

## **Community Participation Program 2014 Annual Report**

Neighborhood Organization: Field Regina Northrop Neighborhood Group

Contact person: Stearline C. Rucker

Date of Board Approval: January 20, 2015 \_

### ***1. Stakeholder Involvement***

Reviewing your CPP activities in 2014, Please provide information about:

- What outreach and engagement activities did you carry out in 2014?
  - June 2014 Annual Neighborhood Parade & Celebration Event/McRae Park
  - Lee Family Home Historical Registry August 2014
  - University of Minnesota School of Design Exhibit Lee family Home August
  - Partnership/Hale Field School Annual foundation Event

How did you reach out to and involve under-represented communities in 2014?

- FRNNG provide direct postcard mailing along with special invites to partake in annual neighborhood parade and celebration. This effort resulted in partnership with Hiawatha Academy School and students' parents.
  
- Did you find any strategies to be particularly successful? Yes. Why?  
It is very important to not only reach out to students, including their parents contribute to our success.
  
- What did not work so well? We did not have an interrupted at our neighborhood celebration. Why? We identify if an interrupter was on hand, we would have been able to recruit volunteers.
  
- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)? According to our sign in sheets at various events we were able to reach over 950 residents. FRNNG total house hold according to Minneapolis census report is 3800.
  
- How many individuals volunteered in organization activities? This past year we had over 170 residents volunteering at various events.
  
- How many individuals participated in your organization's activities? Approximate 2500 residents.

- How many people receive your print publications? FRNNG sends out 3800 of our Close To Home Newsletter every quarter.

- How many people receive your electronic communications? Currently our communication committee has target September, 2014 as the first roll out date for receiving our printed newsletter.

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2. *2014 Highlights*

Please describe one or two major highlights, and if possible, please include

Digital photos or illustrations:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

See attach digital photos of FRNNG/McRae Park Parade/Celebration Event, June 2014

See attach digital photos of FRNNG businesses Great Streets Façade Improvements, 2014

The major issues facing our three community is proving senior housing at market rate. FRNNG senior housing remains a major problem for our community due to no available land nor exiting building to convert to market rate senior housing.

FRNNG would like to partner with CPP in locating market rate senior housing within our neighborhood.

3. *2014 Accomplishments*

Please provide information about your other accomplishments in 2014:

What were your organization's major accomplishments?

How were individuals in your community directly impacted by your work?

FRNNG 2014 Major Accomplishments

- Annual Parade/Celebration/McRae Park & MARC over 1300 residents
- Close To Home Newsletters Delivered to 3800 Residents quarterly
- Ongoing Home Loan Program
- FRNNG provided Planters/Plaque For Businesses from the Community
- Minnesota Historical Society Grant Recipient for Arthur & Edith Lee Home
- Great Streets Façade Improvement Grants Awarded to Five Businesses

- Voted as one of City's Best Neighborhoods to Dine and Shop
- Coordinated/ 8<sup>th</sup> & 11<sup>th</sup> Councilperson's Gordon Parks Minneapolis One Read
- Successful end of the year \$ 1.00 Fund Raising Campaign
- Provide Energy Audits to residents/ CEE
- The 6<sup>th</sup> annual Night on 48<sup>th</sup> Street Celebration Thank You to the Community
- FRNNG Annual Report
- Continual Update website & Facebook, Twitter, NextDoor, and Instagram
- Postcard notifications of FRNNG events
- Partnered with SCABA for 2014 Southside Sprint Bike Race event/American Brain Society
- Received grant to submit application for Lee Family Home to be registered as a historical building.

FRNNG Board of Directors and residents, listen, plan and implement end together all events during the plan year. It is our belief that when we come together as a group identifying the same mission and goals, we are then very powerful. FRNNG is a great place to live, work, dine and have fun.

4. *Housing*

What percentage of time did your organization spend on housing-related activities?  
FRNNG spent 30% of Board of Directors time on a major housing issue for identifying market rate senior housing. See attached yearly report from Center for Energy and Environment.

***Financial Reports***

Please provide an income and expense report for your organization for the year.  
(Please include all funding sources). See Attached

**In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.**

**1. *Impact***

What interactions with City departments occupied a major part of your time? 30%  
what worked well? The ability to communicate with city in a timely manner.  
What could be improved? Having more direct line to administration when problem solving.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate?  
Your overall experience with your interactions with the City? 3

**2. *City Communications - effectiveness***

Is the information that you receive from the City understandable and useful? Yes.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate?  
Overall communications from the City? 3

**3. *City Communications - timeliness***

Do you receive adequate notice of City activities in your neighborhood? No if not, did your organization inform somebody at the City of this? Yes.

Did the City respond in a positive manner? Yes the City did respond positive by communicating with the organization timely manner. Please explain.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate?  
The timeliness of communications from the City? 3

**4. *City Departments***

How can City departments improve the way in which they function in your neighborhood? By providing enough time to respond to requests and input. The City needs to add into their timeline the request time, mailing or email getting to organizations, and final input time is very important.

**5. *City Assistance***

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group? By attending neighborhood meetings quarterly and informing us about opportunities to grow and expand.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR? 4

*6. Other comments?*

*This second time  
process has been  
effective,*