
COMMUNITY PARTICIPATION PROGRAM

Submission Template

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws.

CONTACT INFORMATION:

Organization Name:	Folwell Neighborhood Association
Address:	1206 37 th Avenue North Minneapolis, MN 55412
Website url:	Folwell.org
Organization email:	info@folwell.org
Federal EIN:	
Board Contact:	Name: David Brown
Staff Contact:	Name: Roberta Englund

Who should be the primary contact for this submission? Roberta Englund

Date of Board review and approval: _____

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

Folwell has been funded before and there is no change of status.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

Outreach activity in Folwell is based on resident contact in both a small and large meeting formats, at neighborhood events, and through print and media publications.

The three focus areas in Folwell currently, are housing, public safety and block based community leader recruitment.

Folwell originated and is currently actively engaged in a Bright Ideas campaign to record resident thoughts about what needs to happen in the neighborhood to strengthen communication and build community connections.

The response of residents to a current multi-neighborhood revitalization discussion for north Minneapolis will help guide a Priority Plan for FNA. Additionally, documentation of resident concerns will inform the priorities for FNA strategies.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities?

By using the Folwell Mission and Vision Statements, which are active documents that guide the work of the Association, the Board of Directors has developed a work plan to recruit residents, through one on one engagement, to become involved in Board membership, special committee participation, event planning and implementation and community leadership.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

Folwell Neighborhood Association actively participates in the activities of the Northside Neighborhood Council (NNC) and the current development of North First which may have a significant, positive impact on the entire referenced neighborhood building relationships question.

FNA communicates the progress of the NNC and works to engage residents in participation in the various activities associated with North First.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

This is an ongoing discussion at FNA; the underrepresented groups in Folwell are youth, and Asian residents, with a growing Hispanic resident population. There is a specific outreach to Spanish speaking residents lead by the current Board Chair, David Brown. FNA has connected with Hmong residents through a partnership with the Camden Lion's Leos based at Patrick Henry High School. The Leos are frequent volunteers at a variety of FNA events including Ice Cream Social and Earth Day.

The challenge is reach the adult population to encourage participation. NCR may well be part of the solution; as FNA continues to develop a priority plan in response to collaborative initiatives that may come forward as a result of NNC, the NCR Department would be appropriate facilitators for information gathering at semi-social venues specifically designed for Hmong and Hispanic residents.

Additionally, tenants are underrepresented in neighborhood activity and the outreach to that population is more specifically through block clubs and neighbor to neighbor communication.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

Traditionally FNA has been dedicated to housing and related issues since its inception. The work of a full time housing advocate and the housing focus is evident in changes to City of Minneapolis ordinance related to home ownership and rental property management and the role that FNA played in the foreclosure crisis and mortgage fraud convictions.

One full time staff is dedicated to Housing issues.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

Any unused funds will be rolled over into the same line items.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

SAMPLE BUDGET

Staff Expenses	\$56,000.00
Employee Benefits	\$3600.00
Professional Services	\$1200.
Occupancy	\$7000.
Communications/Outreach	\$3800.
Supplies and Materials	\$5800.
Festivals and events	\$9500.
Development	\$500.
Fundraising	\$1000.
Other Services	\$10,000.
Neighborhood Priorities	\$3910.
TOTAL:	\$102,310.00

Notes:

- Staff expenses should include payroll, FICA, and withholding, or contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals. Food is not an eligible expense.
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).
- Neighborhood Priorities: at this point you do not need to know what the priorities are. Just indicate what the organization would like to set aside at this time for future priorities.