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**2014-2016 COMMUNITY PARTICIPATION PROGRAM**  
Logan Park Neighborhood Association Submission

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov). Please include a copy of your bylaws if they have been revised since your last funding submission.

**CONTACT INFORMATION:**

Organization Name:	Logan Park Neighborhood Association (LPNA)	
Address:	1330 Van Buren St NE Minneapolis, MN 55413	
Website url:	www.loganparkneighborhood.org	
Organization email:	loganparkna@aol.com	
Federal EIN:	41-1725550	
Board Contact:	Name:	Paula Allan
Contract Staff Contact:	Name:	Nancy Przymus
	Email:	loganparkna@aol.com
	Address:	1330 Van Buren St NE Minneapolis, MN 55413

Who should be the primary contact for this submission? \_\_\_ Nancy Przymus or Paula Allan \_\_\_

Date of Board review and approval: \_\_\_\_\_ 11-15-13 \_\_\_\_\_

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## FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

Yes, LPNA has been funded previously.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

Neighborhood Priority Plans have been attempted in Logan Park but in each case the efforts described by LPNA were considered to be engagement strategies by NCR staff.

NPP outreach efforts will mirror the CPP outreach efforts by doing focused door knocking, form stacker voting, email blasts, website, Facebook posts, newsletter response forms and requests for input at monthly community meetings. Groups come forward out of these efforts and other individuals champion ideas for neighborhood improvement.

Many more ideas have been found than funds can support. For example, the LPNA would like the Logan Park Community Center to be air-conditioned to promote summer meeting attendance and to provide a cooling center for seniors and others on days when the City calls a heat alert. The cost for new HVAC is 253,000 dollars. Another resident, in response to this outreach effort for the CPPIII submission, submitted an idea to put solar panels on the Logan Park Community Center roof.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

LPNA has a committee structure whereby work done on projects is delegated to interested volunteers by the board of directors and reports are made at monthly community meetings. At these community meetings, the agenda is open to anyone in the neighborhood to make suggestions or bring up issues. Anyone can form a committee and request funds. Also, businesses, developers, and other non-profit organizations that have a stake in the neighborhood attend these community meetings, making presentations or receiving input from residents. Attendance sheets are used at neighborhood meetings and events. The contact lists are updated with new resident information and added to the email list. Typically, residents get involved on an issue and then join the board when their commitment exceeds issue-based interests.

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The board chair and contract staff monitors the neighborhood email and phone and conscientiously respond to requests for information or input. A volunteer editor of the Logan Ledger makes sure 10-12 issues are published each year highlighting neighborhood issues, events and news. Volunteers post information items on the website and on the organizational Facebook page. Currently, the website is being improved with mostly volunteer effort. Board members and contract staff attend various community meetings whereby ideas are collected, shared and improved upon. The 1717 Washington St NE senior high rise resident council is being encouraged to send a representative to the board in 2014.

Every December the board holds a visioning session for the upcoming year and lays out an implementation strategy.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

LPNA board is undergoing a real demographic change. The board is comprised of many young, under 30-years of age board members and some old guard, over 50-years of age, stalwarts with enduring organizational history. Outreach to the Spanish speaking residents will occur with more intention in the upcoming year in hopes of recruiting a board member from this community. The board is comprised of: artists, seniors, renters, GLBT members and business owners but is largely white and speaks English as a first language.

LPNA finished a long, long, process of beautification of the Broadway Central Gateway intersection. Four neighborhoods share this intersection, but LPNA funded (with NRP funds and private fundraising efforts) the new signage that says WELCOME TO NORTHEAST, listing all 13 Northeast neighborhoods. LPNA received one grant this year for storm water management (MWMO) and will continue to engage business owners around this issue. LPNA participates in the Northeast Minneapolis Neighborhood Presidents meetings that are held every 6-8 weeks. LPNA contract staff meets quarterly with other neighborhood staff in Northeast Minneapolis. LPNA supports the NERIDE and NE Art Calendar (NECDC events), Art-A-Whirl and Fall Fine Arts (NEMAA events), NE Parade and Town Talk series (NECCC events). LPNA relies on MN Council of Non-Profits and MAP for Non-Profits for organizational advice. New this year, LPNA supported the Open Streets event on Central Avenue. LPNA participates in the Eastside COOP networking sessions held monthly.

Plans in 2014 include a grants training for the board and interested residents. LPNA continues to promote "Lights of Logan," a lighting competition for winter safety and block beautification. LPNA sponsors a CleanSweep each spring (for 27+ years) that

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residents and businesses really appreciate. The new free computer training at the high rise is open to all residents. See attached picture of the first graduating class.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Neighborhood demographics are unclear and therefore funding for a small area plan conducted with a CURA intern is being seriously considered. For instance, American Survey results show Logan Park Neighborhood to be at 16% Hispanic/Latino. Anecdotally, it is assumed, that most are Ecuadorian but that is not certain. American Survey results also show a rising demographic in the 55-65 age group in Logan Park that doesn't appear to be moving elsewhere. Are the seniors staying put in large houses? LPNA wishes to acquire an intern to do more accurate data collection so we know the true make-up of the community so outreach and NPP priorities will be tailored to meet community needs. Additionally, this intern or another intern would be used to do a volunteer skills assessment of Logan Park Neighborhood.

