

# 2014 Community Participation Program Neighborhood Annual Report Form

## Community Participation Program 2014 Annual Report

Neighborhood Organization: Webber-Camden Neighborhood Organization

Contact person: Roberta Englund

Date of Approval: Executive committee approval March 23, 2015, Ratification at the Board Meeting on April 9, 2015 Board meeting.

### 1. *Stakeholder Involvement*

Reviewing your CPP activities in 2014, Please provide information about:

- What outreach and engagement activities in 2014?

Date	Event	Participants and Volunteers
4.22	Senior Resource Fair	<b>5 volunteers, 43 guests and 32 resources present</b>
7.24	Block Leader Summer Gathering	<b>6 until 8 pm, 24 participants</b>
8.5	National Night Out	<b>17 NNO Events with stipends provided, 1000 Participants neighborhood wide</b>
8.9	Truck Extravaganza	<b>10 volunteers, 340 participants</b>
9.1	Victory Labor Day Race Community Picnic	<b>8 volunteers, 1000 participants</b>
9.20	Open Streets/Harvest Festival	<b>7 volunteers, 3400 participants</b>
11.2	Senior Leaf Rake	<b>34 residents served, volunteers, STS crews</b>
Monthly	Board Meetings	<b>174 volunteer hours, 17 community participants</b>
Ongoing	Office Services	<b>269 approximately 80% of office services visits were for faxing services, followed by notary services/copying.</b>

- How did you reach out to and involve underrepresented communities in 2014?  
The most effective communication is through a network of block leaders and virtual block clubs encouraging residents to share with their neighbors' news and event information.
- Did you find any strategies to be particularly successful? Why?  
Inviting agencies to participate at community events which provide access to residents and the residents' access to groups of particular interest.
- What did not work so well? Why?  
Waiting for underrepresented groups to come to us – we believe that we have a responsibility to reach out and be inclusive.
- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?  
Hundreds; See outreach and engagement activities.
- How many individuals volunteered in organization activities?  
63 documented volunteers including 11 Board Members.
- How many individuals participated in your organization's activities?  
Hundreds; See outreach and engagement activities.
- How many people receive your print publications?  
Webber-Camden does not produce print newsletters and uses media and web based communication. We print and distribute flyers for events, the usual print and distribution run is 2500 copies.
- How many people receive your electronic communications?  
E-mail communications is approximately 1200 persons. There are 353 members for Webber-Camden's Face Book page. The website has just been rebuilt after a system crash in late 2014 and reliable data is not available.

## ***2. Highlights***

2014 has been a year of normal. There were no floods, tornados, or exceptional weather events that dictated a response from Webber - Camden neighborhood. Webber Park remains a work in progress with the opening of summer recreational activities advanced one year to an expected reopening in 2015. The Webber Park Library building experienced a structural collapse and was erased from the landscape, reopening in the Camden Center until construction of the new Hennepin County Library in Webber-Camden is complete. In May, the Northside Street Race returned as "Run Camden 5K and WCNO supported the 4<sup>th</sup> Precinct celebration of Police Week.

Truck Extravaganza in August, was once again staged at Folwell Park with close to 400 attending. This event which is hugely successful, with music, kids, honking trucks and lots of fun activities produced no resident complaints, Only happy kids, happy dads and happy trucks drivers!

Housing maintenance and houses beyond salvage are a concern. Minneapolis continues acquisition for demolition as funds become available. Six new homes were built or completed for owner occupants this year and more vacant lots remain. Webber-Camden continued to work on housing policy and joined MICA, Whittier Alliance, Folwell and the cities of Brooklyn Park and Brooklyn Center in the Concentration of Poverty complaint against HUD, Metropolitan Council and the City of Minneapolis.

Other Annual events: all winter events were cancelled due to weather and the construction at Webber Park. WCNO partnered with Folwell in Come Home to Camden events, the 4<sup>th</sup> Ward Senior Luncheon and Resource Fair and the 11<sup>th</sup> Community Picnic at the Victory Race sponsored by the MDRA. Earth Day events were cancelled by the MPRB due to weather. There were 17 National Night Out events in Webber-Camden in 2014. Open Streets and the Lowry Harvest Fest on September 20th were hugely successful with 8000 people attending.

2014 is the year of progress in the business and economic environment of Webber-Camden neighborhood; the Hennepin County owned building at 44<sup>th</sup> and Humboldt is the subject of an RFI issued by Hennepin County, plans for the new Library at 45<sup>th</sup> (Humboldt and the Parkway) call for construction for 2015 with an opening in 2016, There is a new coffee shop at 42<sup>nd</sup> and Lyndale, and the vacant building, 4140-46 Fremont will be purchased by Minneapolis (from Hennepin County out of tax forfeiture) and Webber-Camden is actively pursuing development and investment partners to recreate a vibrant economy at that business node.

***2014 Accomplishments:***

Webber-Camden held 11 Board Meetings and three special meetings related to housing.

WCNO has been involved in the development and public process related to the new Hennepin County Library planned for 45<sup>th</sup> and Webber Parkway.

WCNO met the goals and objectives established in the 2014 budget.

WCNO continues to support residents with office services such as fax, copy and notary at no charge.

Webber-Camden began planning for the implementation of a revitalized business node at 42<sup>nd</sup> and Fremont Avenue North.

**2. Housing**

What percentage of time did your organization spend on housing-related activities?  
35% of staff time is related to housing.

**3. Financial Reports**

See attachment

**In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.**

**1. Impact**

What interactions with City departments occupied a major part of your time? What worked well? What could be improved?

Resident advocacy related to issues and concerns with Regulatory Services, Public Works and the Minneapolis Police Department.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate your overall experience with your interactions with the City? 3

**2. City Communications – effectiveness**

Is the information that you receive from the City understandable and useful?  
Yes.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate overall communications from the City? 3

**3. City Communications – timeliness**

Do you receive adequate notice of City activities in your neighborhood?  
Yes

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the timeliness of communications from the City? 4

**4. City Departments**

How can City departments improve the way in which they function in your neighborhood?

There are no specific recommendations.

**5. City Assistance**

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group?

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR? 5