owners know that we are developing a three-year plan for neighborhood funding. Notices of our process will be included on our website, in our bi-monthly newsletter and in our monthly e-newsletter. We will talk to residents at the Fulton Festival in September and at our annual meeting in October about their priorities. We will schedule a public meeting to solicit input on our plan in November 2011. We will use the input gathered to develop our proposal after the November public meeting.

2. What regular outreach and engagement activities will your organization carry out in 2011?

Our outreach in 2011 will include:

1. Printing and delivery of our bi-monthly newsletter, *The Fulton Neighborhood News*.
2. Distribution of our monthly e-newsletter (to a list that is 500+).
3. Our website: www.fultonneighborhood.org
4. Continued maintenance and development of our block contact list to disseminate welcome packets and neighborhood information.
5. An FNA table, staffed by volunteers, at the Fulton Farmers Market, from May – October 2011, every Saturday from 8:30 a.m. – 1 p.m.
6. The Fulton Festival, scheduled for Saturday, September 10 from 11 a.m. – 3 p.m.
7. Posting of signs regarding neighborhood meetings and events at our informational sign, located at 50th and Washburn Ave. S.

3. How will your organization reach out to under-represented groups in your community? Who are these groups?

The people of color in Fulton are middle class, English speakers and represent approx. 6% of the population. There is no language barrier in terms of disseminating information. Renters represent 10% of the population. We engage them through our regular outreach channels, including our newsletter and e-news, website and our informational sign at 50th and Washburn and through tabling at the Fulton Festival.

4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

Planning activities in 2011 will include the planning process for our three-year Community Participation Plan. We will also be working with businesses on a 50th Street strategic plan with Amanda Arnold, City of Minneapolis Planning Dept.

5. How does your organization provide information to the community? How do you gather information from the community?

We provide information to the community through the outreach channels mentioned in question #2, including our website, bi-monthly newsletter, e-newsletter, informational sign, through our volunteer block contacts and at events like the Fulton Farmers Market and Fulton Festival.

In the past, we have gathered information from the community using surveys, our website, through electronic surveys, public meetings and at the annual Fulton Festival.

6. What festivals and events will your organization host or support in 2011?

In 2011, FNA will sponsor:

- A table at the Fulton Farmers Market on Saturdays from May-October

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- Fulton Plant Sale fundraiser (same weekend as Edina Art Fair, June 3-5)
 - Fulton Festival – Saturday, September 10 from 11 a.m. – 3 p.m.
 - BLEND Awards – Recognition for homes and businesses in SW Minneapolis that match the character of the neighborhood. (July-October)
 - Friends of Fulton Awards – Awarded at FNA Annual Meeting
 - Annual Meeting and Board Elections – October 12
 - Potential Art Program yet to be scheduled

7. What else would you like the Neighborhood and Community Engagement Commission know about your organization?

Fulton Neighborhood Association has developed some ground-breaking programs and partnerships, some of which have been adopted by other neighborhoods:

- Our Affordable Housing Program with the City of Lakes Community Land Trust. FNA has one affordable home in the neighborhood. (Phase II funds are on hold for two more affordable homes.)
- Neighbors for Safe Driving – Campaign to slow down traffic speeds in the neighborhood. This has been exported to numerous neighborhoods.
- Fulton Rainwater Management Program – Begun in 2003, Fulton led the trend to manage rainwater on-site with funding for rain gardens, rain barrels, and gutter redirections. FNA conducted a Rain Garden Tour in 2003, 2004 and 2005 to educate others about the benefits of rainwater management. This has been exported to numerous neighborhoods. A key volunteer was recognized by the Minnehaha Creek Watershed District for her dedicated work on rainwater management in Fulton neighborhood.
- Boulevard Tree Planting – Fulton was the first neighborhood to set aside funds for boulevard tree planting.
- BLEND Awards – Begun in the neighborhood to recognize residential construction that blended in with the character of the neighborhood, the BLEND Award program now includes all of Southwest Minneapolis.
- Fulton Farmers Market – Worked with Kingfield Farmers Market to develop a new satellite of the Kingfield Market located in Fulton neighborhood. The Fulton Farmers Market will open in Spring 2011.
- Fulton neighborhood, in partnership with Lynnhurst neighborhood, engaged the City and the County to restripe 50th Street, which has slowed traffic and increased safety.
- Fulton first engaged the other 13th Ward neighborhoods for information sharing and now has expanded to regular meetings with other NCEC District 2 neighborhoods.

8. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?

NCR/NCEC could help by facilitating the sharing of neighborhood resources and providing coordination among the program initiatives occurring throughout the City of Minneapolis. It would help to know what other neighborhoods are doing and how we can work together to leverage ideas, funds, and volunteer time. This kind of sharing of programs and lessons learned would be very beneficial as we move forward with the work of improving our neighborhood quality of life with less funding available.

ESTIMATED BUDGET

Staff Expenses	\$ 15,550
Employee Benefits	\$ 0
Professional Services	\$ 2,000
Occupancy	\$ 650
Communications/Outreach	\$ 4,550
Supplies and Materials	\$ 1,500
Festivals and events	\$ 6,500
Food and refreshments	\$ 950
Development	\$ 650
Fundraising	\$ 100
Other Services	\$
TOTAL:	\$ 32,450

Notes:

- Staff expenses should include payroll, FICA, and withholding, or staff contractors.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals.
- Food and refreshments can include the cost of any food or refreshments related to your organization's community engagement efforts (may not exceed 5% of your organization's CPP allocation).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).