



Community Participation Program  
**Neighborhood Organization**  
2015 Annual Report

## Neighborhood Organization Information - *please confirm*

### NEIGHBORHOOD ORGANIZATION

Hawthorne Neighborhood Council

### ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Diana Hawkins

Organization Address:

2944 Emerson Avenue North

Organization Address 2:

Organization ZIP:

55411

Organization Email Address:

Organization Phone Number:

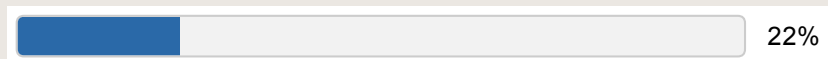
612-529-6033

### DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
04	14	2016





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**Stakeholder Involvement - *basic outreach & engagement***

**WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?**

**MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

*What more would you like to tell NCR or the community about your meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

HNC formed a collaboration of nonprofits, arts and educational organizations, as well as businesses, healthcare providers, and individuals to come together to raise awareness of health and wellness issues impacting our community.

**DOOR-TO-DOOR** (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.

For more than one issue/outreach effort.

On a routine basis.

#### Door-Knocking/Flyering

Was carried out primarily by staff

Was carried out primarily by volunteers

#### Door-Knocking/Flyering

Was carried out primarily to increase membership and participation

Was carried out primarily to gather input on a specific city or neighborhood issue

Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

1,600

*What more would you like to tell NCR or the community about your door-to-door outreach?*

*What are you doing that is new or particularly successful to involve residents and others?*

HNC partnered with other community organizations to do outreach for National Night Out, which included New Bethel Church, St. Olaf Church and Jordan Area Community Council as well as St. Olaf's block club. This is the first time this has happened between HNC and JACC, and the event was a big success.

#### **EVENTS** (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

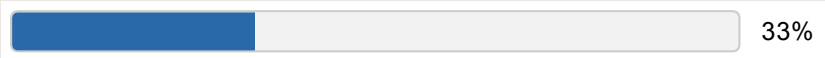
What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

ECOVillage Fairs & Community Garden: PPL partnered with HNC on a Hennepin County Green Partners project in the EcoVillage. The project included resident sustainability surveys and two Summer Green Fairs in June and July encouraging recycling, composting and waste reduction. PPL also hired a part-time garden manager for the community garden.

**OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):



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**Stakeholder Involvement - *under-represented groups***

**HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):



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**Stakeholder Involvement - *information & communication***

**HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?**

**BOARD MEETINGS** (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

5

*What more would you like to tell NCR or the community about your board meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

We are looking for ways to interest the residents in attending most of the monthly meetings vs just the annual meeting. We are looking for ways to work with the MPD on various projects, as well as with our other partners on community connectedness.

**COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS** (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

*What more would you like to tell NCR or the community about your regular meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

We have now included a check-in on our agendas where we get out any items (off your chest) before the regular meeting starts.

**SPECIFIC ISSUES**

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

**ORGANIZATIONAL INFORMATION** (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

**OTHER** (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

*What more would you like to tell NCR or the community about participation in your organization?*

*What are you doing that is new or particularly successful to involve residents and others?*

We now have an Outreach Coordinator who has been meeting with various residents on our new Health and WellBeing initiative. This staff person is also visiting local businesses, represents HNC at many events and meetings, and is increasing HNC's visibility in the greater community.

HNC started to collaborate more with the various community organizations and reaching outside of Hawthorne neighborhood.



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## 2015 Highlights

### **PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS**

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### **MAJOR HIGHLIGHT #1**

Hawthorne's median home value has risen 13.7% in the last year. A recent Star Tribune article acknowledged how the proactive development of new and rehabbed houses in the EcoVillage has contributed to the dramatic increase compared to the previous year. HNC and the EcoVillage partnership is positively impacting the whole neighborhood.

## MAJOR HIGHLIGHT #2

The Winter Warmth event was featured on KSTP as a segment of “Giving back to the Community.” We distributed over 70 coats, as well s hats, scarfs, mittens, gloves, etc. at Farview Park in North Minneapolis. Sponsors and partners included: MAD DADS, Farview Park, Twin Cities Bikers Organizations and the 4th Street Saloon. Bikers stood out in the cold for two days to”Fill the helmet” to help gather support. Several community organizations have asked HNC to host the event for them in 2016.

### *We'd love to share your highlights with others.*

If possible, send digital photos, videos, illustrations or a link to any of these to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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