



Community Participation Program  
**Neighborhood Organization**  
2015 Annual Report

## Neighborhood Organization Information - *please confirm*

### NEIGHBORHOOD ORGANIZATION

Bancroft Neighborhood Association

### ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Luke Stultz

Organization Address:

4120 17th Ave S

Organization Address 2:

Organization ZIP:

55407

Organization Email Address:

info@bancroftneighborhood.org

Organization Phone Number:

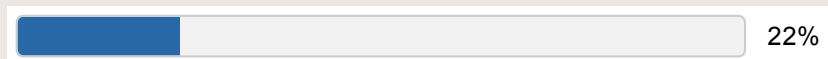
612-724-5313

### DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
04	14	2016





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**Stakeholder Involvement - *basic outreach & engagement***

**WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?**

**MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

*What more would you like to tell NCR or the community about your meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

Other than monthly board meetings and a yearly annual meeting, BNA has gotten away from holding typical sit down meetings. Over the past two years, we've found that this type of meeting doesn't draw people in like it did during the midst of the NRP program. Throughout 2015 we've focused more on non-meeting get togethers, where we still elicit feedback from our residents, only in a more interactive and often times one-on-one way. Since moving away from stuffy meetings, we've increased engagement with residents that have not previously been involved.

One example of this was a meeting around a house in the neighborhood that residents were concerned about. Some wanted it torn down while others wanted it saved. Working with City staff, we met at the house and did a walk-through while board members and staff engaged face-to-face with concerned residents in order to get feedback about the structure. In addition to making BNA more welcoming, it also keeps the discussions even-keeled.

**DOOR-TO-DOOR** (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

60

*What more would you like to tell NCR or the community about your door-to-door outreach?*

*What are you doing that is new or particularly successful to involve residents and others?*

In the past, BNA has focused on cold-call door-knocking; however, that has had more of a negative affect on participation than positive. Through feedback from residents, we've found that most find it inconvenient because so many other organizations (specifically in an election cycle) do the same thing.

**EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

*What more would you like to tell NCR or the community about your events?*

*What are you doing that is new or particularly successful to involve residents and others?*

October was Fire Safety Month, so BNA chose to partner with the Red Cross, Minneapolis Fire Department, CERT, and MPD to educate residents about the dangers of house fires. While we didn't have the best turn out (the weather was not good on that particular Saturday), the residents who attended were able to learn how to talk about house fires with their families, how to make a plan should they experience a house fire, and could sign up to have smoke detectors installed by the Red Cross. Because of that event, BNA is now working with CERT to hold a training for interested residents.

Every summer we hold an Ice Cream Social for residents to get out, have free ice cream, and meet their neighbors. This year, instead of just a social event, board members signed up to be stationed around the event and have intentional conversations with residents and children about the neighborhood. This type of face-to-face interaction gathered far more information than holding a traditional meeting would have gathered. That information then was used to inform decisions for projects and programming moving forward.

**OTHER** (please check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey).

Conducted another form of survey (e.g., intercept survey).

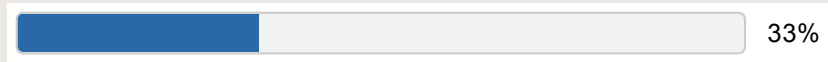
Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.

Distributed a quarterly or semi-annual newsletter to all households.

Other activities (please describe here):

In 2015, BNA worked together with both the 38th & Chicago Business Association (38CBA) and the West of the Rail Business Association (WRBA), since both cross into the Bancroft neighborhood. Through the WRBA, and in partnership with PPNA, we finalized a report on the commercial node at 38th & Bloomington and held an informational session for property and business owners to highlight both the findings and the vacant commercial spaces within the trade area. Additionally, BNA was able to help one business in Bancroft with a commercial improvement grant to fix a roof.

Our print newsletter is sent quarterly to all 1,500 houses in the Bancroft neighborhood. We have good readership and quite often hear from a variety of residents on newsletter content, program enrollment, or to volunteer for a particular project or initiative. We also have an e-newsletter that reaches approximately 600 people a month.



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**Stakeholder Involvement - *under-represented groups***

**HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

Through our partnership with the SUN Project, BNA has worked to reach renters in and around the Bancroft neighborhood.



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**Stakeholder Involvement - *information & communication***

**HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?**

**BOARD MEETINGS** (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

5

*What more would you like to tell NCR or the community about your board meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

All of our board meetings are open to the public and have been attended by both residents and business owners, depending on the topics being discussed. While minutes are posted on the website, the financial reports are not; however, they are available in the office.

**COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS** (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

*What more would you like to tell NCR or the community about your regular meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

**SPECIFIC ISSUES**

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

**ORGANIZATIONAL INFORMATION** (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

**OTHER** (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.





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## 2015 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### MAJOR HIGHLIGHT #1

The commercial building at 3801 Bloomington has been an issue for the neighborhood residents for a number of years. It was not structurally sound, had been infested with birds and other animals, and had a foul smell. In 2015, after hearing from residents and business owners over the past year, BNA worked with the Ward 8 office and CPED to complete a recommendation of the building (rehab vs. demolition). It was determined that demolition was both the safest and most cost-effective course of action. In the end the building was demolished.

## MAJOR HIGHLIGHT #2

The residential property at 1115 E. 40th Street has been vacant for a number of years. Residents in the area were impacted because the house was unsightly and parts had started to become structurally unsound. BNA again requested help from CPED to study whether the structure could be remodeled or demolished. There were three proposals received—two remodel proposals from City residents and one demolition proposal from a nonprofit. After looking at all proposals and determining if remodel was a cost-effective option, the City recommended demolition and sale of the parcel to the nonprofit. A new house that will fit with the neighborhood will be constructed next year.

### *We'd love to share your highlights with others.*

If possible, send digital photos, videos, illustrations or a link to any of these to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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