## COMMUNITY PARTICIPATION PROGRAM Application Template.

Please feel free to use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

## **CONTACT INFORMATION:**

Organization Name:	Midtown Phillips Neighborhood Association Inc.
Address:	
	2519 – 12Av. S. Mpls, MN 55404
Website url:	Midtownphillips.wikispaces.com/
Organization email:	Jacylynn99@gmail.com
Federal EIN:	02-599042
Board Contact:	Name:Chuck Steddom
Staff Contact:	Name:
:	Phone:
	Email:
	Address:

## **FUNDING ACTIVITIES.**

Use the following questions as a guide for your submission.

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

We will structure our community outreach around a series of quarterly events/celebrations designed to draw neighbors to a friendly, concerned environment where they can meet neighbors and get connected. We will use these occasions to generate discussion groups and collect survey information so that we can better plan programs and seek solutions to Midtown's unique livability and quality of life issues. Midtown has a desire to more fully engage our rich and diverse ethnic communities in a multi-cultural collaboration in an effort to educate and inspire citizen participation.

2. What regular outreach and engagement activities will your organization carry out in 2011?

We intend to schedule an event called "Summer Fun Time". We will continue with our Fall Clean Sweep. We have a yearly annual meeting in the winter. We will hope to begin a Spring Taste of Midtown – an opportunity to showcase ethnic food and culture. We will continue to sponsor monthly meetings to address neighborhood concerns and task forces to consider specific issues. We will be developing outreach to parents during neighborhood sponsored youth sports/recreation activities.

3. How will your organization reach out to under-represented groups in your community? Who are these groups?

We currently have a Somali board member and are seeking to develop a significant relationship with the Latino community through youth activities. We will be using the results from the next census to develop more fully these target communities: Waite House, Anderson United School, neighborhood faith-based organizations, Native American, African-American, and Somali communities.

4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

Midtown would like to complete a land use plan, which coordinates with the current Chicago Corridor plan as well as other existing city plans, finish our visioning process, and develop a 3 yr. CPP plan.

5. How does your organization provide information to the community? How do you gather information from the community?

Currently, we use an email system, website, block clubs combined with a mailings and individual flyers to inform residents of meetings and issues. This is an area that we feel needs improvement and we are hoping that with the NCEC funds to hire staff and streamline and enhance our communication system.

6. What festivals and events will your organization host or support in 2011?

We intend to schedule a Summer time fun festival. We will continue with our Fall Clean Sweep. We have a yearly annual meeting in the winter. We will hope to begin a Spring Taste of Midtown — an opportunity to showcase ethnic food and culture. We also sponsor a number of family-oriented youth sports and Recreation events.

7. What else would you like the Neighborhood and Community Engagement Commission know about your organization?

Midtown Phillips has a long history of neighborhood engagement and a strong commitment to this history and our future. We will distribute our Phase I review to all neighbors. We are committed to reaching out to the community as a whole and all-inclusive atmosphere in decision making for the benefit of the neighborhood.

8. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?

They can continue to coordinate city wide staff support for the programming that serves the neighborhood. They can continue to help us access other program funding and help us to secure in-kind resources, along with ongoing CPP training for new neighborhood volunteers. We need help understanding how the program works.

## **ESTIMATED BUDGET**

Staff Expenses	\$ 30,000
Employee Benefits	\$ Included in above #
Professional Services	\$4,000
Occupancy	\$2,000
Communications/Outreach	\$5,000
Supplies and Materials	\$3,000
Festivals and events	\$12,000
Food and refreshments	\$3,000
Development	\$1,000
Fundraising	\$0
Other Services	\$0
TOTAL:	\$60,000
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Notes: Employee benefits are included in the Staff expense -\$30K.

- Staff expenses should include payroll, FICA, and withholding, or staff contractors.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.

- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals.
- Food and refreshments can include the cost of any food or refreshments related to your organization's community engagement efforts (may not exceed 5% of your organization's CPP allocation).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).