



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

East Harriet Farmstead Neighborhood Association (EHFNA)

ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Deb Schirber

Organization Address:

3612 Bryant Ave S

Organization Address 2:

Organization ZIP:

55409

Organization Email Address:

info@eastharriet.org

Organization Phone Number:

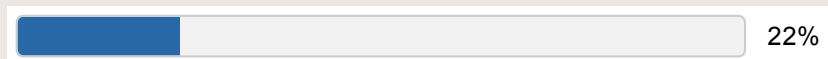
612-824-9350

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
04	06	2016





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Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

EHFNA hosted a neighborhood public hearing meeting at Walker Methodist to present information and solicit comments on Harriet's Inn application for an on Sale Wine with Strong Beer, Class E liquor license. Harriet's opened later in 2015.

Promoted the City's public hearing meeting information to residents regarding local restaurant, Studio 2 to upgrade their current license to an On Sale Wine with Strong Beer, Class C2. A C2 license allows for amplified or non-amplified music with up to three musicians.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.

At least once with goal of reaching most or all of neighborhood.

For more than one issue/outreach effort.

On a routine basis.

Door-Knocking/Flyering

Was carried out primarily by staff

Was carried out primarily by volunteers

Door-Knocking/Flyering

Was carried out primarily to increase membership and participation

Was carried out primarily to gather input on a specific city or neighborhood issue

Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

1925

What more would you like to tell NCR or the community about your door-to-door outreach?

What are you doing that is new or particularly successful to involve residents and others?

Volunteers distributed annual meeting and neighborhood block party door hangers to all East Harriet residences promoting the meeting agenda which included a strategy change vote and park commissioners available for a Q&A on an important issue affecting the neighborhood park recreation center. The meeting also served to engage as many residents as possible in promoting EHFNA and soliciting information about issues impacting them.

Board and committee members volunteered to visit all registered NNO block parties to hand out flyers promoting the annual meeting, neighborhood block party and Close the Gap/RecQuest meetings.

EVENTS (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative

Citymaking, etc).

- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

KiteFest in its 14th year is a growing popular free event for both neighborhood and area residents drawing over 6000 attendees. The event is a successful collaboration between Minneapolis Park & Recreation Board (MPRB), East Harriet, Linden Hills, MN Kite Society, Tips Outdoors, and local business sponsorships.

East Harriet participated in Open Streets on Lyndale Ave for the 6th year. The event runs along the one mile east border of East Harriet neighborhood. This year we partnered with Bethlehem Lutheran Church and offered free lemonade, water and bike decorations for all bikers.

Neighborhood Block Party follows our annual meeting with food trucks, live music entertainment, EHFNA and information booths, and a lot of fun for neighbors to interact and engage with each other. New this year was a Community Canvas Project that turned out to be very popular with the residents.

KiteFest, Open Streets and the Neighborhood Block Party are great opportunities to provide neighborhood information while signing up residents interested in receiving our eNews and volunteering.

East Harriet set up a table at the Lyndale Park Summer Kick-Off and provided games for kids, signup sheets, Close the Gap meeting locations, dates and times and information on how it will affect the neighborhood park.

Each spring, East Harriet sponsors the Earth Day location at Lake Harriet providing volunteers and information on the event and coordinates the annual neighborhood garage sale, Sale-O-Rama.

OTHER (please check all that apply)

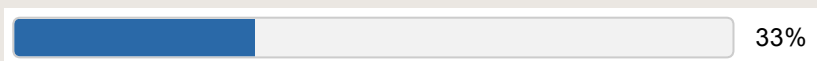
- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.



Other activities (please describe here):

East Harriet was granted one representative to serve on the Lake Harriet/Calhoun Improvement Plan CAC. Application requests to the neighborhood were posted to our communication vehicles. A CAC candidate was selected by the park committee after interviewing several applicants. East Harriet promotes the public CAC meetings and the CAC representative reports updates at our monthly board meetings. An East Harriet resident was selected by the 6th District Park Commissioner at the end of 2016 to serve on the upcoming RecQuest CAC with meetings to begin in 2016.

EHFNA promotes and supports the business community in our neighborhood and surrounding area of southwest Minneapolis. Local businesses benefit by receiving Minneapolis Great Streets Business Façade Improvement Grants from both EHFNA and Southwest Business Association. All residents including those under represented benefit from having easy access to a thriving business community.



