

Community Participation Program 2014 Annual Report

Neighborhood Organization: Audubon Neighborhood Association

Contact person: Egan Haugesag, President

Date of Board Approval: March 2, 2015

1. Stakeholder Involvement

Reviewing your CPP activities in 2014, Please provide information about:

- What outreach and engagement activities did you carry out in 2014?
 - Strategic planning survey developed and sent out
 - Spring WingDing, our annual carnival
 - Distribution of information and e-mail sign-ups at the neighborhood farmer's market
 - Neighborhood night-out events
 - Print and e-mail communications
 - Semi-monthly community meetings
 - MWMO grant proposal with input from community members
 - How did you reach out to and involve under-represented communities in 2014?
 - Activities identified elsewhere in this report
 - Hiring of a consultant to develop a strategic plan that will largely focus on this issue
 - Did you find any strategies to be particularly successful? Why?
 - The WingDing continues to be a successful event, bringing in an estimated 300 people, the large majority from the neighborhood.
 - The night-out events took place throughout the neighborhood and were an effective means of bringing residents together.
 - What did not work so well? Why?
 - NPP-development efforts have not gone well, due largely to the difficulty of reaching under-represented communities. This is a major reason for the hiring of a consultant to help us develop a strategic plan for 2015.
 - How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?
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- We estimate that the total number of people reached through our efforts (WingDing, farmers' market, night-outs, etc.) exceeded 500.
- How many individuals volunteered in organization activities?
 - Only about 25 individuals and 12 businesses. A major focus of our strategic plan will be how to get neighbors more involved in ANA activities. The lack of a controversial issue is, we believe, a major reason that people are not involved. Of course, the lack of such an issue is not an entirely bad thing.
- How many individuals participated in your organization's activities?
 - Approximately 600, primarily the Wing Ding, farmers' market, and night-out events.
- How many people receive your print publications?
 - 2300 households
- How many people receive your electronic communications?
 - 640

2. 2014 Highlights

Please describe one or two major highlights, and if possible, please include digital photos or illustrations:

- What was the issue or opportunity the neighborhood was facing?
 - Who was impacted?
 - What steps did you take to address the issue or opportunity?
 - What was the outcome?
- As noted above, there were no immediate issues or opportunities facing the neighborhood this year. However, the condition of the poorer part of the neighborhood requires attention, which will, as noted, be a major focus of our strategic planning process.

3. 2014 Accomplishments

Please provide information about your other accomplishments in 2014:

- What were your organization's major accomplishments?
- How were individuals in your community directly impacted by your work?
 - The WingDing continues to be a popular event in the community, and the farmers' market provides a significant service to the neighbors as well as promoting informal relationships between the association and residents.
 - We believed our main accomplishment was supporting networks and events that brought our neighbors closer together.
 - We hired a bilingual Office Manager who has helped us get our finances and programming in order. He helped get the strategic planning process off the ground and we are looking forward to hearing from the community through that process.

4. *Housing*

What percentage of time did your organization spend on housing-related activities?

- Approximately 2%.

5. *Financial Reports*

Please provide an income and expense report for your organization for the year.
(Please include all funding sources).

- Attached.

In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.

1. *Impact*

What interactions with City departments occupied a major part of your time? What worked well? What could be improved?

A major issue in the community was the Hollywood Theatre. The staff at CPED were very helpful in getting meetings put together where community members could be involved in shaping what happens with that property.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate your overall experience with your interactions with the City? 5

2. *City Communications – effectiveness*

Is the information that you receive from the City understandable and useful?

Yes, the information from the City is timely and understandable. It's helpful that certain information comes by email, which allows us to easily pass it on to residents and businesses throughout the neighborhood.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate overall communications from the City? 4

3. *City Communications – timeliness*

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain.

Communications from the MPRB have not always been out with enough time for the ANA board to take action, get people involved, or be involved ourselves. This has improved in the last two months of the year, but could still be better.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the timeliness of communications from the City? 4

4. *City Departments*

How can City departments improve the way in which they function in your neighborhood?

It could be helpful for some City departments to come to a community meeting and talk about what the department does and how the department could be

helpful to neighborhood residents and businesses. We will look at setting these types of presentations up in the coming year.

5. *City Assistance*

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group?

NCR was helpful in getting the word out about hiring a new office manager. They helped ANA find a staff member who has a lot of neighborhood experience.

It would be helpful if NCR had a list of ways they could help ANA. At times it's difficult to know what we should be focusing on to better the organization. Having a list would be a way NCR could further help ANA develop ourselves.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR? 5

6. *Other comments?*