



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - please confirm

NEIGHBORHOOD ORGANIZATION

Jordan Area Community Council (JACC)

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Cathy Spann

Organization Address: 2900 Fremont Avenue North, Suite 10E

Organization Address 2:

Organization ZIP: 55411

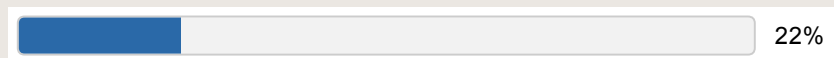
Organization Email Address: info@jordanmpls.org

Organization Phone Number: 612-886-4539

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note: Meeting minutes may be requested by NCR.**

Date / Time MM DD YYYY
05 / 19 / 2016



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Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

The northside of Minneapolis has seen an influx of opportunities pertaining to transit, housing, economic development, etc. JACC has made an earnest effort to keep its constituencies abreast of these opportunities and any issues, concerns by hosting meetings, small gatherings, using social media, etc. and by participating on planning committees to gather pertinent information i.e Penn Avenue Project, West Broadway transit committee, etc. In 2014, JACC started exploring changing the venue of meetings to increase participation and this strategy has proven to be effective, ensuring that locations are ADA accessible to address the needs of residents with limited or no access to a vehicle and have limited physical mobility.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

300

What more would you like to tell NCR or the community about your door-to-door outreach?

What are you doing that is new or particularly successful to involve residents and others?

JACC continues to use direct contact with individuals as the method by which we market and advertise monthly meetings, address crime and safety issues and provide information. We reached an additional 100-125 residents thru meetings and one-on-one interactions. We partnered more strategically with other neighborhood associations thru Northside Neighborhood Council (NNC) i.e Heritage Park, Northside Residents Redevelopment Council, Cleveland Neighborhood Association, Hawthorne Neighborhood Council, Harrison Neighborhood Association, Lind Bohanon, Victory, etc. by attending their annual meetings and events to broaden our focus in reaching more residents, recruit volunteers, and expand beyond the geographical area. There is more participation by residents during the summer months. In the Spring 2015, JACC's outreach efforts were impacted by a major incident that occurred with the Minneapolis Police Department. An outreach worker was stopped and searched by an officer. This incident led staff and the community to host two community meetings with the police to address ways in which to work together in the future and overall police practices and training methods.

EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

In the summer of 2015, JACC facilitated pop up events to gather surveys regarding the city implementing a greenway in north Minneapolis. JACC implemented a new strategy of creative placemaking as a method to engage residents and collaborated with new partners, Juxtaposition, Jerry Gamble Boys and Girls Club, etc. JACC also conducted a resident perception survey in a targeted area of the neighborhood where Twin Cities Habitat for Humanity is doing housing development to gather data from residents about living in the neighborhood. JACC responded immediately to residents concerns over incidents of burglaries in the areas of 30th & Morgan and 25th & James, by hosting pop up events & ice cream socials in collaboration with PRG, TC Habitat for Humanity and Northside Home Fund staff. Over the past 3 years JACC has participated on the planning committee and staffed a table at the City of Minneapolis Community Connections Conference, which engages roughly 500+ people. JACC is a partnering agency of the Northside Neighborhood Council (NNC) and coordinates the Northfirst events held at the Capri theater to allow residents to do 3-minute presentations on issues, concerns or subjects matters of housing, education, health, safety, transportation, etc.

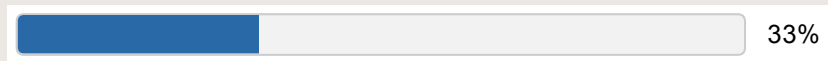
OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

In partnership with the Jordan Area Community Council (JACC) TC Habitat focuses on eight blocks of Jordan for its Neighborhood Revitalization effort. These eight blocks have some of the highest levels of home vacancy and un-repaired tornado damage. In 2012, TC Habitat and JACC carry out Success Measures, a comprehensive evaluation of the eight block focus area, asking residents about their homes and neighborhood and assessing property conditions. Throughout mid 2013-15, 11 new homes are built by TC Habitat and 5 existing homes repaired. In 2015, JACC supports TC Habitat and administers a follow up Success Measures survey. This survey targets the 8 block radius and 90 residents complete a survey.

JACC continued to survey residents directly impacted by the Greenway to gather data. The Greenway is intended to create a new amenity for families in north Minneapolis. It could also create a space for community gardens and public art.

2200+ newsletters were circulated door to door in the Jordan neighborhood in the spring and fall. JACC continues to reach beyond its borders and have partnered with other organizations to broaden resident participation, materials are distributed throughout North Minneapolis within the boundaries of seven neighborhoods.



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Stakeholder Involvement - *under-represented groups*

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-represented groups?

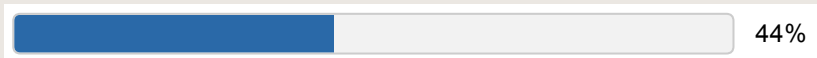
What are you doing that is new or particularly successful to involve residents and others?

