



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

Bryn Mawr Neighborhood Association

ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Patty Wycoff

Organization Address:

2915 Wayzata Blvd

Organization Address 2:

Organization ZIP:

55405

Organization Email Address:

info@bmna.org

Organization Phone Number:

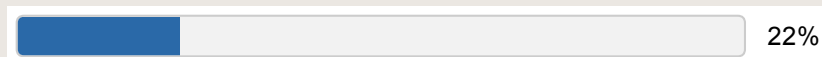
612-767-1876

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
03	09	2016





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2015 Annual Report

Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

Our monthly BMNA meetings are held on the 2nd Wednesday of each month. We have eight committees that meet regularly to work on specific topics/issues. BMNA meetings and committee meetings are on our events calendar in our monthly newspaper.

This past year, we began sending our BMNA monthly meeting agenda through our email, 1 week before our meetings. This has attracted new neighbors to our meetings. Many have joined us because they were interested in a specific topic that was on the agenda or our Park Board Commissioner was coming to speak about and upcoming project in Bryn Mawr.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.

At least once with goal of reaching most or all of neighborhood.

For more than one issue/outreach effort.

On a routine basis.

Door-Knocking/Flyering

Was carried out primarily by staff

Was carried out primarily by volunteers

Door-Knocking/Flyering

Was carried out primarily to increase membership and participation

Was carried out primarily to gather input on a specific city or neighborhood issue

Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

1400+

What more would you like to tell NCR or the community about your door-to-door outreach?

What are you doing that is new or particularly successful to involve residents and others?

Our annual meeting each May is a comprehensive meeting which highlights our accomplishments for the year and has a presentation explaining our budget. We introduce our executive board and our area representatives.

This past year, we created an event flyer and inserted it in our monthly newspaper, The Bugle. The Bugle is delivered to each household in Bryn Mawr by volunteers. Our attendance exceeded 100 attendees.

EVENTS (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?
What are you doing that is new or particularly successful to involve residents and others?

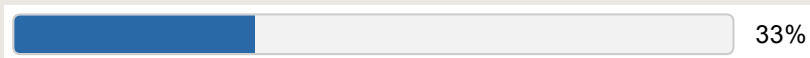
We staffed a booth at our annual ice cream social in July. 500+ neighbors attended this event. We provided information about BMNA and their committees.

This year, the Chair of SWLRT committee, along with the SWLRT Community Outreach Coordinator, hosted a table at our annual dinner to answer questions about the new LRT. This was very popular table at the event.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Conducted surveys at annual meetings for neighborhood projects. Publish a neighborhood newspaper 11 months/year.



Prev Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *under-represented groups*

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

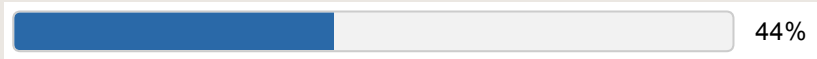
- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

The BMNA neighborhood Coordinator is providing Welcome Packets to a local realtor who leases rental property in Bryn Mawr. We have about 10% rental.

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

The BMNA neighborhood Coordinator is providing Welcome Packets to a local realtor who leases rental property in Bryn Mawr. We have about 10% rental. This is new way we are trying to engage our rental population.



Prev

Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

2

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

We had 2 new Area Representatives added to our board.

We use several vehicles for communications to engage our resident. We have our monthly newspaper, The Bugle. The Bugle is delivered to each household by volunteers.

We have our BMNA email. 682 residents have subscribed to our email.

We have a Facebook page with 221 "likes".

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

We email our monthly BMNA meeting agenda to residents.

This past year, we began sending our BMNA monthly meeting agenda through our email, 1 week before our meetings. This has attracted new neighbors to our meetings. Many have joined us because they were interested in a specific topic that was on the agenda or our Park Board Commissioner was coming to speak about an upcoming project in Bryn Mawr.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social

media or other means.

What more would you like to tell NCR or the community about participation in your organization?

What are you doing that is new or particularly successful to involve residents and others?

We use 3 vehicles of communication to notify our residents about our organization and our decision making process: The Bugle, email, Facebook.

We have learned that people appreciate a variety of communication vehicles. Some prefer the email, some are communicating with our Neighborhood Coordinator through Facebook and many rely on our monthly newspaper to keep them informed.



Prev

Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

Light Rail plans and controversy. Impact on all residents who may use LRT. Invitations and attendance from Met Council LRT representatives to discuss design plans, status of Penn Ave station. Attendees better informed.

MAJOR HIGHLIGHT #2

Bryn Mawr Meadows/Park Board meeting. A session was held with Anita Tabb, our Park Board Representative, regarding delays in initiating repairs and updates to the Bryn Mawr Meadows park area and playground. This was our largest attended meeting of the year.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



Prev

Next