## 2014-2016 COMMUNITY PARTICIPATION PROGRAM

**Submission Template** 

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to <a href="mailto:ncr@minneapolismn.gov">ncr@minneapolismn.gov</a>. Please include a copy of your bylaws if they have been revised since your last funding submission.

## **CONTACT INFORMATION:**

Organization Name:	Nicollet Island – East Bank Neighborhood Association (NIEBNA)		
Address:	132 Bank St SE		
	Minneapolis, MN 55414		
Website url:	www.niebna.com		
Organization email:	info@niebna.com		
Federal EIN:			
Board Contact:	Name: P. Victor Grambsch		
	Phone: 612-702-7211		
	Email: pvictor@eudaemonics.com		
	Address: 132 Bank St SE, Minneapolis, MN 55414		
Staff Contact:	Name: n/a – no staff		
	Phone:		
	Email:		
	Address:		

Date of Board review and approval: \_\_\_\_\_March 27, 2014

Who should be the primary contact for this submission? P Victor Grambsch

## **FUNDING ACTIVITIES.**

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

NIEBNA participated in CPP in 2013.

- 2. Community participation efforts. Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?
  - a) Complete work on NIEBNA Small Area Plan (SAP) started in 2013. In additional to final meetings of the Planning Steering Committee, at least one public all-neighborhood meeting is planned to get neighborhood SAP buy-in.
  - b) Improve NIEBNA web site (www.niebna.com) to better serve the communications and information needs of the NIEBNA Board and the neighborhood generally.
  - c) Build a web-based administrative system to handle the routine communication and information needs of the Association including email list maintenance, calendaring, distribution of notices, agendas and supporting material for meetings, on-surveys, and an accessible archive of historical information about NIEBNA and actions that it has taken over the years. Unlike many neighborhood associations in the City, NIEBNA is a small all-volunteer organization; we have no office or staff. The Association is now operated using the home offices and systems of Board members which is not desirable for the long term.
- 3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

Item 2(b) and 2(c) address this point. Electronic communications will be the bedrock on which we can build in increasing participation in NIEBNA activities. Having the Administrative System on the web will allow for more participation in the operation of NIEBNA and will enable new people to "run the machine". This is difficult now because of the inaccessibility of email lists and files.

In addition, our current plan is to work with De La Salle High School students in developing the NIEBNA Administrative System as a useful adjunct to their general technical education.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

NIEBNA has to rely primarily on electronic means to communicate with neighborhood residents and businesses. Currently, our administrative methods meet only our most basic needs. We think that more adept systems will be the basis of better communications with all segments of the community, of keeping everyone abreast of major developments in the neighborhood and for gathering input from residents.

Of course, we will still hold and/or sponsor public Board meetings, special Task Group meetings (like the Superior Plating Task Group), and general all-neighborhood (and beyond) meetings. As useful as better electronic communications means will be, face-to-face meetings will still be the centerpiece of NIEBNA activities.

NIEBNA has a long history of working collaboratively with adjacent neighborhoods on development reviews and other matters. We are keenly aware that the NIEBNA East Bank is a very small area, but one that will be developed in projects of significant size and density; there are bound to be spillover effects. Adjacent neighborhoods are brought into the review process as early as possible. For example, in Mach 2014 we organized the Superior Plating Task Group (SPTG) with representation from STAWNO, SAENA, MHNA, NEBA and other interested parties to work with the architects to come up with an agreeable and innovative design for the redevelopment of this important site.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Currently, residents in the NIEBNA area fall into three categories (in descending order of numbers) homeowners in condominiums or co-ops, renters in professionally managed rental buildings, and lease holders of single family houses on Nicollet Island. There are a few scatted "above the store" rental apartments as well, but these form a small percentage of housing units. By working through the association or building managers we are able to have access and email contact with almost all area residents. In addition we have built up a mailing list of approximately 300 that covers most of the other neighborhood residents and people from further afield who are interested in the area. Also, we have good contacts with the Northeast Business Association (NEBA), whose membership represent many businesses in the area. NIEBNA can "get the word out" to essentially everybody quickly – and solicit feedback and comment widely as well.

Two groups that have not participated in neighborhood activities as much as we would like are:

- a) <u>Residential renters</u> we actively seek participation, from renters, including direct personal invitation and recruitment. We have had some success although not as much as we would like. We will continue these recruitment efforts, especially in the two new rental buildings that are due to open in 2014 in the neighborhood.
- b) Non-retail business NEBA is focused on retail business, especially restaurants and personal services businesses. Non-retail businesses, for example software developers and video post processing operations, have not participated much in either NIEBNA or NEBA. In 2013 NIEBNA recruited to its Board a non-retail business representative; using this member's contacts and example as an entrée, we will contact other non-retail businesses to try to increase involvement or at least raise awareness of NIEBNA with this group.
- 6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.
  - Due to the nature of the housing stock in the NIEBNA area there is very little scope for housing related activity. On Nicollet Island all houses and residential buildings are historic structures leased from the Park Board on long term (99 year) leases.

    Otherwise, all housing units are in condominiums, co-ops or professionally managed rental buildings. The housing stock is in good repair and there are legal, financial and management structures in place to keep it so. For these reasons, it is unlikely that housing will ever play a significant role in NIEBNA activities.
- 7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.
  - The CPP 2013 allocation to NIEBNA was \$47,040. We used these funds to retain a consultant to assist with the development of the NIEBNA Small Area Plan (SAP). As of the end of 2013, \$40,000 had been drawn down leaving a balance of \$7,040 carried over into 2014. We plan to use this carryover plus additional funds from the 2014 allocation to complete work on the SAP, including final payments to the consultant and costs to publish and gain approval of the Plan.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

Please use this budget template when submitting your Community Participation Plan for approval.

Please note that not all expenses are eligible for reimbursement. Expenses related to neighborhood celebrations and events are only eligible if the event's purpose is to increase neighborhood awareness and involvement in the organization's planning and implementation efforts. Expenses such as pony rides, food, and entertainment are not eligible for funding and will not be reimbursed.

Expenses related to projects may only be eligible if they are related to implementation of an approved Neighborhood Priority Plan, and are identified in a CPP contract or an NRP contract or MoU.

Contact your Neighborhood Support Specialist at NCR for further details.

NIEBNA Community Participation Program (CPP) Funding and Expenditures for 2014, 2015 & 2016

Funding Available	2014	2015	2015
Rollover from 2013 Contract	\$7,040		
New CPP Funding	\$15,191	\$15,190	\$15,190
Total	\$22,231	\$15,190	\$15,190
Planned Expenditures	2014	2015	2015
Small Area Plan (SAP) Completion			
WSB Final Contract Payment	\$10,000		
Contingency for Cost of making Plan Changes	\$2,500		
Publication & Approval Meeting Costs	\$1,500		
Subtotal	\$14,000	\$0	\$0
Neighborhood Communications			
Digital Basic (Web Site, email, archive)	\$4,500	\$1,000	\$1,000
Digital Advanced (Facebook, Twitter, etc.)	\$2,000		\$5,000
Newsletter (Traditional)	\$0	\$1,800	\$1,800
Subtotal	\$6,500	\$7,800	\$7,800
New Projects (TBD)	\$0	\$6,000	\$6,000
Administration (Insurance, Banking, etc.)	\$1,731	\$1,390	\$1,390
Total	\$22,231	\$15,190	\$15,190