

2014-2016 COMMUNITY PARTICIPATION PROGRAM
Submission

CONTACT INFORMATION:

Organization Name:	Calhoun Area Residents Action Group (CARAG)
Address:	3612 Bryant Avenue S. Minneapolis, MN 55409
Website url:	www.carag.org
Organization email:	carag@carag.org
Federal EIN:	41-1822132
Board Contact:	Name: Diana Boegemann, Board President
Staff Contact:	Name: Scott Engel (Primary Contact) Phone: (612) 823-2520 Email: scottengel@carag.org Address: 3612 Bryant Avenue S. 55409

Date of Board review and approval: __February 18, 2014_____

FUNDING ACTIVITIES.

1. **Eligibility.**

CARAG was previously funded in 2011 and 2012.

2. **Community participation efforts.**

Over the next three years, CARAG will:

- Expand CARAG's social networks to engage our young, tech-savvy, and mobile renter population.
 - Increase the number of CARAG E-Update subscribers to 600, Facebook group membership to 250, and Twitter followers to 750.
- Produce and distribute monthly Uptown Neighborhood News (UNN) newspaper to 3,800 households and online.
- Engage neighbors through fun and informative community building events like the Chilly Chili Fest, Earth Day Clean Up, Super Sale, Bryant Square Park concerts, Garden Tour, Movie in the Park, Annual Meeting, and Wine Tasting.
- Continue regular committee meetings:
 - Livability & Engagement Committee
 - Land Use & Transportation Committee
 - NRP Implementation Committee
- Hold special meetings as necessary to respond to development issues- especially in the Uptown area.

CARAG will gather information for a Neighborhood Priority Plan through:

- Conducting a neighborhood wide survey after significant completion of the NRP Phase 2 Action Plan implementation
- Hosting community-wide forums during CARAG Neighborhood Meetings.
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3. **Building organizational capacity.**

CARAG will:

- Provide board orientation and training for new board members
- Develop yearly goals and review them during twice yearly CARAG Board Retreats.
- Recruit 10 new volunteers

4. Building neighborhood relationships

CARAG will:

- Actively recruit renters to participate on the CARAG Board and other organization activities.
- Engage with businesses through area business associations (Uptown Association & Lyn-Lake).
- Partner with City departments and other agencies to improve communication and outreach to neighbors.

CARAG will hold community votes involving use of NRP or CPP funds greater than \$25,000.

5. Involvement of under-engaged stakeholders.

CARAG will meet with NCR staff to identify best practices to engage and involve renters who make up about 75% of CARAG residents. We also request that NCR facilitate a conversation amongst peer neighborhoods facing the challenge of sustaining renter involvement.

CARAG will:

- Door-knock two blocks with high renter populations each year.
- Host a renter “resource fair”.
- Recruit block leaders in areas with large renter populations.

6. Housing Activities.

An estimated 20% of CARAG work will be housing related:

- Identify residential properties most in need of exterior home repairs and target them for CARAG NRP home loans.
- Continue implementation of NRP Phase II housing programs
- Work with Home Energy Squad to promote and subsidize home energy audits for CARAG property owners.

7. Unused funds.

CARAG has \$0 remaining from the 2012/ 2013 CPP contract.

8. Budgets.

ESTIMATED BUDGET

	2014	2015	2016
Staff	\$34,333	\$34,333	\$34,333
Staff Benefits	\$4,500	\$4,500	\$4,500
Telephone	\$1,300	\$1,300	\$1,300
Advertising	\$1,700	\$1,700	\$1,700
Materials / Supplies	\$1,500	\$1,500	\$1,500
Total	\$43,333	\$43,333	\$43,333