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Stakeholder Involvement - *under-represented groups*

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

East Harriet supports the Southwest Senior Center and Walker Methodist Health Center by publishing their events in our eNews and on our websites. We hold our monthly board and committee meetings and large neighborhood meetings at the Walker Methodist Center, which is ACA compliant. We rent office space at the SW Senior Center which keeps us in close contact with their staff.

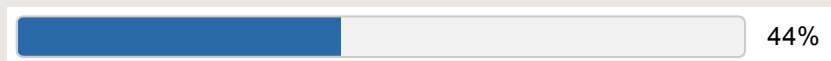
The annual Neighborhood Block Party is one way we reach out to the under engaged residents. Representatives were invited from nonprofit groups that are of interest to the neighborhood to participate at the Neighborhood Block party with information booths including East Harriet Neighborhood Association, SW Senior Center rep with information on Medicare, City of Mpls Organics Recycling, TRUST, MSP Fairskies (Airport Noise) and SouthWest Business Association. Outreach is completed to both home owner and rental units as well.

Our annual participation in Open Streets on Lyndale Ave allows volunteers including board members the opportunity to meet and interact with many residents at this high visibility event. Volunteers can answer questions about the neighborhood organization and sign up residents interested in receiving our eNews and for volunteering.

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

This year East Harriet added a new objective and strategy to our NRP Phase II to include supporting senior programs and activities in East Harriet allowing EHFNA to promote and financially support senior programs and activities in the neighborhood.



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Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

3

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

Board meeting agendas and minutes are posted on our website after each meeting. Beginning in 2016, the agenda will be posted prior to the board meeting.

The board meetings include monthly updates from Ward 10 & 13 City Council members, Lake Harriet/Calhoun Improvement Project CAC representative, park director, community events and committee reports. EHNFA tries to be as accessible as possible in supporting issues brought by residents by either making time at the monthly meetings or through EFHNA's program committees.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.

Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.

Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

East Harriet park committee collaborates with Linden Hills, the

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

Schools, Housing, Zoning and Business Committee reached out to the Lyndale Community School parent representatives in our neighborhood in an effort to support our community school. As a result, EHFNA voted to use NRP funds with a match from the Lyndale Community School Foundation to purchase instruments for their music program.

SPECIFIC ISSUES

Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

An annual report is available to all residents on the organization's website.

The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

Our community events and meetings are regularly advertised in community newspapers.

We use social media (such as e-democracy or Facebook) to share information.

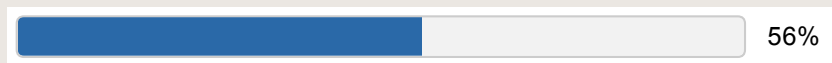
We share city news and information on our organization's website or through email, social media or other means.

What more would you like to tell NCR or the community about participation in your organization?

What are you doing that is new or particularly successful to involve residents and others?

Communication to residents is primarily through our eNews (696), facebook (288) and new this year, Next Door (600 in East Harriet).

Our two City Council Members Palmisano and Bender alternate attending our monthly board meetings providing a council member report which are included in the minutes.



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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

MPRB announced a large budget deficient potentially impacting Minneapolis City neighborhood parks including the recreation centers, programs and staff. It became clear through past cuts, our park board commissioner, and budget line items that our neighborhood park - Lyndale Farmstead - were at risk of being cut and or closed. The park building is the only location within the neighborhood where residents can congregate with family and friends while playing on the playground, ice skating, sledding, and participating in indoor and outdoor programs and activities. East Harriet actively communicated meeting information on the Close the Gap and RecQuest and the potential outcome to our park. This was done multiple times in our eNews, on our website and through facebook. Flyers were distributed at events including Open Streets, Lyndale Farmstead Park Summer Kick off, and National Night Out. Two park commissioners attended our annual meeting for a Q&A on this topic. According to our park commissioner, East Harriet was one the most vocal neighborhood providing feedback and attending the Closing the Gap and RecQuest meetings.

MAJOR HIGHLIGHT #2

14th Annual KiteFest 2015

KiteFest is included as a 2015 highlight not only because of its impact to East Harriet and surrounding neighborhoods but also the City. East Harriet has been involved almost from the start when the idea began over 14 years ago, with our park director (Lyndale Farmstead Park), Ann Lynch and has grown to a much larger collaboration between MPRB, neighborhoods and other non-profit organizations. The event continues to grow each year and is even making several "Top Events to Attend" lists in the Minneapolis area. The free family and dog friendly festival provides a winter outlet for all and includes an ice fishing experience for kids, outstanding kite flying, horse and wagon rides, marshmallow roast, and music not to mention a surreal scenic experience only Minneapolis can offer on a city lake in the winter.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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