
Community Participation Program Plan

Fulton Neighborhood Association

2014-2016

CONTACT INFORMATION:

Organization Name:	Fulton Neighborhood Association
Address:	3523 W. 48 th St. Minneapolis, MN 55410
Website url:	www.fultonneighborhood.org
Organization email:	info@fultonneighborhood.org
Federal EIN:	41-1702238
Board Contact:	Name: Jim Tincher
Staff Contact:	Name: Ruth Olson

Who should be the primary contact for this submission? ____ Ruth Olson _____

Date of Board review and approval: ____ November 13, 2013 _____

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

Fulton Neighborhood Association (FNA) has previously been deemed eligible and received funding in the previous cycle. Both the 2011 and 2012 Annual Reports have been filed with Neighborhood and Community Relations.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

As stated in previous submissions, FNA has a variety of established outreach activities:

- Bi-monthly newsletter hand delivered to each residence and business in Fulton Neighborhood
- Monthly neighborhood meetings
- Occasional Community Meetings to address important topics (RNAV, local business, school changes, etc.)
- Occasional Community Participation Activities to gather feedback (Wishlist, Creek Walk, etc.)
- Periodic updates to website, Facebook and Nextdoor
- Monthly E-newsletter
- Dedicated table at weekly Fulton Farmers Market (May - October)
- BLEND Award Celebration in September
- Annual Meeting Celebration in October
- Annual fall festival in September
- Neighborhood-wide garage sales in September
- Welcome Packets provided to new residents
- Annual Friends of Fulton Awards celebrating those residents who are involved in neighborhood activities and making a difference in our community
- Information Kiosk (sign) at W 50th St and Washburn Ave S
- Annual Fabulous Fulton Plant Sale
- Yard sign campaign to reduce stormwater contamination

- Established Block Contact List

In order to develop Neighborhood Priority Plans we will rely on those priorities set forth in our NRP Phase II Plan. In addition, we will use the information gathered from our Wishlist Survey and feedback at community events to guide our NPP submissions.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

FNA will use all of the activities listed in question #1 to solicit involvement and engagement of all residents of Fulton neighborhood. We will continue to build our membership base and encourage new leadership through direct one-on-one contact made possible through our community events. Existing and past Board members and neighborhood staff will continue to reach out to neighbors to recruit volunteers for various activities of the neighborhood. These volunteers are then encouraged to take on more responsibility and possibly join the Board of Directors. With decreased public funding available, FNA will be looking at all possible opportunities to join forces with other neighborhood associations and community groups in order to combine resources and support so that activities and events are not compromised.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

FNA works hard to create a sense of togetherness for the entirety of the neighborhood. We sponsor a variety of events and activities to reach out to different segments of population in the neighborhood. The new social networking site, Nextdoor, has allowed an atmosphere of camaraderie, sharing and open discussions among residents. It has been great resource for FNA to support the connectivity that Nextdoor allows.

FNA and Lynnhurst Neighborhood Association (LYNAS) have built bonds through their respective Environmental Committees. Conversations have begun as to how to best support the efforts of each neighborhood, how to duplicate successful programs and how to communicate important environmental information. Recently, FNA, LYNAS and Linden Hills Neighborhood Council co-sponsored a yard sign campaign to draw awareness to water quality and keeping leaves out of the streets.

FNA, LYNAS and Armatage Neighborhood Association have been working together over the past year to gather feedback and input about improvements to the shared Minnehaha Creek that flows through Fulton and Lynnhurst and borders Armatage.

FNA has built good relationships with business partners in Fulton neighborhood through supported Business Associations and an on-line and print Business Directory.

Furthermore, FNA was an original supporting partner of the Fulton Farmers Market and continues to support the market with advertising/communication assistance.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Historically, renters and senior citizens are not well represented in the activities of the neighborhood. FNA hopes that our regular communication methods, as well as the dedicated information table at the Fulton Farmers Market will reach these populations. The Farmers Market, in particular, appeals to a broad range of residents and will be an effective tool to reach renters and seniors. Nextdoor is a new tool which allows us to reach out to a broader base and has been successful in reaching people who were not previously involved with FNA.

Further development will bring a senior assisted-living facility, The Waters on 50th, to Fulton neighborhood in 2014. Discussions have already begun about how to best welcome these new residents and invite them directly to participate in FNA (e.g. hosting a Welcome to the Neighborhood Coffee, etc.)

NCR could help further engage senior citizens by working with FNA and Pershing Park to provide programming focused on the unique needs of aging in an urban environment.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

FNA has contracted its Phase II NRP dollars in several housing related strategies:

1. Energy Efficiency Revolving Loan Program
2. Interest Subsidy Program
3. Energy Efficiency Matching Deferred Loan Program
4. Emergency Repair Deferred Loan Program

To date, we have had moderate interest in the energy efficiency and emergency repair programs, but no interest in the interest subsidy funds.

These programs are already well-established and do not take a significant amount of time to manage- no more than 1% of staff time. However, FNA continually monitors the effectiveness of its housing programs and alters guidelines and funding levels to meet the needs of Fulton residents.

In addition to the loan programs, FNA also worked with a community partner to purchase, rehab and then sell a home to a low-income applicant who needed affordable housing. More of these home purchases will be made if the full amount of frozen NRP funding is made available to us.

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7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

FNA will have unused funds from the previous cycle. We will roll forward these funds and use them for further community participation activities and neighborhood priorities.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

Please use this budget template when submitting your Community Participation Plan for approval.

Please note that not all expenses are eligible for reimbursement. Expenses related to neighborhood celebrations and events are only eligible if the event's purpose is to increase neighborhood awareness and involvement in the organization's planning and implementation efforts. Expenses such as pony rides, food, and entertainment are not eligible for funding and will not be reimbursed.

Expenses related to projects may only be eligible if they are related to implementation of an approved Neighborhood Priority Plan, and are identified in a CPP contract or an NRP contract or MoU.

Contact your Neighborhood Support Specialist at NCR for further details.

ESTIMATED BUDGET

CPP Budget	2014	2015	2016
Staff Expenses	\$17,250	\$17,250	\$17,250
Employee Benefits	\$	\$	\$
Professional Services	\$	\$	\$
Occupancy	\$750	\$750	\$750
Communications/Outreach	\$4,500	\$4,500	\$4,500
Supplies and Materials	\$452	\$452	\$451
Meetings/community building events	\$1,000	\$1,000	\$1,000
Development	\$	\$	\$
Fundraising	\$	\$	\$
Other Services	\$	\$	\$
Total for contract:	\$	\$	\$
Neighborhood Priorities	\$3,000	\$3,000	\$3,000
TOTAL:	\$26,952	\$26,952	\$26,951

FNA operates wholly within funds made available through the Community Participation Program and remaining NRP funds. We have no other outside funding sources. We do not have an Annual Budget.

Notes:

- Staff expenses should include payroll, FICA, and withholding, and contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Meetings and community building events can include those costs related to community meetings and events (excluding food and entertainment).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc.).