2014-2016 COMMUNITY PARTICIPATION PROGRAM

Bottineau Neighborhood Association Submission

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to <u>ncr@minneapolismn.gov</u>. Please include a copy of your bylaws if they have been revised since your last funding submission.

CONTACT INFORMATION:

Organization Name:	Bottineau Neighborhood Association		
Address:	2205 California St NE #107		
	Minneapolis MN 55418		
Website url:	New one under construction www.bottineauneighborhood.org		
Organization email:	bna@bottineauneighborhood.org		
Federal EIN:			
	41-1796000		
Board Contact:	Name: Kris Ziegler, Mariam Slayhi		
Contractor Contact:	Name: Nancy Przymus		

Who should be the primary contact for this submission? ____Nancy Przymus ______

Date of Board review and approval: ______11-12-13_____

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

BNA has received funds for CPPI and CPPII and NPP projects.

- 2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?
- BNA supports four broad outreach efforts: Crime Solutions and Park Safety, Community and Rain Gardens, Annual Mississippi River and Neighborhood CleanSweep, and Community Youth Reading Program.
- The Crime Solutions committee has engaged community artists to competitively submit mural work for intersections to slow down traffic and encourages the formation of block networks. The Crime Solutions committee hopes to paint 4 intersections over the next 3 years with all volunteer painters (youth and adults) with stipends for art work. BNA recruits artists via three avenues: word of mouth; free advertisement to the Northeast Minneapolis Artist Association (NEMAA) membership list; and the Bottineau Gazette. BNA has submitted two NPPs that were approved. The Park Safety portion of one NPP is at MPRB for contract development, having been approved by NCR this fall. The Crime Solutions NPP for Paint the Pavement and increased NNO participation is an NPP and is being implemented by BNA.
- On or about Earth Day, the BNA works with Northeast RiverKeepers, NE Girl Scouts Troup 12930, Friends of the Mississippi, neighborhood businesses and Minneapolis Public Works to clean the river from Broadway St NE to Lowry St NE. Mulberry Junction is the community garden and California Farms is a neighborhood urban farm. This year for the first time a joint Fall Fun Festival was held with neighborhood residents and Mulberry Junction gardeners. Next year BNA will invite the California Urban Farm. A big hit at the Fall Fun Festival were sambusas, a Somali delicacy. Also organic potluck dishes from the gardener's harvest, smores over the bon fire and a badminton contest made for a fun afternoon despite the rain.
- The Community Youth Reading Program Outreach is new this fall 2013. At the August 29th Community meeting, Somali mothers in the community asked for a program to be set up to help their children with English pronunciation and vocabulary skills. NCR staff spoke with Somali residents at the Bottineau Park Ice Cream Social in August 23rd and

helped make this happen. This effort required phone calls and another meeting to flesh out the details. Bottineau Park is providing space for the reading program. So far 17-19 youth have attended the first 2 classes. At the first class it became clear to BNA that incentives were needed. A show of hands revealed that only a few children had books at home they could keep. Organizers immediately gave away the books they brought to read to the children. Older children requested that they buy their own books so a drawing for a 5.00 gift card at each class will be held. This program outreach, due to the nature of Somali culture, is primarily a verbal one. Many phone calls and a few face to face visits were required to get the program off the ground. The read aloud program has attracted interest from the Russian families in Bottineau as well as others whose first language is English. This program interest began with BNA support for building "Little Libraries" in the neighborhood; our community now hosts 6 of them.

- Other outreach activities happen via posters, email contact, Bottineau Gazette articles, phone calls to past participants, and email blasts to new contacts developed over time, and BNA Facebook. To reach the Somali families, BNA staff stood outside of a security building (Bottineau Commons, where many Somali families live) and greeted people one by one until a young woman was willing to engage in conversation and assist in translation. This volunteer, and one other recruited by NCR staff, helped with the Fall Fun Festival and Youth Reading Program development. BNA website is not functional at this time.
- 3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

BNA needs a functional website. BNA recruited four volunteers and each failed to develop a website primarily because BNA cannot get the current, and popular, domain name released. The latest volunteer was offered a small stipend and made great progress but could not overcome this hurdle. BNA will request CPP funds to hire a contractor to make a new website and deal with the domain name transfer. This will allow BNA to get the word out more effectively to the neighborhood in a direct way. The current website was built in 1999 and is now very unstable and difficult to manage. The same internet company controls the email server and this also poses a problem for the neighborhood.

BNA will organize a Neighborhood Walk, with food trucks along the way in the next few years. This effort will be open and accessible to everyone. Everyone likes to eat, and walking is a low impact exercise most people can do. This effort will build community, involve the organic food truck businesses already present in the neighborhood, and encourage exercise and wellness.

