

Community Participation Program Neighborhood Organization 2015 Annual Report

Neighborhood Organization Information - please confirm

| NEIGHBORHOOD ORGANIZ | <u>ZATION</u> |
|------------------------------------|---|
| Harrison Neighborhood Asso | ociation |
| ORGANIZATIONAL INFORM | MATION MATION |
| Neighborhood Organization Contact: | Danielle Turnipseed & David Pellinen |
| Organization Address: | 503 Irving Avenue North |
| Organization Address 2: | |
| Organization ZIP: | 55405 |
| Organization Email Address: | info@hnampls.org |
| Organization Phone Number: | 612-374-4849 |
| · | AL aft annual report, please provide the date of the meeting at which the board approved e: Meeting minutes may be requested by NCR. DD YYYY |
| Date / Time 04 / | 11 / 2016 |
| | 22% |
| | |
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Neighborhood Organization

2015 Annual Report

Stakeholder Involvement - basic outreach & engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?
What are you doing that is new or particularly successful to involve residents and others?

The newest success is in bringing together residents to lead economic development planning through a decisively clear tool, the Equitable Development Principles and Scorecard. Additionally, when a dozen residents who refused to be involved in the organization protested a church's proposal, an overwhelming majority of residents of all races, ages, and faiths stepped up and advocated for themselves and HNA as a place for people of all economic and racial backgrounds and one where classism and racism do not have a home. As 70% renter, we know that renters invest as much, often more, into the community as volunteers, part of the tax base, advocates, and those most impacted by changes. 65% people of color and lead, staff and volunteers, by majority people of color.

Through meetings and strategy sessions, we were able to support rezoning in Basset Creek Valley, the Blue Line LRT, mixed income housing, continue to be leaders in the push for SW LRT, responded to larger issues with the 4th Precinct, and more.

| DOOR-TO-DOOR (please check all that apply) |
|--|
| Door-Knocking or Dropping Flyers Door-to-Door |
| At least once with goal of reaching a portion of neighborhood. |
| At least once with goal of reaching most or all of neighborhood. |
| For more than one issue/outreach effort. |
| On a routine basis. |
| |
| Door-Knocking/Flyering |
| Was carried out primarily by staff |
| Was carried out primarily by volunteers |
| |
| Door-Knocking/Flyering |
| Was carried out primarily to increase membership and participation |
| Was carried out primarily to gather input on a specific city or neighborhood issue |
| Was carried out primarily to inform stakeholders of a city or neighborhood issue |
| |
| Approximately how many households did your organization reach through door-knocking in 2015? |
| 3200 |
| |
| What more would you like to tell NCR or the community about your door-to-door outreach? What are you doing that is new or particularly successful to involve residents and others? |
| 3200 at different times. We would often support other organizations door knocking. Language continues to be a barrier so we are always appreciative of volunteers who speak multiple languages. |
| Much of the money we raise goes back into the community, to stipend community leaders who reflect the majorities and are able to reach the people. This results in more participation, better leadership development and engagement of people who are committed to the work, the community as a whole and not simply pushing their individual agendas. |
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| EV | ENTS (please check all that apply) |
|-------------------------------|--|
| ~ | Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization. |
| ~ | Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc). |
| ~ | Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.) |
| | t more would you like to tell NCR or the community about your events? t are you doing that is new or particularly successful to involve residents and others? |
| He Ho cre res inf | ank you to everyone for your leadership and representation at City Council, Met Council earings, Open House, the Zoning and Density Forum and meetings, on the Impound Lot, in busing planning conversations, around the gardens, for Creative city Making, when eating new ideas on policing and addressing safety concerns, flyering about health issues, sponding to public hearing notices from the City, leading voter engagement, helpful luence design of SW LRT, cleaning up Basset Creek, supporting our businesses, growing e Glenwood Business Corridor, working with the kids in the HNA office, and more! You are tstanding community members and we and the city are luck to have you. |
| OT | HER (please check all that apply) |
| | Conducted at least one community-wide survey (such as a random sample or all-household survey). |
| | Conducted another form of survey (e.g., intercept survey). |
| | Developed partnerships with cultural, religious, professional or business associations to expand outreach into under- represented populations. |
| ~ | Distributed a quarterly or semi-annual newsletter to all households. |
| | Other activities (please describe here): |
| | |
| | 33% |



