



**NEIGHBORHOOD AND COMMUNITY ENGAGEMENT
COMMUNITY PARTICIPATION PROGRAM**

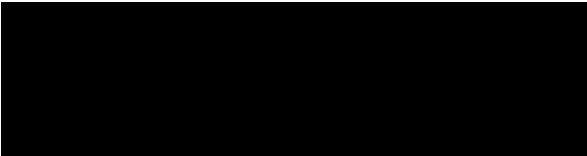
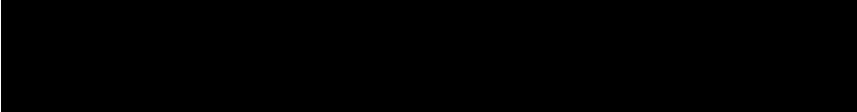
2011 APPLICATION

APPROVED BY THE NEIGHBORHOOD ON 2/8/11

**COMMUNITY PARTICIPATION PROGRAM
Application Template.**

Please feel free to use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

CONTACT INFORMATION:

Organization Name:	Northeast Park Neighborhood Association (NEPNA)
Address:	P.O. Box 18012 Minneapolis, MN 55418
Website url:	http://www.facebook.com/home.php#!/pages/Northeast-Park-Neighborhood-Association/182654927348
Organization email:	NEPNA@aol.com
Federal EIN:	
Board Contact:	Name: Brian Steele, Board Chair 
Staff Contact:	Name: Christie Rock Hantge 

The Northeast Park Neighborhood Association Board of Directors very much appreciates the opportunity to apply for the Neighborhood and Community Engagement – Community Participation Program funds. The NEPNA Board is eager to present and to begin implementing the plans outlined in this application. The NEPNA Board voted unanimously to approve this application on Tuesday, Feb. 8, 2011.

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission.

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

NEPNA intends to engage neighborhood residents through a variety of means in 2011, including the following:

- Spend time at future monthly board meetings discussing possible strategies and initiatives executable over a three-year time horizon.
 - Use email and Facebook to solicit strategies and initiatives to include in the 2012 Community Participation Program.
 - Door-knock the neighborhood during the summer of 2011 to gain input on the 2012 Community Participation Program.
 - Present a draft of the 2012 Community Participation Program Action Plan at the NEPNA Annual Meeting on Nov. 8, 2011.
2. What regular outreach and engagement activities will your organization carry out in 2011?
- NEPNA holds regular monthly board meetings on the second Tuesday of every month where neighborhood residents offer input to current issues.
 - NEPNA posts board meeting information on its Facebook page and also promotes board meetings in the local newspapers.
 - On an as-needed basis, NEPNA mails a meeting announcement/ informational newsletter to every residence in Northeast Park.
 - NEPNA volunteers plan to door-knock the neighborhood during the summer of 2011 to gain input on the 2012 Community Participation Program.
 - NEPNA will host an annual meeting on Nov. 8, 2011. NEPNA promotes the annual meeting via the *Downtown Journal*, the *Northeaster*, and the NEPNA Facebook page. NEPNA will present its draft 2012 Community Participation Program Action Plan to the community at this meeting.
3. How will your organization reach out to under-represented groups in your community? Who are these groups?
- Businesses in retail and wholesale have been underserved. NEPNA can introduce itself to businesses to create awareness of community activities, concerns and news as a way of inviting business participation/sponsorship.
4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).
- Strategic planning for NCEC funding 2012 and beyond.
 - Continued implementation of the organization's Phase II NRP Plan.

5. How does your organization provide information to the community? How do you gather information from the community?
- NEPNA Facebook page
 - *Downtown Journal*
 - *Northeaster*
 - Surveys
 - Presenters and discussions at monthly board meetings
 - Emails from the Chair
 - Mailers from Center for Energy and Environment for Home Improvement Program
6. What festivals and events will your organization host or support in 2011?
- Art-A-Whirl
 - 82nd Annual Celebrate Northeast Neighborhood Parade (coordinated by the Northeast Minneapolis Chamber of Commerce)
 - NEPNA Annual Meeting
 - Opening of Nimbus Theater's permanent home in NE Park Neighborhood
7. What else would you like the Neighborhood and Community Engagement Commission know about your organization?

NEPNA successfully implemented its NRP Phase I Action Plan. It is currently in the process of implementing its Phase II Plan.

NEPNA is interested in improving the health, safety and livability of the Northeast Park neighborhood. NEPNA understands the importance of leveraging its limited financial resources. Therefore, NEPNA will look for more opportunities to partner with organizations that share similar missions, visions and values.

NEPNA has participated with adjacent neighborhoods in projects bringing visibility (art work of Northeast's founding ethnic groups at Broadway and Central), livability (landscaping to public land at Johnson St. and 18th Ave. and in the park) and research (help fund data collection for a possible new community center) to Northeast Minneapolis. NEPNA will continue seeking possible partnerships and collaborative opportunities related to outreach/community organizing, crime and safety and redevelopment issues.

8. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?
- Maintain continuity with NRP staff. Members of NEPNA have worked with the same staff over the history of NRP – we know each other’s living history. Natural changes of retirement, relocation and etc. will in due course create change, but where continuity is an option, we choose to keep those close ties to NRP that have been forged.
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ESTIMATED BUDGET

LINE ITEM	AMOUNT
OPERATING BUDGET	
Professional Services	\$ 7,500.00
Advertising	\$ 3,000.00
Communications / Outreach	\$ 6,347.89
Festivals and events	\$ 3,000.00
Food and refreshments	\$ 750.00
Insurance	\$ 1,000.00
Memberships / Dues	\$ 500.00
Office Supplies and Materials	\$ 500.00
Telephone	\$ 500.00
Web site	\$ 3,500.00
TOTAL BUDGET	\$ 26,597.89