

# 2014 Community Participation Program Neighborhood Annual Report Form

Please complete and return your 2014 annual report by March 16, 2015 by email to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov), or by mail to:

Neighborhood and Community Relations Department  
City of Minneapolis  
Crown Roller Mill, Suite 425  
[105 5th Avenue South](#)  
[Minneapolis, MN 55401](#)

## **Community Participation Program 2014 Annual Report**

Folwell Neighborhood Association

Roberta Englund, Executive Director

Date of Board Approval: Executive Permission, March 16, 2015, Ratification by the Board at the April 6<sup>th</sup> meeting.

### **1. Stakeholder Involvement**

Reviewing your CPP activities in 2014,

Date	Event	Participants and Volunteers
4.22	Senior Resource Fair	5 volunteers, 43 participants
6.19	Ice Cream Social	30 volunteers, 1500 participants, 29 Resource organizations present
8.5	National Night Out	11 NNO Events with stipends provided, 700 Participants neighborhood wide
9.1	Victory Labor Day Race Community Picnic	8 volunteers, 1000 participants
9.20	Open Streets/Harvest Festival	7 volunteers, 3400 participants
10.18	Party in the Pumpkin Patch	Community Garden Closing event, 9 volunteers, 330 participants
11.2	Senior Leaf Rake	34 residents served, volunteers, STS crews

Monthly	Board Meetings	190 volunteer hours, 37 community participants
Ongoing	Office Services	269 approximately 80% of office services visits were for faxing services, followed by notary services/copying.

- How did you reach out to and involve under-represented communities in 2014?

We produce flyers and public information in Hmong and Spanish which are broadly distributed, we invite representatives and resources from underrepresented groups to participate in community events. We have and continue to recruit persons from underrepresented groups as members of the Board.

- Did you find any strategies to be particularly successful? Why?

Inviting groups and agencies to participate at community events which provides them access to residents.

- What did not work so well? Why?

Waiting for underrepresented groups to come to us – we believe we have a responsibility to reach out and be inclusive.

- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?

Hundreds see the documented data in the CPP Review.

- How many individuals volunteered in organization activities?

80 individuals, documented including 11 Board Members.

- How many individuals participated in your organization's activities?

94 volunteers documented on sign in Event Sheets.

- How many people receive your print publications?

FNA uses social media and web communications; we print and distribute approximately 2500 flyers for programs and events.

- How many people receive your electronic communications?

E-mail communication is approximately 1700 persons. There are 258 members for Folwell Neighborhood's Face Book page, the website has just been rebuilt after a system crash in late 2014 reliable data on use is not available.

### ***2014 Highlight***

Folwell Neighborhood is one of seven north Minneapolis neighborhoods involved with the redevelopment of the Penn Corridor, a Hennepin County Community Works project. This project will take many years and as it develops will have a significant impact on the community. It is important to have residents engaged in the process and Folwell chose to do so with a project called "Grow on Penn"

"Grow on Penn" is a communal garden on two city lots at the intersection of 36<sup>th</sup> and Penn. This is a historically difficult intersection, one of the hot spots for criminal activity and two years ago was the location where a child was shot. The primary goal of the project is to restore normalcy to that location and engage residents in the process of change.

Partners in "Grow on Penn" are Sentenced to Service (STS), Project Sweetie Pie and Hennepin County Community Works. During the growing season of 2014 – May until October, there were no serious criminal incidents related to this intersection. The closing event "Party in the Pumpkin Patch" in October drew 300 residents and a list of residents who would like to participate in the garden during the 2015 growing season.

"Grow on Penn" will return in 2015 with the original six large beds, the addition of four straw bales gardens in a demonstration project and a community engagement/education project around composting.



**2. Accomplishments:**

Folwell held 12 Board Meetings, three public, community meetings related to issues and resident concerns about public safety.

Folwell continues to support the 4<sup>th</sup> Precinct CARE Task Force in weekly meetings and originated the COPN Task Force that meets monthly. It should be noted that there are no NRP or CPP funds expended for this strategy.

Folwell met the goals and objectives established in the 2014 budget.

FNA continues to support residents with office services such as fax, copy and notary at no charge.

We are resident advocates for issues and concerns primarily related to housing and rental property.

3. What percentage of time did your organization spend on housing related activities?

35% of staff time is on housing related activities.

**3. Financial Reports**

**See attachment**

**In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.**

**1. *Impact***

What interactions with City departments occupied a major part of your time?  
Resident advocacy related to issues and concerns with Regulatory Services, Public Works, MACC and the Minneapolis Police Department.

What worked well? What could be improved?

Most of the time City agencies are responsive and collaborative in solving problems and providing information. There is always room for improvement for everyone.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate your overall experience with your interactions with the City? 3

**2. *City Communications – effectiveness***

Is the information that you receive from the City understandable and useful?  
Yes – however sometimes redundant and unnecessary.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate overall communications from the City? 3

***City Communications – timeliness***

Do you receive adequate notice of City activities in your neighborhood?  
Yes.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the timeliness of communications from the City? 4

**3. *City Departments***

How can City departments improve the way in which they function in your neighborhood?

There are no specific recommendations.

**4. *City Assistance***

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group?

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR? 5