NCR staff can meet with LPNA contract staff and executive committee to devise a plan. NRC staff can help with door-knocking translator so we can find a community member to go with the intern who speaks Spanish. LPNA will request a Spanish speaking intern but LPNA should get better results with a resident Spanish speaker. (Finding volunteers to do this translation work has not proved an easy task.) LPNA has found four different volunteers to translate an outreach piece on four different occasions and each time they have not wished to do it again for free.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

Total LPNA organizational time spent on housing issues: 38%

LPNA reactivated a forgivable loan program, via CEE, with funds going first to residents who haven't participated previously. There are many new homeowners in Logan Park who are house poor. They need, for example, funds to shingle, fix siding, plant trees, or replace a water heater or range. Do-it-yourself projects are welcome. The program has very limited funding. LPNA designated program income funds from a revolving loan program and reallocated two small unused NRP housing funds to make this possible. LPNA spent about 4 percent of contractor time and 4 percent of board time on the housing loan program for a total of 8%.

Other housing related issues include problem properties. Two community meetings included guests from the Twin Cities Land Bank and the Twin Cities Community Land

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Trust. Housing developers both small (1222 Jefferson St NE and 1235 Monroe St NE) and large (807 Broadway St NE and Jackson Flats) have taken up a great deal of committee and community meeting time in the past year. Jackson Flats (the new Artist living quarters) required LPNA board volunteers to help select artists for the live work space. 807 Taskforce committee and board members reviewed many proposals for housing in Logan Park. Approximately, 30% of committee and board time was spent on these various housing issues in 2013.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

In 2014, if there are rollover funds available from CPPII funds, the continuing engagement strategies will be funded first. These include: closing the Digital Divide in the senior high rise; maintaining the business outreach by the 807 Taskforce; and continuing the Multi-Cultural Northeast Film Series whereby a film in a foreign language with English sub-titles is shown and a discussion is lead afterwards by a cultural representative of that community. The next film will be in Polish.

Logan Park is at the epicenter of the NE Arts District, and Art-A-Whirl was conceived and initiated in Logan Park. Ideas that will be investigated for possible funding may include building a CSA program for art. This effort would be modeled on CSA programs used by urban farms, but instead of buying food, CSA art members could buy art from local artists. Jackson Flats, the new ArtSpace (subsidized and accessible rental housing for artists) is located in Logan Park Neighborhood and fits neatly into this plan. LPNA used NRP funds for this apartment complex development.

Another idea is the establishment of a prairie garden and outdoor art space at 18<sup>th</sup> Ave NE and Monroe St NE which would reclaim unused railroad property and beautify one of the gateways to the neighborhood. More than 20 volunteers have signed up for this effort.

Radio 13 is scheduled to begin broadcasting in late 2014 or early 2015. This is community oriented super local (3-5 mile radius) station. LPNA intends to support a Logan Park Neighborhood radio program. Some suggestions include "Logan Live," an interview format program featuring Northeast poets, artists, businesses, seniors, and others. Another idea is "Beat the Artist" call-in game show to promote the arts district.

Wellness is an issue with the aging population of Logan Park. A block nurse program has been suggested and will require investigation. More concretely, another wellness idea includes design of an ergonomically healthful, technology sharing, cooperative office space designed by MCAD students for non-profits to use in Logan Park at considerable savings in health costs for staff, rent and equipment.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an

amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

Expenses related to projects may only be eligible if they are related to implementation of an approved Neighborhood Priority Plan, and are identified in a CPP contract or an NRP contract or MoU.

Contact your Neighborhood Support Specialist at NCR for further details.

LPNA fiscal year does not follow the calendar year so the attached 2013 P & L shows budget priorities but cannot capture volunteer time devoted to committee work because volunteer time isn't reflected in dollars.

LPNA proposes to expand fundraising in two ways: grant writing and a signature event. Event suggestions include collaboration with Indeed Brewery, pop-up lemonade kiosks for Art-A-Whirl, and a community sing-a-long led by Minnesota Sings. Another event idea borrows from the fact that the neighborhood is 9 blocks wide by 13 blocks long and those dimensions are the same as a 9 X 13 inch cooking pan; hence, a 9X13 event. Think seven-layer-salad, lasagna, special K bars, ad infinitum. Northeast residents would compete to win prizes around the best 9X13 delight submitted to taste testers.

**ESTIMATED BUDGET**

<b>CPP Budget</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>
Staff Expenses	\$0	\$0	\$0
Employee Benefits	\$0	\$0	\$0
Professional Services	\$18,500	\$19,400	\$20,000
Occupancy	\$0	\$ 2,000	\$ 2,000
Communications/Outreach	\$ 5,000	\$ 5,000	\$ 5,000
Supplies and Materials	\$ 3,028	\$ 2,038	\$ 3,078
Meetings/community building events	\$ 3,500	\$ 3,500	\$ 3,500
807 TF Small Area Plan	\$ 4,000	\$ 4,000	\$ 4,000
Fundraising	\$ 3,000	\$ 2,000	\$ 1,000
Other Services TBD	\$ 1,555	\$ 645	\$ 5
<b>Total for contract:</b>	<b>\$38,583</b>	<b>\$38,583</b>	<b>\$38,583</b>
Neighborhood Priority			
<b>TOTAL:</b>	<b>\$38,583</b>	<b>\$38,583</b>	<b>\$38,583</b>

**Notes:**

- Staff expenses should include payroll, FICA, and withholding, and contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.

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- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
  - Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
  - Meetings and community building events can include those costs related to community meetings and events (excluding food and entertainment).
  - Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
  - Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc.).