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# Community Participation Program Kenny Neighborhood Association July 1, 2012-December 31, 2013

CONTACT INFORMATION:

Organization Name:	Kenny Neighborhood Association	
Address:	5516 Lyndale Avenue S Minneapolis, MN 55419	
Website url:	www.kennyneighborhood.org	
Organization email:	info@kennyneighborhood.org	
Federal EIN:	41-1639035	
Board Contact:	Name:	Bryan Simmons
Staff Contact:	Name:	Ruth Olson

Who should be the primary contact for this submission? \_\_\_ Ruth Olson \_\_\_\_\_

Date of Board review and approval: \_\_\_ May 15, 2012 \_\_\_\_\_

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**FUNDING ACTIVITIES.**

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

Kenny Neighborhood Association (KNA) has previously been deemed eligible and received funding in the previous cycle. We have recently adopted ADA and EEO Policies, bringing us up-to-date with current requirements. A 2011 Annual Report will be filed with our NCR Specialist by June 20, 2012.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

KNA has a variety of established outreach activities:

- Quarterly newsletter mailed to each residence and business in Kenny Neighborhood
- Postcard mailings advertising upcoming events
- Periodic updates to website and Facebook page
- Monthly E-newsletter
- Monthly neighborhood meetings
- Annual Meeting Celebration in April
- Annual neighborhood-wide garage sales in May
- Ice Cream Social at Kenny Park in June
- Annual summer music festival in August
- Welcome Packets provided to new residents
- Annual Kenny Treasures Awards celebrating those residents who are involved in neighborhood activities and making a difference in our community
- Limited use of large signs at Kenny Park, Kenny School and Anthony School
- Sandwich board signs at busy intersections

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- Kenny 365 Photography Project
  - TRUST Chore Service for seniors

In order to develop Neighborhood Priority Plans we will rely on those priorities set forth in our NRP Phase II Plan. In addition, at each of our larger community gatherings in 2012 (Annual Meeting, Ice Cream Social and Summerfest) and through our quarterly newsletter we will seek further input from residents with two questions:

- If you could change one thing about Kenny Neighborhood, what would it be?
- If you had \$5,000 to invest in a project in Kenny Neighborhood, what would you do?

The answers to these questions, along with previous surveying done for the Phase II Plan, will guide our NPP submission.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

KNA will use all of the activities listed in question #1 to solicit involvement and engagement of all residents of Kenny neighborhood. We will build our membership base and encourage new leadership through direct one-on-one contact made possible through our community events. Existing and past Board members and neighborhood staff will continue to reach out to neighbors to recruit volunteers for various activities of the neighborhood. These volunteers are then encouraged to take on more responsibility (and sometimes pursue it on their own) and possibly join the Board of Directors. With decreased public funding available, KNA will be looking at all possible opportunities to join forces with other neighborhood associations and community groups in order to combine resources and support so that activities and events are not compromised.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

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KNA works hard to create a sense of togetherness for the entirety of the neighborhood. We sponsor a variety of events and activities to reach out to different segments of population in the neighborhood. Furthermore, the far-reaching content of the newsletter brings together diverse neighbors. In any given issue of the KNA Newsletter we highlight the different life paths that bring together the residents of the neighborhood. Everyone reading the newsletter can recognize that, for example, a Liberian refugee coming to live in Kenny neighborhood certainly has experienced a very different life, but that we are all connected by the desire to live, work and play in Kenny.

Over the course of several years, KNA has worked closely with their neighbors in Lynnhurst, Tangletown and Windom neighborhoods to develop and move forward a streetscape plan for the intersection of 54<sup>th</sup> St and Lyndale Ave S. Representatives of all four neighborhoods have worked closely with Hennepin County and the City of Minneapolis to participate in the planning of the replacement of the bridge over Minnehaha Creek and the reconstruction of Lyndale Ave from the bridge to 56<sup>th</sup> St. This has been a very long and arduous process full of starts and stops, but the combined voice of the four neighborhoods have influenced change that is beneficial to the overall health of the intersection. The neighborhoods have also joined together to provide funding to the businesses for streetscape elements that will also positively affect the look and financial well-being of its business assets.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Historically, senior citizens are not well represented in the activities of the neighborhood. KNA has chosen to focus funds on senior home maintenance as the best way to reach out and support this population. By allowing senior citizens the flexibility to stay in their homes, we help create a multi-generational neighborhood. The interaction of an elderly neighbor with the young child next door creates a neighborhood that is full of rich history and engaged with mentoring the next generation.

NCR could help further engage senior citizens by working with KNA and Kenny Park to provide programming focused on the unique needs of aging in an urban environment.

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6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

KNA has contracted its Phase II NRP dollars in a revolving, low-interest home improvement loan program. To date, this program has helped a number of home owners in the neighborhood improve their home and, thus, raise the property values of not only their own home but those surrounding properties. This, in turn, strengthens the entire neighborhood. Also, as mentioned above, KNA supports a program which allows seniors to maintain and stay in their homes.

These programs are already well-established and do not take a significant amount of time to manage. However, KNA continually monitors the effectiveness of its housing programs and alters guidelines and funding levels to meet the needs of Kenny residents.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

KNA will not need to roll forward any funds from the previous cycle.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

Staff Expenses	\$13,000
Employee Benefits	\$
Professional Services	\$1,500
Occupancy	\$350
Communications/Outreach	\$1,500
Supplies and Materials	\$780
Festivals and events	\$7,000
Development	\$
Fundraising	\$
Other Services	\$
Neighborhood Priorities	\$5,000
<b>TOTAL:</b>	<b>\$29,130</b>

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Notes:

- Staff expenses should include payroll, FICA, and withholding, or contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals. Food is not an eligible expense.
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc.).
- Neighborhood Priorities: at this point you do not need to know what the priorities are. Just indicate what the organization would like to set aside at this time for future priorities.