The collaboration with TC Habitat for Humanity has proven to be a huge asset to the organization. JACC is invited to every home dedication and this creates an opportunity to welcome new homeowners to the neighborhood representing various cultural and ethnic groups, i.e. East African, South East Asian, etc. TC Habitat has opened up their vacant homes for JACC meetings, which allows residents that live in the area to participate who may not normally attend, both renters and homeowners.

JACC focused its efforts to engage youth and seniors who are quite often not represented at meetings. During Black history month, JACC collaborated with the Jerry Gamble Boys and Girls Club to host a movie event for 125 children/youth ranging in ages from 5-16. After a year of volunteering an individual representing the senior community joined the board of directors, whose passion is addressing intergenerational issues and working with children and youth. This focused continued throughout the year with popup events being held in Jordan pocket parks, such as Glen Gayle park. This park is rarely used for meetings and at one popup event 60 children and 10 adults were engaged in family friendly activities and dinner.

In August of 2015, JACC partnered with St. Olaf Church, New Bethel Baptist Church and Hawthorne Neighborhood Council to host its 1st National Night Out event. This event attracted over 175+ people from various communities. It was the first collaborative effort by these organizations.

JACC post ADA statements in communications regarding meetings and events and a statement is attached to staff emails.



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Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

7

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

The one area that JACC focused its efforts was to increase participation in its governance body. In 2013 throughout 2014 there was a high turnover of board members for various reasons, i.e. job commitments, term completed, relocation, illness, etc. The stigma associated with the history of the organization is slowly dissipating. A few former board members have attended meetings and returned to the board. Community residents, renters and homeowners, by volunteering at events and attending meetings regularly have sought out ways to either get on the board or participate by volunteering.

There are ten members on the JACC board. In 2015, the board reached its lowest capacity of three members and it has seen an increase by 50+% in membership, diversity of race and gender.

JACC board meetings dates, times, agendas and minutes are easily accessible, posted via social media and are distributed in a timely fashion. At all JACC meetings there is time allotted for community input. All meetings are ADA accessible. The JACC website, even though information is posted using this venue, is being updated to reflect a more user friendly format.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

At all JACC meetings there is time allotted for community input. All meetings are ADA accessible. At committee meetings such as the Housing or Crime and Safety, presenters who request to be on the agenda are asked to submit information prior to the date and bring extra copies of materials to the meetings. Crime maps are located on the city of Minneapolis website for all residents to view and can be sent to them individually by request.

To engage more residents participation, JACC staff creates events using Facebook linking to individuals calendars inviting them to meetings. This strategy highlights the address of meeting locations, time and date of meetings and is sent to the various tool the person uses to obtain their email i.e. phone, tablet, pc, etc.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

What more would you like to tell NCR or the community about participation in your organization?

What are you doing that is new or particularly successful to involve residents and others?

JACC continues to improve its online presence and saw an increase in people receiving agency information. JACC continues to use outlets such as the website, Facebook, Jordan Next Door, etc to reach audiences within and beyond its borders to share city news and information. JACC monitors materials posted on its Facebook Page however residents are encourage to post information pertaining to events, community meetings, etc.



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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

Following years of predatory lending, North Minneapolis residents faced collapsed home values and high rates of foreclosure, TC Habitat received Neighborhood Stabilization funding to rehab homes and reinforce TC Habitat's foreclosure prevention program, counseling close to 800 families.

In partnership with Jordan Area Community Council, TC Habitat focuses on eight blocks in Jordan for its neighborhood revitalization effort. These eight blocks have some of the highest levels of home vacancy and un-repaired tornado damage.

In 2015, JACC supports TC Habitat and administers a followup Success Measures survey.

- Residents perception of Jordan: 79% are satisfied with neighborhood (renters and homeowners)
- Safety in the neighborhood: 62% say safety is what they like least about their neighborhood; 73% feel safe in their homes; 48% feel safe in parks and play grounds
- Housing conditions: Vacant homes from 25 to 12; vacant lots from 11 to 5

MAJOR HIGHLIGHT #2

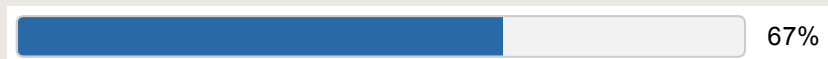
A major highlight for the agency and neighborhood was an increase in the members of the Board of Directors. As stated previously, in 2013 throughout 2014 there was a high turnover of board members, for various reasons.

In 2015, the board reached its lowest capacity of three members. The board acknowledged and recognize it was a not a true reflection of the community in which it served; roughly 65% of the residents that reside in the Jordan neighborhood are people of color. The members were white, male homeowners. The board understood the impact of the perception of this dynamic and the importance of equitable distribution of the decision making process.

Outreach efforts were made throughout the spring and summer and by winter of 2015 there were a total of ten members on the JACC Board of Directors, this increase is 50+% in membership, diversity of race and gender. .

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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