

Community Participation Program 2014 Annual Report

Neighborhood Organization: [Concerned Citizens of Marshall Terrace \(CCMT\)](#)

Contact person: [Don Waalen-Radevicius - Chair, 612-998-1715 or Shari Seymour, Community Coordinator, 612-913-2031.](#)

Date of Board Approval: 4-16-2015

1. Stakeholder Involvement

Reviewing your CPP activities in 2014, Please provide information about:

- What outreach and engagement activities did you carry out in 2014?
[CCMT had 8 public meetings, 8 NRP meetings, 4 special events meetings, NNO event and a holiday event.](#)
- How did you reach out to and involve under-represented communities in 2014?
[We connect with them by newsletter, general mailings, through word of mouth, Facebook, Twitter and our website.](#)
- Did you find any strategies to be particularly successful? Why?
[Our newsletters and combination of additional flyers to inform the neighborhood of current events and our neighborhood email list has been successful. These were successful because of the repetition of the information and the convenience of email.](#)
- What did not work so well? Why?
[We would like to have connected with more of our minority population. And, due to time constraints of our members, we did not do enough door knocking communication.](#)
- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?
[We reached approximately 425 people.](#)
- How many individuals volunteered in organization activities?
[We have had approximately 35 people volunteer.](#)
- How many individuals participated in your organization's activities?
[Based on attendance sheets for meetings and special event and other community committee's throughout Marshall Terrace, we have had over 575 participants throughout the year. Many people attended a variety of different events. The number above does not include duplicate events of a single person.](#)
- How many people receive your print publications?
[700 copies are distributed to residents and businesses throughout Marshall Terrace.](#)
- How many people receive your electronic communications?
[We have approximately 145 email addresses. Approximately 100 Facebook followers.](#)

2. 2014 Highlights

Please describe one or two major highlights, and if possible, please include digital photos or illustrations:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

NNO (National Night Out)

- ◆ NNO was held on August 5th at Marshall Terrace Park. We had 203 residents in attendance: 119 adults and 84 children. This is one of our largest turnouts for Marshall Terrace National Night Out. Our NNO included announcements, a potluck dinner, entertainment for the children, guest speakers and a prize drawing for all ages. All prizes were purchased from fund raising dollars received from local businesses in Marshall Terrace.



Marshall Terrace, new Baseball field

- ◆ In July of 2014 the Minneapolis Park Board completed the new Rod Carew All Star Field located at the corner of Marshall Street and St. Anthony Parkway. Xcel Energy has leased this parcel to the Minneapolis Park and Rec. The Minneapolis Park Board was awarded funding through the Minnesota Twins baseball league. Friday July 11th was the unveiling of the ball field. In attendance was Rod Carew, Carl Pohlad and Liz Wilenski Park Commissioner. After the unveiling, the first junior all-star game was played. There is a plan to have three other baseball fields developed on this parcel in the future.



3. 2014 Accomplishments

Please provide information about your other accomplishments in 2014:

- What were your organization's major accomplishments?
- How were individuals in your community directly impacted by your work?

NRP Phase II

- ♦ The Housing contract has been approved. Funding to the neighborhood residents became available in February of 2015. The Environmental and Livability contract has been partially approved and funds are available to contract. Crime and Safety is the last part of our NRP Phase II plan and will be completed this fall. We are looking for more involvement from the residents to create our new Crime and Safety contracts. If interested, please email CCMT at ccmt568@msn.com. We will add you to our contact list.

The St. Anthony Bridge Project

- ♦ Demo begins this spring 2015. The bridge is expected to be completed the fall of 2016. Stop lights have been installed on University Avenue and 27th. The lights will be turned on when the demo begins.

