

To whom it may concern:

Please find attached and below the North Loop Neighborhood Association's submission for 2011 funding under the Community Participation Program. The submission includes:

1. Our organization's name and contact information.

Organization Name: North Loop Neighborhood Association

Address: 207 5th Ave N
Minneapolis, MN 55401

Website url: www.northloop.org

Organization email: info@northloop.org

Federal EIN: 41-2009164

Board Contact: Name: David Frank

Phone:

Email:

Address:

Staff Contact: Name: n/a – the North Loop does not employ staff

Phone:

Email:

Address:

2. A narrative description of our proposed community engagement planning activities.

After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal? As shown in the attached Phase 2 Action Plan and Phase 2 Participation Agreement, the North Loop recently completed an extensive process of community outreach by hiring a consultant, conducting several surveys, and hosting several community meetings and focus groups. The neighborhood would expect to engage

residents and other stakeholders in 2011 and beyond in a similar manner.

3. What regular outreach and engagement activities will your organization carry out in 2011?

The neighborhood carries out engagement activities on an ongoing basis with an active web presence; with a neighborhood newsletter; with monthly meetings of its Planning & Zoning Committee, the newly formed Business Association, and its board; and with special events and fundraisers.

4. How will your organization reach out to under-represented groups in your community? Who are these groups?

One example of a previously under-represented group in our neighborhood is the business owners who had been largely ignored in neighborhood activities. Through an initiative of the board, there is now a newly formed business association, which will function as a committee of the board, to address the specific concerns of business owners in the area. Another under-represented group in our neighborhood is non-homestead residents, and we will also be considering ways to reach out to this group.

5. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

Since the neighborhood only recently completed our NRP Phase 2 planning process, we feel that the planning work which should happen in 2011 is planning for future neighborhood improvements which the board thinks will make the neighborhood a better place to live, work, and play. Specifically, we would like to see additional greenspace improvements in the form of a public park. Planning efforts have recently begun for this project, and we are pleased that we now have a partnership with the Park Board to advance this effort.

6. How does your organization provide information to the community? How do you gather information from the community?

The neighborhood association provides information to the community,

and gathers input and information from the community, with an active web presence; with a neighborhood newsletter; with monthly meetings of its Planning & Zoning Committee, the newly formed Business Association, and its board; and with special events and fundraisers. Also, the board regularly fields calls and emails from the community at large.

7. What festivals and events will your organization host or support in 2011?

The neighborhood has organized or supported several events each year for the past few years, and we expect this would continue in 2011. Examples of these events include a spring cleanup day, fundraisers for neighborhood initiatives such as planting trees, and National Night Out.

8. What else would you like the Neighborhood and Community Engagement Commission know about your organization?

While there is no such thing as a 'typical' neighborhood, the North Loop is even less typical than most. We are downtown, and people live here. We are urban, but we need greenspace. Much of the neighborhood is in a historic district, but we are young. And although most people think about the buildings in our area, we are thinking about the people.

9. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?

We would very much appreciate help from NCR and NCEC with an initiative we support – the Downtown Neighborhood Group – to partner with DMNA, Elliot Park, and others to advance awareness and shared understanding around downtown residential issues.

10. budget.

ESTIMATED 2011 BUDGET

Staff Expenses	0
Employee Benefits	0
Professional Services	25,150

Occupancy	0
Communications/Outreach	2,417
Supplies and Materials	50
Festivals and events	6,000
Food and refreshments	0
Development	850
Fundraising	1,000
Other Services	1,000
TOTAL:	36,467

11. A current copy of the North Loop's bylaws is attached.
12. The North Loop board approved this submission on January 11, 2011.
13. The North Loop is current on our annual filings. Copies of our 990, Annual Registration with The Minnesota Secretary of State, and Annual Report to The Attorney General's Office are attached.

We are pleased to make this request. Please let me know if you have any questions.

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