


Concerned Citizens of Marshall Terrace

CCMT
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MARSHALL TERRACE COMMUNITY PARTICIPATION PROGRAM APPLICATION

CONTACT INFORMATION:

Organization Name:	Concerned Citizens of Marshall Terrace
Address:	2205 California St NE #107
Website url:	www.marshallterrace.org
Organization email:	marshallterrace@msn.com
Federal EIN:	41-1648191
Board Contact:	Name: Greg Langason
Neighborhood Contact:	

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

CCMT will organize public forum brainstorming at the annual meeting. CCMT will continue to reach out to residents at monthly meetings, other meetings and community events like National Night Out, holiday potlucks to tease out what residents want. CCMT will continually go to gain information from our public/private partners – the Second Police Precinct, neighborhood businesses, other neighboring neighborhoods and Minneapolis neighborhoods, news organizations like Northeaster and Downtown Journal, organizations like East Side Neighborhood, Catholic Eldercare, St Hegwig Church, NE Chamber of commerce etc – pertinent to Marshall Terrace. CCMT will reach out by direct phone call, invitation to meetings, inviting speakers, and by co-planning campaigns/events.

2. What regular outreach and engagement activities will your organization carry out in 2011?

CCMT will publish a monthly newsletter instead of bimonthly. CCMT will expand the frequency of neighborhood meetings from bi-monthly to monthly. CCMT will use the neighborhood website to generate outreach and engagement. CCMT will maintain the phone answering service to increase opportunity to reach those who are inclined to using the telephone.

CCMT will distribute flyers door to door or by mail about events and opportunities in the neighborhood. CCMT will explore ways to increase engagement through proactive activities, and find creative ways to gain input when there is a crisis or when there is not a crisis.

3. How will your organization reach out to under-represented groups in your community? Who are these groups?

CCMT has identified Youths, Spanish speaking residents, and Somali residents as the under-represented groups in community activities

CCMT will organize door knocking with a translator when possible to reach out to existing cultural groups. CCMT will reach out to professionals and professional entities in real estate, academia, social services etc to learn about new residents and to offer information about neighborhood activities. CCMT will connect to NCR staff and resources to identify cultural groups to work with, and identify best outreach methods.

4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

CCMT will finalize park improvement discussions with the Minneapolis Park and Recreation Board and start implementation. CCMT will take steps to implement neighborhood beautification ideas and complete NRP phase 2 planning. CCMT has not started NRP phase 2 yet.

5. How does your organization provide information to the community? How do you gather information from the community?

CCMT uses the neighborhood newsletter, neighborhood website, flyers, email and word of mouth to provide information to the community. CCMT also reserves the option to use public notice boards in the co-op and the library. CCMT will continue to collaborate to sponsor meetings that involve other citizens and neighborhoods to share information and concerns.

CCMT is linked to other neighborhoods near Marshall Terrace and in the greater Twin Cities. CCMT is also linked to local universities, local social organization like Meals-on-Wheels, Sentence to Serve, Restorative Justice etc . CCMT schedules speakers of interest on public meeting agendas. CCMT has contact with news organizations like northeaster and Downtown Journal that serve the neighborhood. CCMT sends representation to the larger neighborhood and city meetings and activities.

6. What festivals and events will your organization host or support in 2011?

In December CCMT holds a non-religious holiday potluck party with door prizes, nonreligious holiday themed activities, announcements, commemoration of neighbors who have passed on in 2011. CCMT will also hand out the most valuable neighbor award (MVN) and the most valuable business partner award (MVBP).

NNO event is organized yearly in Marshall Terrace as a potluck at the Park with door prizes, live music, announcements, and speakers.

CCMT subsidizes kids in the neighborhood to go to “Kids to Camp Bovey” a summer camp in Wisconsin program at Eastside Neighborhood Services. Funding comes from donations by neighborhood businesses.

CCMT will host meetings to talk about infrastructure like bridge constructions in the neighborhood, future development plan affecting the neighbor.

What else would you like the Neighborhood and Community Engagement Commission know about your organization?

CCMT actively engages the neighborhood businesses and consider businesses in the neighborhood valuable neighbors and invaluable partners by letter writing, phone calls. The neighborhood also attends business sponsored events to mingle, discuss, collaborate and co-operate.

CCMT is run at the moment strictly by volunteers. CCMT needs a staff person (contractor) to help in the coordinating logistics, gathering information, running errands for the neighborhood and keeping records.

7. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?

CCMT can use resource persons with knowledge of city/neighborhood matters, organizational skills, and neighborhood involvement/outreach skills and tactics.

CCMT has not started NRP Phase 2 yet. CCMT can benefit from the services of someone with knowledge and expertise of NRP.

Computer/cyber communication training for CCMT board members to keep up with modern tools of communication

ESTIMATED BUDGET

Website monitoring, updating and maintenance	\$ 2,500.00
Equipment (Laptop) one time purchase	\$ 700.00
Professional Services – Newsletter editor(\$3500), Bookkeeper(\$2500), Neighborhood Coordinator(\$5000)	\$ 11,000.00
Occupancy (rent)	\$ 2,500.00
Communications/Outreach (newsletters, flyers)	\$ 6,000.00
Supplies and Materials	\$ 1134.13
Festivals and events	\$ 900.00
Food and refreshments	\$ 1,000.00
Board Development & outside Training	\$ 1,000.00
Fundraising	\$ 250.00
TOTAL:	\$ 26,984.13

Notes:

- *Staff expenses should include payroll, FICA, and withholding, or staff contractors.*
- *Employee benefits should include any health insurance, retirement, or other benefits.*
- *Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.*
- *Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.*
- *Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.*
- *Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.*
- *Festivals and events can include any costs related to community events and festivals.*
- *Food and refreshments can include the cost of any food or refreshments related to your organization's community engagement efforts (may not exceed 5% of your organization's CPP allocation).*
- *Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.*
- *Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).*

Adopted by unanimous vote at public meeting on 7/21/2011 7pm-830pm At River Village 2919 Randolph St NE.

Greg Langason