# COMMUNITY PARTICIPATION PROGRAM APPLICATION 2012-2013

## CONTACT INFORMATION:

Organization Name:	Field Regina Northrop Neighborhood Group
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Board Contact:	Name: Stearline Rucker
Staff Contact:	Name: Jennifer Case
Primary Contact for	Jennifer Case
Submission	
Date of Board	June 15, 2012
Approval	

#### FUNDING ACTIVITIES.

Use the following questions as a guide for your submission.

### 1. Eligibility.

FRNNG received funding in the last CPP cycle.

#### 2. Community Participation Efforts.

In order to increase community participation, FRNNG plans on combining existing approaches with new and innovative efforts. Current methods proven to be successful include the bi-monthly *Close to Home* newsletter, updated FRNNG website and numerous annual events/celebrations (e.g. Annual Neighborhood Celebration and Parade, Night on 48<sup>th</sup> St).

New engagement plans include a collaborative youth forums on bullying, neighborhood clean up/storm drain projects with area youth along with a community clean up and welcome packets for new neighbors. We also plan on making consistent efforts to gather community feedback at events/celebrations.

Development of a Neighborhood Priority Plan will partially consist of a survey in the *Close to Home* with a link on the website and continued focus groups with community members. As part of the creation of a business directory, local shop owners will also be asked for input on what they see as neighborhood priorities.

# 3. Building Organizational Capacity.

Creating an active volunteer base is a major goal for FRNNG this funding cycle. One way we will accomplish this is by regularly soliciting volunteers in the newsletter, online and through the neighborhood Google group. By giving neighbors regular updates on committee activity, the hope is that they will find something they're interested in helping out with. A modest goal is asking neighbors to volunteer at one event a year. In order to help entice people to volunteer and also to strengthen the community building, we plan to hold quarterly "volunteer appreciation" dinners using donated funds.

# 4. Building Neighborhood Relationships.

In order to better connect FRN neighbors, the highly successful Northrop Google group will be expanded to include Field and Regina neighbors. The Google group continues to be an efficient means to communicate safety concerns, neighborhood news such as new homeowners on the block as well as recommending babysitters, mechanics, etc.

FRNNG plans to work closely with our area Crime Prevention Specialist to recruit for and mobilize area block clubs. Door knocking and mailings are planned along with looking for ways to increase open communication between block club leaders and FRNNG.

For many years FRNNG has partnered with the area Nokomis Health Seniors group. In order to strengthen this relationship and better engage area seniors, we hope to plan additional events in the coming year as well as make increased efforts to involve them in ongoing FRNNG events/celebrations.

A final way we plan to build neighborhood relationships is by implementing projects which are, by nature, meant to strengthen community ties. An excellent example of this is a collaborative effort with the state's Task Force on bullying in order conduct youth forums on the topic.

## 5. Involvement of Under-Engaged Stakeholders.

Many FRNNG events and projects benefit youth and school age children. To ensure we are continually improving projects as well as keeping them relevant to the audience, we plan to recruit youth to serve on the planning committees of the Annual Neighborhood Celebration and Parade as well as the Earth Day activities and youth forums on bullying.

We are also aware of the fact that Latinos in our neighborhood are underrepresented on the Board and on FRNNG committees. Engaging our Latino neighbors and encouraging them to become involved with FRNNG and our events will be a priority this funding cycle.

# 6. Housing Activities.

The total percent of time FRNNG spends on housing and housing-related activities is approximately 5%. Through our active partnership with Center for Energy and Environment we maintain a low interest loan as well as an emergency deferred loan available for neighbors needing home repairs.

- **7.** Unused Funds. FRNNG wishes to roll over unused funds from the previous CPP funding cycle to continue with engagement and implementation efforts such as our bimonthly *Close to Home* newsletter and annual events/celebrations.
- 8. Budget.

ESTIMATED BUDGET (see attached spreadsheet for more detail)

Staff Expenses	\$43,106.40
Employee Benefits	\$2,000.00
Professional Services	\$3,600.00
Occupancy	\$10,229.00
Communications/Outreach	\$34,081.80
Supplies and Materials	\$2,200.00
Festivals and events	\$12,000.00
Development	\$1,500.00
Fundraising	\$15,381.78
Other Services	\$1,800.00
Neighborhood Priorities	\$4,391.02
TOTAL:	\$130,290.00