

Community Participation Program 2013 Annual Report

Neighborhood Organization: [St. Anthony East Neighborhood Association](#)

Contact person: [Abby Rowan](#)

Date of Board Approval: [May 2014](#)

1. Stakeholder Involvement

Reviewing your CPP activities in 2013, Please provide information about:

- What outreach and engagement activities did you carry out in 2013?

Bi-monthly Community Meetings, Quarterly Printed Newsletter, Facebook updates regularly, website updates/blog updates multiple times/week, eNewsletters monthly, National Night Out Canvassing, Tuesday walking club (as weather permitted), Plant give-away, Ice Cream Social

- How did you reach out to and involve under-represented communities in 2013?

National Night Out canvassing, physical posting in the high rise apartments for community activities, Plant Give-Away, Ice Cream Social

- Did you find any strategies to be particularly successful? Why?

Anything done in person was more successful than via just the internet, offering food or free things – Relationship building took place and that equals success

- What did not work so well? Why?

Using only email or only Facebook as notification purposes – much of our community does not have internet access in their homes/they are not readily able to access public internet venues

- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?

Roughly 20

- How many individuals volunteered in organization activities?

- How many individuals participated in your organization's activities?

About 300 total

- How many people receive your print publications?

1100 doors are on the mailing list

- How many people receive your electronic communications?

Over 2000 - including our email list, Facebook followers, and blog followers

2. 2013 Highlights

Please describe one or two major highlights, and if possible, please include digital photos or illustrations:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

The small area plan for SAENA was the largest opportunity addressed over the past year. This involved plans for the Webster School Playground area, a street light plan, and specific language around parking on Marshall. The street light plan was not continued after it was realized and respected that the residents living on the street for the proposed lights were not in favor. The Webster School playground proposal was contingent on the re-opening of the school. The school will be re-opening in 2015, so there is no need/opportunity for the community to address the playground. Parking on Marshall Street is included in the small area plan, and the plan continues to go through the approval process with the Minneapolis City Council.

3. 2013 Accomplishments

Please provide information about your other accomplishments in 2013:

- What were your organization's major accomplishments?
- How were individuals in your community directly impacted by your work?

The major accomplishments of 2013 include finalizing and submitting the small area plan for approval through the City Council. This is still in progress. The Plant Give-Away and the Ice Cream Social draw in many of our residents and are looked forward to as annual events sponsored by St. Anthony East Neighborhood Association.

Both the Plant Give-Away and the Ice Cream Social are being planned again for 2014, as are a number of community guest lectures regarding Crime and Safety, Webster School Opening, Caring for our Elms, Tenant Rights, and a more active neighborhood walking group.

4. Housing

What percentage of time did your organization spend on housing-related activities?

About 10%

5. Financial Reports

Please provide an income and expense report for your organization for the year.
(Please include all funding sources).

See submitted report.

In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.

1. *Impact*

What interactions with City departments occupied a major part of your time?
What worked well? What could be improved?

Crime and Safety – 2nd Precinct: direct communication and receiving electronic updates, could be improved by in-person community sessions.

City Council – Community Planner, Haila Maze: direct communication in regards to the small area plan, very efficient and effective relationship

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate your overall experience with your interactions with the City? 4

2. *City Communications – effectiveness*

Is the information that you receive from the City understandable and useful?

Yes, and if there were questions, they were readily addressed.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate overall communications from the City? 4

3. *City Communications – timeliness*

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain.

We have no complaints in this area.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the timeliness of communications from the City? 4

4. *City Departments*

How can City departments improve the way in which they function in your neighborhood?

We have no recommendations or suggestions at this time.

5. **City Assistance**

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group?

None, everybody was wonderfully helpful on numerous levels.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR? 5

6. **Other comments?**

*We look forward to an even more successful and growth-filled year together.
Thank you.*