

Community Participation Program 2012/13 Annual Report

Neighborhood Organization: Sheridan Neighborhood Organization _____

Contact: Adam Axvig _____

Date of Board Review: 12-30-13 _____

1. Stakeholder Involvement

In 2012/2013, the Sheridan Neighborhood engaged in a number of outreach activities. We made a concerted effort to increase on outreach efforts using social media. The Sheridan Neighborhood began using Facebook and Twitter to reach residents as well as outsiders, promoting the neighborhood and the Organization's efforts. We also did more traditional outreach events, using the local Northeaster Newspaper to advertise, the Sheridan Neighborhood had successful SNOcials, serving ice cream to neighborhood residents and business owners. Sheridan also maintains an active email board, SNOmail, to interact with its stakeholders.

2. 2013 Highlights

In 2013, Sheridan underwent an ambitious project to establish a small area plan. Working hand-in-hand with WSB Architects and using creative and unique ways to gather input, Sheridan engaged the community to put forth ideas for what they wanted to see in the Small Area Plan. The plan, which is currently awaiting final approval, was a great success in engaging local business leaders and residents to weigh in on this important plan.

We also held a very successful Sheridan SNOcial in 2013. We had it a week or so later this year but we had a diverse group of around 50-60 neighbors show up to interact with one another and discuss what is going on in the neighborhood and what the Sheridan Neighborhood Organization was doing.

3. 2013 Accomplishments

Small Area Plan – Gave our residents the ability to directly shape the future of their neighborhood by empowering them to weigh in and discuss their priorities for future developments.

Neighborhood communication and promotion via social media as well as traditional channels was greatly increased this year. Sheridan made an effort to reach out to folks inside and outside the neighborhood to promote businesses and organizations in the neighborhood, including the Sheridan Neighborhood Organization. We increased our followers on Facebook and Twitter and had great success in using those forums to communicate and interact with residents.

4. Housing

If you include the Small Area Plan, Sheridan Neighborhood Organization spent about 30% of its time on housing related activities.

5. *Financial Reports*

Please provide an income and expense report for your organization for the year. (Please include all funding sources).

In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.

1. ***Impact***

What interactions with City departments occupied a major part of your time? What worked well? What could be improved?

Our interactions were focused on gathering information about running and administering our organization. With a new president and relatively new board, we were in need of counsel on working on our priorities. We mainly communicated through Stacy Sorenson, which worked out very well for us.

2. ***City Communications – effectiveness***

Is the information that you receive from the City understandable and useful?

Yes

3. ***City Communications – timeliness***

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain.

Yes

4. ***City Departments***

How can City departments improve the way in which they function in your neighborhood?

The only recommendation I would make is if representatives would volunteer to show up for neighborhood meetings. I had no trouble at all in reaching out to city departments and getting a response, so this would just be an addition. Overall, wonderful job by the city.

5. ***City Assistance***

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group?

Perhaps a one page, concise, document explaining the role of the department and how it can assist our organization?

6. *Other comments?*