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COMMUNITY PARTICIPATION PROGRAM
Northside Residents Redevelopment Council Application
January 14, 2011

CONTACT INFORMATION:

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Organization Name:	Northside Residents Redevelopment Council	
Address:	1315 Penn Ave N, Suite 305 Minneapolis, MN 55411	
Website url:	www.nrrc.org	
Organization email:	admin@nrrc.org	
Federal EIN:	41-0975381	
Board Contact:	Name:	Ishmael Israel
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Staff Contact:	Name:	Board Chair, Ishmael Israel
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FUNDING ACTIVITIES.

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

NRRC's primary strategic goal is to broaden the engagement of residents by developing an ongoing block club leader and actively engaged resident contact list to distribute information relevant to the NRRC service area. District meetings will be held at least semi-annually to give information and receive feedback on the desired programming NRRC engages in. Additionally NRRC is developing a series of ongoing questionnaires and surveys to continually receive active feedback from NRRC's constituent residents. These will be sent out to our community list serve as well as be available on the NRRC web site, and the NRRC office. We will also hold a neighborhood meeting to approve the final three-year proposal.

2. What regular outreach and engagement activities will your organization carry out in 2011? Semi-annual district meetings as well as quarterly block club leader and engaged resident forums to continually revisit, critique and remold the overall strategic plan to broaden citizen participation.

3. How will your organization reach out to under-represented groups in your community? Who are these groups?

NRRC intends to engage under-represented groups by utilizing the Harrison neighborhood concept of reaching out to the groups by attending functions that the under-represented groups already attend rather than inviting the groups to regular NRRC functions. Where language barriers exist, NRRC has partnered with The Center for Urban and Regional Affairs (CURA) to gain access to translation resources that were otherwise unavailable to NRRC. This will allow NRRC to effectively communicate with Hmong, Spanish speaking and Somali residents who reside in the NRRC service area. Additionally, the Spanish-speaking constituency will benefit from a resident volunteer who provides in-kind translation services for meetings.

4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

We will continue to implement our 2010 strategic plan to broaden citizen participation.

NRRC has partnered with ten nonprofit organizations headquartered in north Minneapolis to host an eradicate racism workshop/retreat;

NRRC will continue to serve as the citizen participation organization charged with reviewing land use applications.

NRRC will broaden cross-organization alliances in order to broaden the communication of information and programming offered by other neighborhood organizations so that participation in such programming is broadened to include more under-represented groups.

5. How does your organization provide information to the community? How do you gather information from the community?

NRRC's primary methods of communicating with its constituent residents are electronic (NRRC web site; block club leader and engaged citizen network; list serves). NRRC also utilizes the broad reach of its council member's mailing list as well as the community information distributed by partner organizations such as Urban Research and Outreach Center (UROC).

Semi-annual district meetings also serve to distribute relevant information to NRRC's constituent residents.

6. What festivals and events will your organization host or support in 2011?

- a. NRRC has partnered with ten nonprofit organizations headquartered in north Minneapolis to host an eradicate racism workshop/retreat
- b. NRRC will host at least one annual training workshop geared towards training block club leaders and engaged residents on accessing resources and communicating with local government agencies
- c. Co-sponsoring Solutions Volume 4. A community event to be held at the Capri theatre with the primary intent of increasing face to face interaction amongst residents to effect change in the community
- d. Neighborhood Partnership Initiative. Project Sweetie Pie-a horticultural and healthy foods business venture to be housed at North Community High School
- e. Twin Cities Greenways. Providing community engagement and outreach to allow residents to shape the direction of this project designed to provide an additional north/south Greenway/Bike Path in north Minneapolis

7. What else would you like the Neighborhood and Community Engagement Commission know about your organization?

Effective August 2010, its resident board is carrying out NRRC's daily activities with the day-to-day decision-making being managed by its executive committee. As NRRC continues to rebuild the organization the board is committed to addressing and eradicating aged debt as well as any mismanaged activities that

may have taken place in the past without the knowledge of the board of directors. The NRRC board invested in excess 200 volunteer hours to engage the community and devise a renewed strategic plan focused on the primary feedback issue of there not being enough citizen/resident participation in the decisions being made by organizations, governmental agencies and developers effecting NRRC's service area. The NRRC board of directors is confident that city officials will welcome the renewed efforts that have begun to take shape over the past four months and we hope that the city and NCR will be an ally as we move forward.

8. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?

NRRC is always open to feedback and resource allocation related to broadening citizen participation amongst those groups that have been historically under represented in the decision making processes in NRRC's service area. NRRC would benefit from additional accounting and bookkeeping resources as the current accounting firm has not been successful in providing the board of resident directors clear concise financial records needed to effectively govern the organization. Additionally NRRC is currently carrying a significant amount of debt. We continue to negotiate and work with our debtors. Any assistance in negotiating this aged debt would be beneficial to both the organization and the community. As it is we will need to dedicate some of the 2011 budget to address these costs.

ESTIMATED BUDGET

Staff Expenses	\$ -
Employee Benefits	\$ -
Professional Services	\$ 65,000.00
Occupancy	\$ 10,000.00
Communications/Outreach	\$ 2,000.00
Supplies and Materials	\$ 3,000.00
Festivals and events	\$ 2,000.00
Food and refreshments	\$ 1,000.00
Development	\$ 4,000.00
Fundraising	\$ 500.00
Other Services	\$ 30,000.00

TOTAL:	\$ 117,500.00
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Notes:

- Staff expenses should include payroll, FICA, and withholding, or staff contractors.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals.
- Food and refreshments can include the cost of any food or refreshments related to your organization's community engagement efforts (may not exceed 5% of your organization's CPP allocation).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).