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Stakeholder Involvement - under-represented groups

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

| ~ | Worked on an issue of particular interest to an under-represented group within the neighborhood. | | |
|----------|---|--|--|
| ~ | Provided notices of annual and special meetings in multiple languages. | | |
| | Provided newsletter articles or web pages in multiple languages. | | |
| ~ | Targeted outreach in apartment buildings or blocks to reach renters. | | |
| ~ | Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.). | | |
| ~ | Held focus groups or open meeting formats for under-represented communities. | | |
| ~ | Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood | | |
| ~ | Included an Americans with Disabilities Act statement on meeting and event notices. | | |
| ~ | Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation. | | |
| ~ | Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings | | |
| ~ | Other activities (please describe here): | | |
| | We were happy to partner with PennWood Market and others to bring neighborhood activities to Penn and Glenwood. We were also a part of Play on Penn, hosted events at Morgan and Glenwood, would lead pop up events at the gardens, and at the parks. | | |

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

We are thankful for the neighbors who help us to connect with people in apartment buildings, assist with tenant/landlord issues, work with children, mediate concerns related to racism and the rise of a group that has made people of color feel unsafe in Harrison. Having neighbors who represent the major demographics of the community at the forefront of decisions makes all of the difference in the world.

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Stakeholder Involvement - information & communication

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

| BOARD MEETINGS (please check all that apply) | | | | |
|---|--|--|--|--|
| Board meeting minutes and financial reports and summaries are provided on the organization's website and kept curren | | | | |
| Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting. | | | | |
| Meeting notices and agendas are distributed to members prior to each meeting with ample notice. | | | | |
| Time is allowed at board meetings for stakeholders to ask questions or raise issues. | | | | |
| How many new board members were elected/appointed to your board this year? 8 What more would you like to tell NCR or the community about your board meetings? What are you doing that is new or particularly successful to involve residents and others? | | | | |
| The Board replaced standing committees with a working group and task model in 2014 due to the relative ineffectiveness and failure to represent a broad and deep collective impact and strategy. The result has been more community gatherings, input sessions, report backs, and greater involvement by new neighbors and business members than previously seen. | | | | |
| Meetings are posted and held monthly. The board handles governance of the organization and the many other meetings and working groups address program and partnerships. Join HNA for any and all! | | | | |

| COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply) | | |
|---|--|--|
| Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting. | | |
| Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting. | | |
| Meeting notices and agendas are distributed to members prior to each meeting with ample notice. | | |
| Other (please specify) | | |
| | | |
| What more would you like to tell NCR or the community about your regular meetings? What are you doing that is new or particularly successful to involve residents and others? | | |
| The Board replaced standing committees with a working group and task model in 2014. | | |
| SPECIFIC ISSUES | | |
| Affected and interested stakeholders are notified and involved in your organization's decision-making process. | | |
| ORGANIZATIONAL INFORMATION (please check all that apply) | | |
| An annual report is available to all residents on the organization's website. | | |
| The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means. | | |
| OTHER (please check all that apply) | | |
| Our community events and meetings are regularly advertised in community newspapers. | | |
| We use social media (such as e-democracy or Facebook) to share information. | | |
| We share city news and information on our organization's website or through email, social media or other means. | | |

What more would you like to tell NCR or the community about participation in your organization? What are you doing that is new or particularly successful to involve residents and others? We find that face to face and events are most successful. With the exception of a small group of people, Harrison largely responds to door knocking and digital communications best. 56% Prev Next



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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?

| /hat was the outcome? | |
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| AJOR HIGHLIGHT #1 | |
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| MAJOR HIGHLIGHT #2 |
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| We'd love to share your highlights with others. |
| If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov |
| with the Subject Line: 2015 CPP Annual Report Images. If you have a large digital file, please make |
| arrangements to mail or deliver a copy directly to your |
| NCR Neighborhood Specialist. |
| 070/ |
| 67% |
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