

## **Community Participation Program 2013 Annual Report**

Neighborhood Organization: Phillips West Neighborhood Organization

Contact person: Crystal Windschitl

Date of Board Approval: 4/15/14

### **1. Stakeholder Involvement**

Reviewing your CPP activities in 2013, Please provide information about:

What outreach and engagement activities did you carry out in 2013?

In 2013 Phillips West did as variety of engagement activities including; monthly Community Meetings that take place the 1<sup>st</sup> Thursday of every month, monthly Board Meetings that take place the 4<sup>th</sup> Monday of every month, 6 large Annual Events including National Night Out (the largest NNO in City 2500 participants), Senior Pride Day (360 participants), Peavey Park Celebration (800 participants), Phillips Fall Clean Sweep (600 participants), Winter Social (400 participants), Spring Clean Sweep (145 participants).

- How did you reach out to and involve under-represented communities in 2013?

We translate all of our English Event Flyers into Somali & Spanish. We work with many Organizations & Partners in the neighborhood & beyond to involve as many diverse stakeholders as possible.

- Did you find any strategies to be particularly successful? Why?

Without partnerships from other stakeholders we would not be successful at all. Some of our regular partners for 2013 included: Abbott Northwestern Hospital, Accountability MN, Allina Corporate Headquarters- Minneapolis, Augsburg Fairview Academy for Health Careers, Bridging Minneapolis, Centerpoint Energy, Children's Hospitals & Clinics- Minneapolis, Community Action of Minneapolis, Cristo Rey Jesuit High School, Ebenezer Care Center Ebenezer Loren on Park Apartments, Ebenezer Tower Apartments, Indian Health Board, Kaleidoscope Place Kids, Legal Aide of MN, Phillips Local Food Resource Hub, Lutheran Social Service of MN, Mad Dads Minneapolis Chapter, Messiah Lutheran Church Minneapolis, Midtown Community Safety Center, Midtown Greenway Coalition, Midtown Sheraton Hotel, Minnesota Adult & Teen Challenge, New Hope Baptist Church, Open Eye Figure Theatre, PICA Headstart, Ryan Companies, Saint Mary's University, The American Swedish Institute, Waite House, Wells Fargo Home Mortgage and Xcel Energy. With these Community Partnerships we collectively brought in about \$60,000 in additional income in 2013 to fund projects such as Midtown

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Safety Center Operations, National Night Out, Winter Social, Clean Sweeps, Peavey Park Celebration, etc.

- What did not work so well? Why?  
The biggest challenge still is building relationships with Community Partners.
- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?  
Face to face outreach is estimated at 900-1000 individuals.
- How many individuals volunteered in organization activities?  
800-900 volunteers total between Fall Clean Sweep, Winter Social. Spring Clean Sweep, National Night Out, Senior Pride & Peavey Park Celebration.
- How many individuals participated in your organization's activities?  
5,000+
- How many people receive your print publications?  
E-list over 500, website & fb do not monitor, snail mail 90, Alley Newspaper cannot measure their outreach.
- How many people receive your electronic communications?  
E-list over 500, website & fb do not monitor, snail mail 90, Alley Newspaper cannot measure their outreach.

## 2. **2013 Highlights**

Please describe one or two major highlights, and if possible, please include digital photos or illustrations:

- What was the issue or opportunity the neighborhood was facing?  
Main issue was crime & housing. We had 3<sup>rd</sup> Precinct attend every Community Meeting and give an update. We organized crime meetings around specific issues and we are the Fiscal Agent and responsible for Operations of the Midtown Safety Center. Housing is still a challenge with 94.5% rental but our 3 housing programs administered by CEE have been a great success.
- Who was impacted?
- Everyone has been impacted by neighborhood crime because it has affected quality of life.
- What steps did you take to address the issue or opportunity?  
We have combated crime by making people aware and organizing positive activities around crime to take back our neighborhood. We have no control over the “free market” in terms of housing but we do have control over the quality of housing by offering attractive programs to property owners to better their properties.
- What was the outcome?  
Crime was down at the end of 2013 and we did evaluate our housing programs they have been going so great we reinvested our program income into housing to continue funding repairs.

**3. 2013 Accomplishments**

Please provide information about your other accomplishments in 2013:

- What were your organization's major accomplishments?  
Fundraising, Community Partnerships & Stakeholder Relations.
- How were individuals in your community directly impacted by your work?  
Open platform to address issue effecting Community, open Communications, a variety of Community Building Events to build Neighborhood Relationships, Safety Center in the Neighborhood Resource.

**4. *Housing***

What percentage of time did your organization spend on housing-related activities?  
20 to 30%.

**5. *Financial Reports***

Please provide an income and expense report for your organization for the year.  
(Please include all funding sources).  
Attached.

**In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.**

1. ***Impact***

What interactions with City departments occupied a major part of your time?  
What worked well? What could be improved?

**Most time spent with City Council Ward 6 & CPP no suggested improvements.**

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate your overall experience with your interactions with the City? 5

2. ***City Communications - effectiveness***

Is the information that you receive from the City understandable and useful?  
**Yes.**

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate overall communications from the City? 5

3. ***City Communications - timeliness***

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain.  
**Yes**

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the timeliness of communications from the City? 5

4. ***City Departments***

How can City departments improve the way in which they function in your neighborhood?  
Help with translations.

5. ***City Assistance***

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group?

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR? 5

6. ***Other comments?***