



Community Participation Program  
**Neighborhood Organization**  
2015 Annual Report

## Neighborhood Organization Information - *please confirm*

### NEIGHBORHOOD ORGANIZATION

Beltrami Neighborhood Council

### ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Vanessa Haight

Organization Address:

PO Box 18297

Organization Address 2:

Organization ZIP:

55418

Organization Email Address:

office@discoverbeltrami.org

Organization Phone Number:

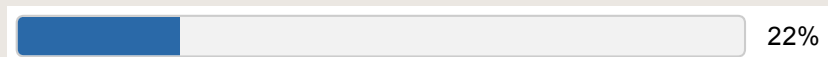
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### DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
03	07	2016



## Stakeholder Involvement - *basic outreach & engagement*

### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

#### MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

*What more would you like to tell NCR or the community about your meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

The BNC hosted an annual membership meeting in April of 2015. Additionally, the BNC hosted community meetings regarding construction of a single-family home on city-owned property, proposed multi-family housing development, crime & safety (joint with MPD) and several community listening sessions regarding Beltrami Park.

Over the past year, the BNC re-established its committee structure with regular meetings of the Housing & Livability, Events, and Park & Rec Committees.

#### DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.

- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

#### Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

#### Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

850 (multiple att

*What more would you like to tell NCR or the community about your door-to-door outreach?  
What are you doing that is new or particularly successful to involve residents and others?*

In June of 2015, the BNC hired a community organizer tasked with increasing our door-to-door outreach. With this new position, we have been able to reach more residents than prior years. We have also started doing targeted outreach to rental properties, providing information that pertains to renting but also information about the neighborhood and BNC in general. The majority of our relationships with volunteers begin with doorstep conversation.

#### **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

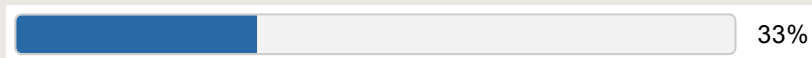
*What more would you like to tell NCR or the community about your events?  
What are you doing that is new or particularly successful to involve residents and others?*

The BNC hosted a number of events in 2015, with the primary focus being on community engagement: BeltramiSCARE (Halloween event), Earth Day clean-up, Art Afternoon, Beltrami Ninja Warrior, Summer Festival, Thank Beltrami It's Friday, Renters Rights & Responsibilities Events (2).

The BNC also tabled at Northeast Ride and intercepted residents at Beltrami Park during the busy summer months.

**OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):



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**Stakeholder Involvement - *under-represented groups***

**HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

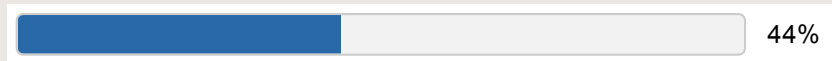
*What more would you like to tell NCR or the community about your outreach to under-represented groups?*

*What are you doing that is new or particularly successful to involve residents and others?*

The BNC translated flyers into Spanish for both the 2015 annual meeting and park listening sessions distributed the flyers to known Spanish speaking households.

The BNC also targeted outreach to rental properties with the intention of sharing information about HOMELine's tenant hotline and the Northeast Renters Rights clinics, hosted by a collaboration of city departments and northeast neighborhoods. The BNC also worked with HOMELine to problem-solve rental issues faced by tenants in three apartment buildings.

Dedicating staff time on targeted on-the-ground outreach to underrepresented populations has enabled us to build relationships with residents we don't otherwise connect with through our other outreach strategies.



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**Stakeholder Involvement - *information & communication***

**HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?**

**BOARD MEETINGS** (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

3

*What more would you like to tell NCR or the community about your board meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

The BNC now posts agendas and minutes on its website. Agendas are posted a week in advance of the meeting. Agendas are also posted on nextdoor.com.

The BNC also provides 10-15 minutes on the board agenda for questions/comments from those present. Several community members have taken advantage of this time to bring an item to the attention of the board.

**COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS** (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

*What more would you like to tell NCR or the community about your regular meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

The BNC has been intentionally transparent and inclusive when it comes to committee meetings. Committee meeting minutes are posted online and we have started highlighting committee work in our monthly e-newsletter. The results of this intentional transparency are fruitful – several community members have shown up at a committee meeting unexpectedly and jumped right into the work.

**SPECIFIC ISSUES**

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

**ORGANIZATIONAL INFORMATION** (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

**OTHER** (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.



*What more would you like to tell NCR or the community about participation in your organization?  
What are you doing that is new or particularly successful to involve residents and others?*

In 2015, the BNC launched a new, easy to navigate and update website.

Since November of 2014, the BNC has sent out a monthly e-newsletter each month. The newsletter has been particularly useful in keeping the community up to date on BNC projects and issues of interest to the Beltrami neighborhood. The BNC also mailed two printed newsletters in 2015 to reach those not receiving updates through online sources.



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## 2015 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### MAJOR HIGHLIGHT #1

In late 2015, the BNC assisted in organizing residents around a MPRB Closing the Gap meeting. For years, Beltrami residents have felt underserved by the MPRB. The exclusion from the Closing the Gap meeting schedule ignited an effort to organize and show up to ensure the MPRB hears from Beltrami. Beltrami residents flooded the Closing the Gap meeting and ended up with plenty of air time with the MPRB.

Following this organizing effort, the BNC hosted a series of community meetings to discuss what assets/programs are missing at Beltrami Park. The BNC facilitated the prioritization of these needs/wants and came out of the meetings with a list of four priority projects. This list of projects has since resulted in a BNC grant application for a picnic pavilion project in partnership with MPRB and Spark-Y. It has also resulted in a Beltrami resident being appointed to the RecQuest CAC. The BNC also now has a Park & Rec Committee that addresses issues at Beltrami Park. The conversations are ongoing but the initial work to inform the neighborhood and organize around park issues has been particularly successful in sustaining the ongoing momentum around park issues.

## MAJOR HIGHLIGHT #2

In October, the BNC hosted BeltramiSCARE Year One: Return of the Goat. This event, curated by a former Beltrami resident and history enthusiast, built upon the dark history of Beltrami Park and a fictional story about a Beltrami Park goat. Featuring haunted park tours and indoor family-friendly games and activities, the event was a great success.

Approximately 70 people strolled through the park on a haunted tour, discovering the grave stones and learning more about the frightening history of Beltrami Park. Tour attendees were shocked and amazed by the history of the park, many not knowing the story of Maple Hill Cemetery turned Beltrami Park.

### *We'd love to share your highlights with others.*

If possible, send digital photos, videos, illustrations or a link to any of these to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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