
COMMUNITY PARTICIPATION PROGRAM
St. Anthony West Neighborhood Organization (STAWNO)

CONTACT INFORMATION:

Organization Name:	St. Anthony West Neighborhood Organization
Address:	909 Main St NE, Lower Level Minneapolis, MN 55413
Website url:	www.stawno.org
Organization email:	neighbors@stawno.org
Federal EIN:	
Board Contact:	Name: Pete Gamades Phone: Email: Address:
Staff Contact:	Name: Gayle Bonneville Phone: Email: Address:

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission.

1. After this first funding year, neighborhood organizations will submit proposals for three years of funding from the Community Participation Program. How will your organization engage residents and other stakeholders in 2011 to develop your three-year proposal?

St. Anthony West Neighborhood Organization (STAWNO) will hold a neighborhood-wide meeting, request ideas through our various communication methods (e.g. newsletter, postcard mailings, website, Facebook, email) , and request input at our community events. Using these different methods will provide us with broad perspective on the needs of our community.

2. What regular outreach and engagement activities will your organization carry out in 2011?

STAWNO will hold monthly Board meetings and at least one neighborhood-wide membership meeting. To increase engagement in these meetings, STAWNO will actively recruit new members to our Board. STAWNO will conduct weekly walking patrols in the summer months to help promote community events and to increase our network of email addresses of our membership. We will regularly communicate with our membership through email, facebook, bi-monthly newsletter, & postal mailings.

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3. How will your organization reach out to under-represented groups in your community? Who are these groups?

Two main under-represented groups in our community are renters and townhome owners. Our goal is to recruit 1 to 2 members from these groups to be on our Board. They will help us find ways to increase participation from these groups. We will also increase the number of events in our neighborhood park to draw in these group of individuals. We will also try to identify liaisons into some of the townhome associations to keep them in the loop on items of interest to them.

4. What planning activities would your organization like to carry out in 2011? (This could include strategic planning, land use planning, NRP planning, etc).

The main 2011 planning will be focused on implementation of our NRP Phase 2 approved plan. Through our increased outreach, we hope to have new members to help us with implantation of this plan.

5. How does your organization provide information to the community? How do you gather information from the community?

STAWNO provides information to our community through regular email updates, our bi-monthly newsletter and our summer walking patrol. We gather information from our community at our Board/membership meetings, through requests in our newsletter, during our summer walking patrols and our neighborhood events.

6. What festivals and events will your organization host or support in 2011?

We will host our 8th Annual Historic Riverfront 5K Run/Walk as a fundraiser. We will also host events at Dickman Park to build community and increase our active membership base.

7. What else would you like the Neighborhood and Community Engagement Commission know about your organization?

We have implemented and seen the results of our successful NRP Phase 1 Program and are eager to continue working on our Phase 2 implementation. We began an annual fundraiser 8 years ago to help increase our impact in our community by supporting the Ritz Theater, Pierre Bottineau Library, the B.F. Nelson Park and a successful Kids program in our neighborhood park. We are excited to continue working hard to increase participation and as a result increase the livability of our community.

8. Besides funding, what are some other ways that the NCR and NCEC can help your neighborhood organization?

NCR and NCEC can be an advocate for the neighborhood engagement process with the City of Minneapolis. They can also be proactive with our elected officials to secure

future admin/outreach funds for neighborhood groups and stress that these funds can't be seen as discretionary and be used to close the City's budget gaps. NCR and NCEC can also help us through pooling of purchases that are applicable across all neighborhoods e.g. accountants, insurance, internet, etc.

ESTIMATED BUDGET

St. Anthony West Neighborhood Organization

Summary	2011
Staff Expenses	\$ 6,000.00
Employee Benefits	\$ -
Professional Services	\$ 250.00
Occupancy	\$ 1,390.00
Communications/Outreach	\$ 9,950.00
Supplies and Materials	\$ 1,650.00
Festivals and events	\$ 2,700.00
Food and refreshments	\$ 1,000.00
Development	\$ -
Fundraising	\$ 1,000.00
Other Services	\$ 673.84
TOTAL:	\$ 24,613.84

Notes:

- Staff expenses should include payroll, FICA, and withholding, or staff contractors.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals.
- Food and refreshments can include the cost of any food or refreshments related to your organization's community engagement efforts (may not exceed 5% of your organization's CPP allocation).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).