27th Avenue Bike Lane

- ♦ Marshall Terrace has been in contact with the Public Works Department. The Public Works Department and Marshall Terrace are moving forward with installing a Bike Lane on the North side of 27th Avenue. Currently Public Works is sending in a grant proposal to Hennepin County for a matching fund grant. Marshall Terrace has \$30,000 in the NRP budget, so if approved we will have \$60,000 for the project. Marshall Terrace will also apply for other grants for this project. We are still in the beginning phase of this project. If Marshall Terrace continues to complete the design, we could get on the Public Works calendar for completion summer of 2016.

4. *Housing*

What percentage of time did your organization spend on housing-related activities?

CCMT spent about 25 percent of our volunteer time on housing-related activities, 10% on Environmental issues and 10 percent of our volunteer time on crime and safety. This past year we focused on our NRP Phase II plan and the majority of our funding went towards our housing strategy.

We also monitor properties that have been reported to the CCMT board by concerned residents. We proactively help with resolution to the problems through contact with proper authorities and organizations.

CCMT continues to implement crime and safety programs.

5. *Financial Reports*

Please provide an income and expense report for your organization for the year. (Please include all funding sources).

See attached.

In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.

1. *Impact*

What interactions with City departments occupied a major part of your time?
What worked well? What could be improved?

NCR Department and staff - Worked well, knowledgeable and resourceful.

Elected Officials - Acceptable, could improve on more interaction with the neighborhood.

Traffic Control - Needs improvements with more communication.

Police - Acceptable. Needs to respond more to our calls

Public Works - Working well together.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate your overall experience with your interactions with the City? 4

2. *City Communications – effectiveness*

Is the information that you receive from the City understandable and useful?

The Planning and Review board could be more informative and involved with the neighborhood when proposed projects are being brought to the neighborhood.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate overall communications from the City? 3

3. *City Communications – timeliness*

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain.

We receive notices, but they are too close to the date.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the timeliness of communications from the City? 4

4. *City Departments*

How can City departments improve the way in which they function in your neighborhood?

Need Traffic Control to be more responsive and timely to request for assistance.

5. *City Assistance*

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group?

Increase funding. Our representatives Stacy Sorenson, Bob Cooper and Judy Duffy have been excellent resources.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR? 5

6. *Other comments?*

Other highlights throughout Marshall Terrace

MWMO-(Mississippi Watershed Management Organization)

- ◆ Had completed their backyard project. The backyard is a learning trail to the Mississippi River. It features work stations that teach you about water purification. The trail includes river front access.

Betty Danger's Country Club

- ◆ Was completed in November of 2014. The original Psycho Suzi's location on 25th and Marshall Street is the newly named Betty Danger's Country Club. Featuring a Ferris wheel, a miniature golf course and a country club themed restaurant. Owner Leslie Bock purchased the L & M Carwash property and utilized the current building as part of the restaurant. The restaurant is now open.

Marshall Terrace Community Garden and Tree Nursery

- ◆ Our Marshall Terrace gardens have 84 annual plots and 20 perennial plots. These plots are available to the Marshall Terrace residents for a small fee, and if plots are still available the remainder become open to the public for rental. Along with our gardens, we have a tree nursery adjacent to the gardens. The trees are available to the public if interested in a tree contact CCMT at CCMT568@msn.com for details on how to remove a tree.

Marshall Terrace and Xcel Energy

- ◆ The Xcel Riverside Plant community liaison Jim Schellberg kept the Marshall Terrace community posted on current and upcoming events throughout the year on the Riverside Energy plant. Jim Schellberg will be relocating to another plant. Marshall Terrace's new liaison will be Michael Mitchell.

Holiday Event Dinner

- ◆ Our Holiday Event dinner was held on December 12, 2014 at RiverVillage. We had 40 residents and guests in attendance. It was a perfect night to visit and meet new/old residents in the Marshall Terrace Neighborhood before the holidays began. We had a "Best and Worst Christmas sweater" contest. We also had a pot luck dinner and prize giveaways. Pictured below is Shari Seymour and Pam Hoemberg of Stanley's NE Bar Room, Pam attended the event to receive the award for Most Valuable Business Partner for 2014.

