
2014-2016 COMMUNITY PARTICIPATION PROGRAM
Submission Template

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws.

CONTACT INFORMATION:

Organization Name:	Folwell Neighborhood Association
Address:	1206 37 th Avenue North Minneapolis, MN 55412
Website url:	www.folwell.org
Organization email:	Roberta@folwell.org , info@folwell.org
Federal EIN:	41 – 1763454
Board Contact:	Name: David Brown
Staff Contact:	Name: Roberta Englund Phone: 612-521-2100 Email: Roberta@folwell.org Address: 1206 37 th Avenue North Minneapolis, MN 55412

Who should be the primary contact for this submission? Roberta Englund

Date of Board review and approval: December 2, 2013

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

Folwell Neighborhood has been continuously funded since 1994.

Community participation efforts. Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

Over the next three years, Folwell Neighborhood Association will:

- Make direct contact with 1/3 of the 1100 neighborhood households each year,
- Focus in the first year will be on blocks along the Lowry, Penn and Dowling corridors.
- Continue to organize new virtual and physical block clubs in corporation with the 4th MPD Precinct year with a goal of 5 multi (2-4) block groups..
- Continue to provide residents and business owners with real time information that is a benefit to them personally and to the neighborhood at large.
- Continue to sponsor neighborhood-wide participation opportunities such as the Ice Cream Social, Earth Day activities, the Senior Resource Fair and participate in, and partner with regional events that benefit north Minneapolis neighborhoods.
- Continue regular committee meetings:
 - Executive Committee
 - Special Committees as appointed
- Hold special meetings as necessary to respond to housing, community development and crime and safety issues.

Folwell Neighborhood Association will gather information for a Neighborhood Priority Plan through:

- Hosting to community-wide workshops
- Focus groups for impacted stakeholders who may not otherwise be represented.

2. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities?

Folwell Neighborhood Association will:

- Provide board orientation and training for new board members
- Develop a strategic plan in 2014
- Develop volunteer job descriptions and recruit 15 new volunteers

3. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

The FNA Board will review all proposals from committees and others to ensure that

- Potential stakeholders were informed and encouraged to participate.
- Potential new leaders are supported and mentored.
- Partnerships with City departments and other agencies have been considered.

FNA will hold community votes involving use of NRP or CPP funds greater than \$25,000.

4. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Folwell Neighborhood Association will meet with NCR Access and Outreach staff and other specific groups to develop and implement a plan for engaging Latino and Hmong residents.

5. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

An estimated 30% of Folwell Neighborhood Association will work will be housing related:

- Respond to City referrals on housing developments, issues and concerns
- Continue implementation of NRP Phase II housing programs as funding permits

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6. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

There are currently no rollover funds available.

Budgets. Submissions should include a budget showing how Community Participation Program funds will support the organization’s community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for 2014 for the organization should also be provided.

Please use this budget template when submitting your Community Participation Plan for approval.

Please note that not all expenses are eligible for reimbursement. Expenses related to neighborhood celebrations and events are only eligible if the event’s purpose is to increase neighborhood awareness and involvement in the organization’s planning and implementation efforts. Expenses such as pony rides, food, and entertainment are not eligible for funding and will not be reimbursed.

Expenses related to projects may only be eligible if they are related to implementation of an approved Neighborhood Priority Plan, and are identified in a CPP contract or an NRP contract or MoU.

Contact your Neighborhood Support Specialist at NCR for further details.

ESTIMATED BUDGET

CPP Budget	2014	2015	2016
Staff Expenses	43923.34	43922.34	43922.34
Employee Benefits	2,400.00	2,400.00	2,400.00
Professional Services	3,266.66	3,266.66	3,266.66
Occupancy	9,280.00	9,280.00	9,280.00
Communications/Outreach	1,240.00	1,240.00	1,240.00
Supplies and Materials	1,700.00	1,700.00	1,700.00
Meetings/community building events	5,550.00	5,550.00	5,550.00
Development	500.00	500.00	500.00
Fundraising			
Other Services			
Total for contract:	67860.00	67860.00	67860.00
Neighborhood Priorities			
TOTAL:	67860.00	67859.00	67859.00