The Bottineau Gazette has proved very valuable as a volunteer recruitment tool and we will continue to use it this way. Further, at every event BNA typically passes around a

sign-up sheet and follows up with emails and phone calls to the signers—a great way to get people involved. Last year, NNO events did not have sign-up sheets so follow up was difficult. Also the NNO block events did not register with the City. BNA will encourage blocks to register their events and to gather contact information.

BNA will encourage new Americans to be on committees, like the Youth Reading Program, and to run for the board of Directors as they become comfortable. The Fall Fun Festival will be promoted so that in addition to bringing cultures together for just one day we will also facilitate a planning committee, giving participants more time to communicate and enjoy each other's company. BNA continues to reach out to families with the annual pumpkin carving contest. Pictures of the 2013 winners are attached to this submission.

4. Building neighborhood relationships. Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

BNA is sensitive to the very diverse nature of the community. The winners of the Pumpkin Carving Contest show the diversity of Bottineau neighborhood. Community Gardeners are a great asset to Bottineau and BNA will continue to support their efforts. Rain Gardens in Bottineau Park are a project of the BNA and MWMO. BNA Volunteers spend many hours weeding them each year. Further, the horse manure project that bought bags of composted manure to the home gardeners will continue to green up the neighborhood. Food served at the Fall Fun Festival was conscientiously made so that all could enjoy it without worry about dietary or religious prohibitions. All ages are included in the River and Neighborhood CleanSweep. Able seniors are being recruited from the Eastside Neighborhood Services elder program to be a part of the Youth Read Aloud Program; and artists are included in the Crime Solutions efforts via mural artwork submissions for Paint-the-Pavement. BNA supports the California Dreamin' open gallery event (in its second year this December 13-14) by sponsoring an ornament making station on that Saturday and providing hot cider and cookies. Further, a Somali photo artist's annual open gallery event at Bottineau Commons is featured in the Bottineau Gazette. Fortunately, a couple business owners are on the BNA board and they provide food and beverages for events. Other small local businesses are wonderful contributors to BNA events, with food, rain tents, and other needed items as requested.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Bottineau neighborhood is home to a fairly large and mobile homeless population. While BNA has made great strides to reach Somali families, youth, seniors, and renters, those who are homeless present a greater challenge. (Rental status rarely is an issue as well over half of the community is rental; it isn't uncommon to find out that a person/family has rented the same duplex for decades.) However, BNA has not engaged the homeless in a meaningful way and will work with the city and county staff of the "Homeless Project" to address these residents' needs and varied situations.

Approximately 10% of Bottineau Residents are Hispanic or Latino. A better effort to translate things into Spanish needs to be made and further outreach is necessary. NCR has helped with Spanish translation of the BNA mission statement for the new website but more must be done. These residents are very dispersed in the neighborhood and can only be found by door knocking.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

BNA does almost no housing work except to report unsanitary conditions or dangerous compliance issues to City authorities. Most NRP funds have been expended in Bottineau and the business loans and remaining housing funds are extremely limited.

Unused funds. Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

The neighborhood wishes to address crime by purchasing solar motion detection lights in volume and then using these items for drawings at NNO events. BNA will use supply funds to purchase up to 20 solar motion lights to incentivize attendance at the quarterly community meetings.

Rollover funds will be requested for new website development and an email server transfer.

7. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided. BNA does not have another budget. This is the budget with the exception of Mulberry Community Garden Plot fees that just pay for the garden expenses each year. Those funds are kept in a savings account for the Mulberry Community Garden.

Please use this budget template when submitting your Community Participation Plan for approval.

Contact your Neighborhood Support Specialist at NCR for further details.

ESTIMATED BUDGET

CPP Budget	2014	2015	2016
Staff Expenses	\$0	\$0	\$0
Employee Benefits	\$0	\$0	\$0
Professional Services	\$17,600	\$18,200	\$18,200
Rent/Utilities/Internet	\$1,800	\$1,800	\$1,800
Bottineau Gazette	\$5,500	\$5 <i>,</i> 500	\$6,000
Supplies and Materials	\$1,000	\$1,000	\$1,000
NNO/ Fall Fun Festival/ Earthday Clean UP Neighborhood WALK & Mtgs	\$2,800	\$2,800	\$2,800
Homeless Outreach	\$1,000	\$1,000	\$1,000
Fundraising	\$1,144	\$544	\$43
Board & Volunteer Training	\$500.00	\$500.00	\$500.00
Total for contract:	\$31,344	\$31,344	\$31,343
Neighborhood Priorities Rollover	\$0	\$0	\$0
TOTAL:	\$31,344	\$31,344	\$31,343