



**COMMUNITY PARTICIPATION PROGRAM  
Application**

**Approved by the East Calhoun Community  
Organization (ECCO) Board  
on November 7, 2013**

**East Calhoun Community Organization**

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Minneapolis, MN 55408  
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Federal EIN: 31-1627352

**Board President**

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**FUNDING ACTIVITIES.**

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

- 1. Eligibility. If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.**

East Calhoun is currently funded through CPP.

- 2. Community participation efforts. Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?**

Over the next three years, East Calhoun will:

- Maintain our newly-redesigned website ([www.eastcalhoun.org](http://www.eastcalhoun.org))
- Maintain our Facebook page
- Distribute a monthly e-newsletter
- Hand-deliver fliers announcing major community events
- Maintain a presence in our community newspapers:
  - Publish East Calhoun Board meeting minutes, submit articles and run monthly ads in the Uptown Neighborhood News
  - Announce events in the Southwest Journal
- Hold monthly Board meetings, regular committee meetings and an Annual Meeting, all open to the public
- Host community building events, such as:
  - Earth Day Clean-Up (April)
  - Bike Festival (May)
  - Super Sale and Picnic (June)
  - Labor Day Parade & Celebration (September)
  - Wine-Tasting Fundraiser, in conjunction with other Uptown neighborhoods (October)
  - Holiday Caroling Party (December)

The East Calhoun board and staff will invite residents and stakeholders to explore ideas for our next Neighborhood Priority Plan.

- 3. Building organizational capacity. How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.**

(1) We welcome community members to our monthly Board and committee meetings; neighborhood events are widely publicized, as are calls for volunteer help. We actively encourage residents to participate.

- (2) We invite residents to sign up for our monthly e-newsletter at every event and in our community newspaper ads. We recruit volunteers via standing committees, our community newspaper and personal appeals.
- (3) New leaders emerge through one-on-one appeals and also through involvement in committees, participation in projects and attendance at events
- (4) The Board will undertake an annual self-review to clarify neighborhood goals and assess effectiveness in achieving them.

**4. Building neighborhood relationships. Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.**

East Calhoun works to build a sense of community primarily through annual events such as the spring Bike Fest, the Super Sale & Picnic, the Labor Day Parade & Celebration, and the Community Wine-Tasting. All of these events are publicized to encourage widespread participation.

We continue to partner with other neighborhoods on issues of zoning, development, safety, waste reduction and environmental sustainability.

In addition, East Calhoun partners with entities such as the Minneapolis Park & Recreation Board, the Minnehaha Creek Watershed District and the Mississippi Watershed Management Organization on projects related to natural stewardship.

Residents of East Calhoun regularly volunteer at local events sponsored by outside organizations, such as the Uptown Criterium bike race, the Uptown Art Fair, St. Mary's Greek Festival and the Community Wine-Tasting.

East Calhoun provides representatives to the Midtown Greenway Coalition board and the Midtown Corridor Alternatives Analysis Community Advisory Committee.

**5. Involvement of under-engaged stakeholders. Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.**

Renters and condominium owners are less engaged in neighborhood affairs than single homeowners. However, we are making progress; 5 out of 13 of our current East Calhoun Board members are renters.

We are typically unable to access residents in larger buildings when we distribute fliers to promote neighborhood activities. In past years, we have created an informational brochure and mailed it to our mailing list, which includes individual

units in multi-family buildings. Our most recent brochure provided our website address, staff contact information, an invitation to join our neighborhood email list, a schedule of all board and board committee meetings and a calendar of upcoming events in East Calhoun. We plan to dedicate some of our CPP funding to pay for a mailing of this sort on an annual basis.

NCR can provide assistance to us in our effort to engage renters and condominium owners by sharing techniques that have proved successful in other neighborhoods.

**6. Housing Activities. Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.**

Our Phase II NRP plan includes matching grant and loan programs (administered by CEE) to help residents finance energy-efficiency and exterior improvements to their homes and a Home Security grant program. Our Livability Committee addresses zoning, housing and land use issues as they arise.

ECCO spends 15% of our staff and volunteer time on housing-related activities.

**7. Unused funds. Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.**

Unused CPP funds from the previous cycle will be carried over for community engagement.

**8. Budgets. Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.**

**Please use this budget template when submitting your Community Participation Plan for approval.**

**Please note that not all expenses are eligible for reimbursement. Expenses related to neighborhood celebrations and events are only eligible if the event's purpose is to increase neighborhood awareness and involvement in the organization's planning and implementation efforts. Expenses such as pony rides, food, and entertainment are not eligible for funding and will not be reimbursed.**

**Expenses related to projects may only be eligible if they are related to implementation of an approved Neighborhood Priority Plan, and are identified in a CPP contract or an NRP contract or MoU.**

**Contact your Neighborhood Support Specialist at NCR for further details.**

**Estimate budget \$73,235 (\$24,412 per year)**

<b>CPP Budget</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>
Staff Expenses	\$3,600	\$3,600	\$3,600
Employee Benefits	\$	\$	\$
Professional Services	\$	\$	\$
Occupancy	\$257	\$257	\$257
Communications/Outreach	\$6,400	\$6,400	\$6,400
Supplies and Materials	\$250	\$250	\$250
Meetings/community building events	\$2,025	\$2,025	\$2,025
Development	\$	\$	\$
Fundraising	\$	\$	\$
Other Services	\$1,880	\$1,880	\$1,879
<b>Total for contract:</b>	<b>\$14,412</b>	<b>\$14,412</b>	<b>\$14,411</b>
Neighborhood Priorities	\$10,000	\$10,000	\$10,000
<b>TOTAL:</b>	<b>\$24,412</b>	<b>\$24,412</b>	<b>\$24,411</b>

**Notes:**

- Staff expenses should include payroll, FICA, and withholding, and contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Meetings and community building events can include those costs related to community meetings and events (excluding food and entertainment).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc.).