# **Community Participation Program**

**Application** 

**Approved by the Tangletown Neighborhood Association** 

on Monday, July 16<sup>th</sup> 2012



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Federal EIN - 41-1813121

**Board President – Ryan Fisher** 

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# **Funding Activities**

# 1. Eligibility

Tangletown Neighborhood Association is currently funded through CPP and funds from Phase 2 NRP.

#### 2. Community Participation Efforts

Tangletown Neighborhood Association will continue outreach activities by utilizing resources we currently have available to communicate with residents. TNA will communicate with residents and other stakeholders by creating outreach efforts including soliciting feedback through our website, facebook page, monthly board meetings, Tangletown newsletter, Constant Contact e-newsletter and our annual community meeting and social hour. The TNA also values community gatherings and events as a way to share information on a face-to-face basis. At each of our annual events a Tangletown Neighborhood Association table will be represented by a board member to answer any questions or listen to any concerns, ideas and feedback residents have to what the goals and priorities are of the Tangletown neighborhood.

TNA will continue to work closely with neighborhood businesses by keeping them well informed and engaged in any planning activities in the coming years. One of the ways to do this is to keep an updated business email list with all current information to send out personal invitations to monthly meetings.

Surveys will be conducted to engage residents and other stakeholders in developing a Neighborhood Priority Plan during the fall of 2012.

# 3. Building Organizational Capacity

• **Communications** – Led by the TNA Communications Committee will provide timely print and electronic articles with information on the Community Participation Program that will include how residents may engage, volunteer and gain important information. The TNA website will also be updated with all the timely information on the goals and priorities of the Tangletown neighborhood planning. The Tangletown Facebook page will act as a forum for discussions while encouraging feedback from residents.

TNA Business Support – TNA will continue to have a working relationship with the Nicollet East
Harriet Business Association whose boundaries include the Tangletown Neighborhood. The goal

is to encourage collaboration between Tangletown businesses working with NEHBA to identify Business District Leaders to help facilitate communications of strategic planning within the city's programs. TNA will continue to provide and administer the business façade improvement grants modeled after the NEHBA program.

- Neighborhood Events These events celebrate our community by bringing residents, businesses, and community organizations together to help meet our neighborhood vision and goals. Some of these events include: Earth Day Clean-Up (April), Spring Garage Sale (May), Annual Meeting (May), 4<sup>th</sup> of July Parade and Festival (July), Halloween Home Tour (October).
- Annual Tangletown Neighborhood Meeting This social and informative meeting will be held at a different Tangletown business each year to showcase our neighborhood. This event will be advertised through a postcard mailing, listed in our newsletter, on our website and in the Southwest Journal. The primary purpose of the annual meeting is to recruit and elect new board members.
- TNA & Fuller Park The Tangletown Neighborhood Association will continue to work with Fuller Park in continuing to support park improvements as they arise, promote park events and encourage Tangletown residents and businesses to use Fuller Park as a great neighborhood resource.

# 4. Building neighborhood relationships

- The Tangletown Neighborhood Association has been very successful in the last two years engaging neighborhood businesses in community events and in building good relationships. We will continue to communicate neighborhood concerns and facilitate dialogue on issues as they arise. Partnering with NEHBA (Nicollet East Harriet Business Association) has been a great asset in helping with façade improvement grants and offering monthly meetings that present speakers to talk to business owners on topics that are relevant to their concerns.
- Our primary printed communication is our Tangletown Newsletter that provides information on upcoming community events, updated construction announcements, neighborhood school news, safety updates and reports, new business profiles, park programs, and seasonal articles contributed by residents. This newsletter is mailed to all residents and to Tangletown businesses and community organizations that increases its viewings.
- Information is provided to the community through our Tangletown Neighborhood website at: <a href="https://www.tangletown.org">www.tangletown.org</a>

- The Tangletown Neighborhood Association administrates a Facebook page, *Tangletown Neighborhood*. Community events and important neighborhood information is posted on this page. Residents and businesses also use this as a tool to promote their services, communicate with each other and remain connected through this social network site.
- Residents are invited to our monthly board meetings the third Monday of each month at Fuller Park. These meetings provide monthly updated information on upcoming events, school & community center news, businesses, community planning, safety and other committee reports.
- In the year 2012 the TNA will form a TNA Welcoming Committee to work on providing new residents a Welcoming Packet with valuable Tangletown Neighborhood resources.

### 5. Involvement of under-engaged stakeholders

Under-represented groups include:

- High School Students The TNA Arts Committee has initiated a community mural
  project that partners local artists and Washburn High School art students to
  design and implement painted murals on exterior businesses who have agreed to
  participate in this project during the summer of 2012.
- Senior Citizens TNA will continue communications with Fuller Park and Washburn Community Education to ensure that programming for our senior population is available locally within their neighborhood. TNA is engaged with a group of senior residents who are interested in documenting the history of Fuller Park and Tangletown Neighborhood area.
- Business Owners TNA will continue to work with NEHBA and involve business
  owners in annual events in order to promote Tangletown businesses to its
  neighborhood residents. TNA will also continue to administer the Business Façade
  program to enhance the exterior of Tangletown businesses. Today, TNA has
  successfully recruited three board members who are business owners in the
  neighborhood.
- **Renters** TNA Welcome Committee will reach out to new resident renters with a packet that draws awareness to neighborhood resources including TNA.

Tangletown Neighborhood Association will continue to reach out to under-represented groups at neighborhood events and through existing communication channels.

#### 6. Housing Activities

Continue to work towards making our community a desirable place to live and support housing choices for a mix of incomes and households with access to transportation options, retail amenities, parks, and jobs. Keep the community informed of proposed housing projects in the neighborhood and provide a forum for input on those projects. Work with city planners to address community concerns with proposed housing projects.

#### 7. Unused Funds

Tangletown Neighborhood Association anticipates that we will have approximately \$6,000 of unused CPP funds that we would like to carry over to the upcoming cycle to fund our initiatives partnering with businesses and neighborhood events.

#### 8. Budget.

Staff Expenses	\$10000.00
Employee Benefits	\$0.00
Professional Services	\$4500.00
Occupancy	\$500.00
Communications/Outreach	\$10000.00
Supplies and Materials	\$4000.00
Festivals and Events	\$9500.00
Development	\$2820.00
Fundraising	\$500.00
Other Services	\$1000.00
Neighborhood Priorities	\$9700.00
TOTAL:	\$52,520.00

- Staff expenses should include payroll, FICA, and withholding, or contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals. Food is not an eligible expense.
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).
- Neighborhood Priorities: at this point you do not need to know what the priorities are. Just indicate what the organization would like to set aside at this time for future priorities.