



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - please confirm

NEIGHBORHOOD ORGANIZATION

Bryant Neighborhood Organization

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Roxanne Anderson

Organization Address: 730 E 38th Street, Suite 100

Organization Address 2:

Organization ZIP: 55409

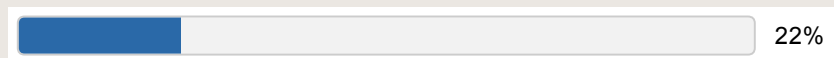
Organization Email Address: admin@welovebyrant.org

Organization Phone Number: 612-827-9274

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note: Meeting minutes may be requested by NCR.**

Date / Time MM DD YYYY
06 / 03 / 2016



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Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

Developing broad community priorities and standards that can then be applied to community engagement and advocacy around development projects and funding priorities so that resident input is received by external agencies and entities timely enough to embed the priorities into the respective projects and funding priorities.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.

On a routine basis.

Door-Knocking/Flyering

Was carried out primarily by staff

Was carried out primarily by volunteers

Door-Knocking/Flyering

Was carried out primarily to increase membership and participation

Was carried out primarily to gather input on a specific city or neighborhood issue

Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

1500

What more would you like to tell NCR or the community about your door-to-door outreach?

What are you doing that is new or particularly successful to involve residents and others?

Our door knocking was issue based and found to be more successful in engaging residents than mere door knocking for general community building. Additionally, we found that engagement was increased when door-knocking was coupled with flyering. It provided mutual talking points for neighborhood staff and residents alike.

EVENTS (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

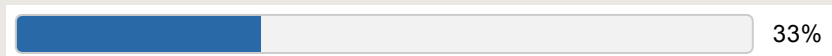
What are you doing that is new or particularly successful to involve residents and others?

Organizing community events using current issues as a catalyst to spur resident participation and engagement.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Organization to build a resident base in excess of 500 residents concerned with issues ranging from access to healthy and affordable food, to entry-level jobs. In turn the most popular concerns were identified as community priorities and developed into a Community Benefits Agreement in hopes of having it adopted by Seward Community Cooperative.



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Stakeholder Involvement - *under-represented groups*

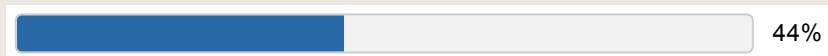
HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

Bryant is over 70% African American and Latino. To effectively communicate with and engage non-English speaking residents all community notices and communications are published in English and Spanish. BNO also boasts a professional translator on its board of directors, which lends to the organization's flexibility in reaching Bryant's Spanish speaking residents. The tenant population in Bryant represents a minority population that are sometimes drown out by the predominate group of residents who are homeowners. In BNO outreach efforts, the organization was intentional with holding space to capture those voices when conducting community impact assessments and statements.



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Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

The six new member represent about half of the BNO board of directors; one of which has been appointed to an office position and sits on the BNO executive committee.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.

Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.

Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

BNO utilizes meeting in public spaces throughout the community to be visible to residents who may not receive written or electronic communication from the organization.

In 2015 BNO conducted an organizational assessment and re-aligned its committees to focus on engaging residents around BNO core focuses of racial equity and environmental justice advocacy.

SPECIFIC ISSUES

Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

An annual report is available to all residents on the organization's website.

The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

Our community events and meetings are regularly advertised in community newspapers.

We use social media (such as e-democracy or Facebook) to share information.

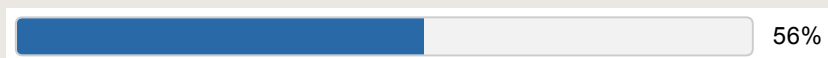
We share city news and information on our organization's website or through email, social media or other means.

What more would you like to tell NCR or the community about participation in your organization?

What are you doing that is new or particularly successful to involve residents and others?

As Bryant has a significant Spanish speaking population BNO has worked to build deep relationships with CANDO that has a board with several Spanish speaking board members and community leaders. The goal is to build organic relationships with the Spanish-speaking residents of Bryant through the collaborative coalition work BNO and CANDO do.

Rather than staff and the board developing organization priorities BNO utilized the information provided by residents via questionnaires and social media and developed it's organizational platform in the form of neighborhood priorities. This is meant to ensure connectivity between residents and BNO activities so that residents are more likely to participate in the civic activities of BNO.



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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

Food Access, Access to Jobs, and Gentrification

Who was impacted?

Low wealth residents and residents of color

What steps did you take to address the issue or opportunity?

BNO partnered with CANDO created a campaign to pressure Seward into negotiating jobs for people of color in the community, discounts for low wealth residents, free memberships, and collaboration to combat gentrification, among other things.

What was the outcome?

Over 1000 supporters signed our petition; created grass roots coalition and permanent work group to address community concerns; Seward opened their new store with over 60% staff of color compared to 14% staff of color at the Franklin store; organizations have taken steps to mend relationship and move forward to address community needs such as discounted memberships; BNO gained citywide visibility due to media from the CBA campaign; successfully placed spotlight on citywide gentrification; created citywide dialogue on use of community benefits agreements; BNO and CANDO partnership has been solidified through CBA campaign and the two organizations have began to develop long term plans to address community needs in partnership.

MAJOR HIGHLIGHT #2

BNO Reorganization

What was the issue or opportunity the neighborhood was facing?

BNO was not utilizing its resources to address resident concerns of rising rents and displacement due to gentrification.

Who was impacted?

Community members who have expressed concerns of gentrification, mostly residents of color, long-standing African American residents.

What steps did you take to address the issue or opportunity?

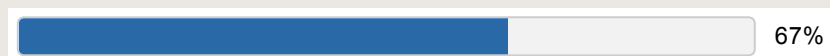
Contracted seasoned staff familiar with issues and disparities facing African American residents in Minneapolis to produce organizational values and purpose statement; Utilized resident-driven community priorities to develop both a strategic plan which included hiring interim executive director and permanent staff for purposes of having capacity to address issues; as well as envelop community priorities into BNO programming and activities

What was the outcome?

Successful 2015 annual meeting; new board members who share values and desire to address community concerns; plans to provide racial equity training for community members and staff; budget re-alignment with a racial equity focus; staff positions developed to carry out racial equity focused activities.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: *2015 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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