
Attached you will find the template for your submission. You can find an electronic version of the guidelines on our website at <http://www.ci.minneapolis.mn.us/ncr/>.

COMMUNITY PARTICIPATION PROGRAM
Application Template.

Please feel free to use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

CONTACT INFORMATION:

Organization Name:	Kingfield Neighborhood Association		
Address:	3754 Pleasant Avenue South Minneapolis, MN 55409		
Website url:	www.kingfield.org		
Organization email:	info@kingfield.org		
Federal EIN:	36-3517405		
Board Contact:	Name:	Chris Sur, President	
	Phone:		
	Email:		
	Address:		
Staff Contact:	Name:	Sarah Linnes-Robinson	
	Phone:		
	Email:		
	Address:		

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission.

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

Our understanding of the use of this funding is for us to engage with the community to discover, analyze, and strategize on neighborhood issues, not to engage with neighborhoods to determine how we will engage with them to develop an engagement plan. Thus we will continue to hold monthly meetings for various committees and the board, regular events, and publicize these opportunities through a printed newsletter and weekly email notice for neighbors to attend and share their thoughts and issues with KFNA. This input from neighbors on issues guides our work both this year, and into the future. Putting together a three year plan on what those issues will be is foreseen to be challenging, for it is often impossible to predict what will occur in the city that will

become the next issue for a community. At KFNA we try and stay flexible to be able to respond to the areas and issues of greatest need and interest, while still pursuing some of these long-term, multi-year issues that take a great deal of time to resolve.

2. What regular outreach and engagement activities will your organization carry out in 2011?

Monthly Board meetings will continue to be held the second Wednesday of each month at MLK Park. Committees will continue to meet on regular dates also with information being posted on both our website at www.kingfield.org and in the Kingfield News, which will be published at least two times in 2011 and delivered to every home as well as local coffeeshops. Regular outreach also includes a weekly email notice which currently goes to 1200 households.

Engagement with the community by KFNA is made through invitations to issue and subject-related meetings, as well as events such as the summer festival, annual community art show, Celebrate 38! event, Get your kicks on 46th event, and more. The board also visits each of the over 50 block parties and discusses block concerns and shares information.

3. How will your organization reach out to under-represented groups in your community? Who are these groups?

In Kingfield, under-represented groups refers more to segments of the neighborhood rather than a specific class, race, age or sex. Pockets of the neighborhood have traditionally not engaged with KFNA and the organization is striving to reach out to these sections of the neighborhood so they know they can turn to KFNA as a resource. KFNA is, and will continue to, actively working on making contacts on every block, identifying a key-communicator with whom we are in touch to help us reach their neighbors and be the conduits for information back and forth.

Additionally, KFNA is working to build connections with the many populations that use facilities in our community, including the many churches, a few nonprofits, and Dr. Martin Luther King Park. These organizations in Kingfield serve a broad racial demographic and our hope in building connections with these agencies is to encourage their communities to feel a part of our neighborhood. KFNA is working currently with a newer non-profit called Nicollet Square, where we hope to establish connections with residents, as well as the agencies working there, both to be able to share the benefits of what the neighborhood has, as well as to learn from the youth residents their view of the issues of the community in which they live; integration of this facility into the neighborhood is the ultimate goal. Additionally we are currently actively working to build relationships with the African-American community since a rift developed over a proposal to build an off-leash dogpark at Martin Luther King Park. Separated by both race and generations, the offense felt by this community was unexpected by KFNA, which was seeking a space to fill this need as well as ways to get people to invest in their

neighborhood park and public space. The rift is real, the conversations sometimes difficult and painful, but the goal is to better understand each other's points of view and our visions for our community and its facilities.

4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

Improve the pedestrian and biking environment along 46th Street; a study period has just been approved by the City and the County.

Nicollet Avenue, whose corridor we are already engaged in a planning process on, which will include roadway, right of way, and the pedestrian environment.

Zoning planning along Nicollet in regards to commercial viability and housing density.

Land use planning related to locating an off-leash dogpark, additional community gardens, a cooperative or small scale grocery store, and possibly other neighborhood amenities.

Planning for diversification of funding, as well as business start-up options and partnerships to sustain the organization's work.

5. How does your organization provide information to the community? How do you gather information from the community?

As stated in #2:

Monthly Board meetings will continue to be held the second Wednesday of each month at MLK Park. Committees will continue to meet on regular dates also with information being posted on both our website at www.kingfield.org and in the Kingfield News, which will be published two times in 2011 and delivered to every home as well as local coffeeshops. Regular outreach also includes a weekly email notice which currently goes to 1200 households.

Engagement with the community by KFNA is made through invitations to issue and subject-related meetings, as well as events such as the summer festival, annual community art show, Celebrate 38! event, Get your kicks on 46th event, and more. The board also visits each of the over 50 block parties and discusses block concerns and shares information.

6. What festivals and events will your organization host or support in 2011?

As stated in #2 and #5:

KFNA holds a number of annual events intended to build community, promote businesses, raise funds for the organization, organize on issues, or show off neighbors'

talents. These annual events include: the summer festival, annual community art show, Celebrate 38! event, Get your kicks on 46th event, Eating for Art, and the KFNA Annual Meeting and Board Election. Special events this year may include Yappy Hours, art performances, art shows, or whatever volunteers dream up.

7. What else would you like the Neighborhood and Community Engagement Commission know about your organization?

Nothing at this time.

8. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?

To be determined.

ESTIMATED BUDGET

Staff Expenses	\$31,664.11
Employee Benefits	\$
Professional Services	\$ 660
Occupancy	\$ 3600
Communications/Outreach	\$ 3600
Supplies and Materials	\$
Festivals and events	\$
Food and refreshments	\$
Development	\$
Fundraising	\$
Other Services	\$
TOTAL:	\$ 39,524.11

Notes:

- Staff expenses should include payroll, FICA, and withholding, or staff contractors.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals.

-
- Food and refreshments can include the cost of any food or refreshments related to your organization's community engagement efforts (may not exceed 5% of your organization's CPP allocation).
 - Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
 - Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).