



Community Participation Program  
**Neighborhood Organization**  
2015 Annual Report

## Neighborhood Organization Information - *please confirm*

### NEIGHBORHOOD ORGANIZATION

Central Area Neighborhood Development Organization

### ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Antoine Martinneau

Organization Address:

730 East 38th Street

Organization Address 2:

Organization ZIP:

55407

Organization Email Address:

CANDO@thecentralneighborhood.com

Organization Phone Number:

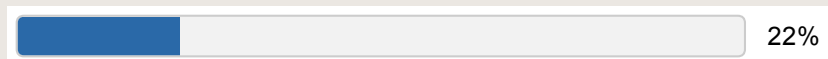
612-824-1333

### DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
05	10	2016





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**Stakeholder Involvement - *basic outreach & engagement***

**WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?**

**MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

*What more would you like to tell NCR or the community about your meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

We had a great meeting in December in which we brought in over 60 members of the community to vote on Bylaw changes. These amendments had been drafted nearly two years ago; however, turnout at previous meetings to ratify changes had been too low. It is exciting to see our base of supporters in the neighborhood growing.

**DOOR-TO-DOOR** (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.

For more than one issue/outreach effort.

On a routine basis.

#### Door-Knocking/Flyering

Was carried out primarily by staff

Was carried out primarily by volunteers

#### Door-Knocking/Flyering

Was carried out primarily to increase membership and participation

Was carried out primarily to gather input on a specific city or neighborhood issue

Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

60 out of 250

*What more would you like to tell NCR or the community about your door-to-door outreach?*

*What are you doing that is new or particularly successful to involve residents and others?*

When door-knocking, we knocked on approximately 250 doors, and engaged 60 residents.

We developed a survey as a tool for our engagement efforts, with questions designed to connect residents directly to the programs that would be the most useful and interesting for them.

#### **EVENTS** (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

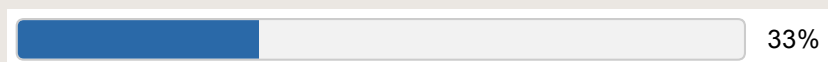
Our weekly Little Free Farmer's Market is a new program started in the summer of 2015. Our volunteers built a bicycle-driven cart under the direction of staff, and used it to harvest organic vegetables from organic community gardens and the gardens of program participants every Saturday from June to September to give away at the corner of 33rd Street and Columbus Avenue. We engaged from 40-60 people each weekend, telling them about our gardening program and encouraging them to participate.

**OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Our survey was written in both English and Spanish, and available online as well as on paper. Our quarterly newsletter was also written in both English and Spanish.

We conducted our 6th Annual Curb Appeal Lottery this year. With over 15 applicants, we had the most applicants this year out of any other. This was also the first year that the drawing was conducted at a public block party, in an effort to display transparency in the selection process. This was also the first year that our Accessible Homes grant has been available, which led to a volunteer led project to build an accessibility ramp for a family with a disabled child who would not have been able to afford it otherwise.



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**Stakeholder Involvement - *under-represented groups***

**HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (please check all that apply)

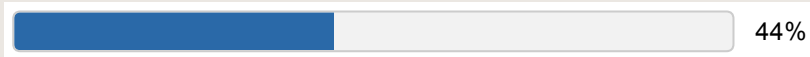
- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-

What more would you like to tell NOR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

In our work with organizational partners at the Center for Urban and Regional Affairs and the Minneapolis Renter's Coalition our staff helped to develop new materials to engage residential tenants in our neighborhood around their rights related to occupancy code and household repairs that are the responsibility of their landlords according to city ordinance. These materials were used when reaching out to tenants in multi-unit housing.



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**Stakeholder Involvement - *information & communication***

**HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?**

**BOARD MEETINGS** (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

6

*What more would you like to tell NCR or the community about your board meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

We hire a Spanish speaking interpreter for every general board meeting to encourage participation for those who communicate in Spanish.

**COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS** (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

*What more would you like to tell NCR or the community about your regular meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

Turnout for our general membership meetings has increased significantly, largely due to staff time being dedicated to phone-banking, use of sign in sheets to expand our contact list and track participation.

**SPECIFIC ISSUES**

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

**ORGANIZATIONAL INFORMATION** (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

**OTHER** (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

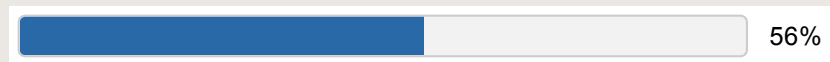


*What more would you like to tell NCR or the community about participation in your organization?*

*What are you doing that is new or particularly successful to involve residents and others?*

We have started work with Pillsbury United Communities Waite House to expand participation in their job training and legal support for immigration. We distributed materials at key events in the neighborhood, and distributed info via volunteers going door to door. All materials were printed in English and Spanish to make them more accessible to our Spanish-speaking residents.

The number of participants in our events has increased dramatically, from approximately 300 contacts in 2014 to well over 600 in 2016. Our staff arranged many small community events in between larger meetings to engage with a wide variety of people from the neighborhood.



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## 2015 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### MAJOR HIGHLIGHT #1

2015 was the first year of our new gardening program, called "Plant-Grow-Share". In this program we worked to empower our neighbors to address the lack of affordable and high-quality produce in the neighborhood. With one part-time staffer and an ever-growing group of very dedicated volunteers, we worked with over 20 families in the neighborhood to build and install their very own gardens, and through a mentorship program supported by the U of M Master Gardening program, taught all of the participants how to safely and cheaply grow organic food at home. This program also supports our Little Free Farmer's Market, a bike driven cart that we use to harvest food from gardens in the neighborhood every Saturday, to be given away to our neighbors and passers by at a sidewalk pop-up site in the neighborhood. Here is a link to a short video documenting the project, recorded and edited by a media group located in our neighborhood called Unicorn Riot:

<http://www.unicornriot.ninja/?p=2111>

## MAJOR HIGHLIGHT #2

We worked closely with the office of City Council representative Elizabeth Glidden to engage our community around development along East 38th Street, a major corridor in our neighborhood and an area that has been targeted for heavy development. Though working with Ward 8 staff and numerous community partners we engaged diverse groups of residents, business owners and entrepreneurs to see what changes affected residents want to see along the busy corridor, and develop strategies and partnerships to make those dreams a reality. Here is a link to information on the discussion series:

<http://www.minneapolismn.gov/ward8/WCMSP-172208>

### *We'd love to share your highlights with others.*

If possible, send digital photos, videos, illustrations or a link to any of these to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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