

Community Participation Program Neighborhood Organization

2015 Annual Report

Neighborhood Organization Information - please confirm

NEIGHBORHOOD ORGA	NIZATION
Kingfield Neighborhood A	ssociation
ORGANIZATIONAL INFO	RMATION
Neighborhood Organization Contact:	Sarah Linnes-Robinson
Organization Address:	3754 Pleasant Ave S, MPLS, MN
Organization Address 2:	
Organization ZIP:	55409
Organization Email Address:	info@kingfield.org
Organization Phone Number:	612.823.5980
•	draft annual report, please provide the date of the meeting at which the board to NCR. <i>Note:</i> Meeting minutes may be requested by NCR. DD YYYY 11 / 2016
	22%



Community Participation Program Neighborhood Organization

2015 Annual Report

Stakeholder Involvement - basic outreach & engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR **ORGANIZATION USE IN 2015?**

<u>MEETINGS</u> ((please check all that apply)
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- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input such as a development proposal, transit planning or public works project.

	Conducted one	or more	focus	aroups.
	Conducted one	or more	10000	groups.

What more would you like to tell NCR or the community about your meetings? What are you doing that is new or particularly successful to involve residents and others? Meetings are a necessary element of our work, but they typically are not the most exciting. Board meetings are publicized to the community but we rarely have more than 2-3 residents attend to listen to any particular topic. As a board, KFNA alternates between attempting to draw in residents with speakers and uses the time to educate themselves on current City issues or topics, and using the regular meeting time to clarify their position and policies and practices as an organization. The KFNA organization is staffed very minimally so with all the events that the organization does, the board is required to volunteer typically once or twice per month. We also use the meetings to organize our outreach and schedule of tasks at these various events.

We have also helped organize, advertise, and hosted a number of meetings in partnership with the City and County this past year, many related to transportation and redevelopment including bikeways, bridges, and site redevelopments. KFNA has also continued to hold meetings and trainings for residents on environmental issues including graffiti reporting, composting, recycling, and continuing our work with neighborhood, government, and nonprofit partners to assist consumers to evaluate various solar garden business models as par to the Solarize Kingfield program.

DOOR-TO-DOOR (please check all that apply)

Dooi	-Knocking or Dropping Flyers Door-to-Door
~	At least once with goal of reaching a portion of neighborhood.
	At least once with goal of reaching most or all of neighborhood.
✓	For more than one issue/outreach effort.
	On a routine basis.
Door	-Knocking/Flyering
	Was carried out primarily by staff
✓	Was carried out primarily by volunteers
Door	-Knocking/Flyering
	Was carried out primarily to increase membership and participation
	Was carried out primarily to gather input on a specific city or neighborhood issue
✓	Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

What more would you like to tell NCR or the community about your door-to-door outreach? What are you doing that is new or particularly successful to involve residents and others?

We did door-to-door outreach many times on Nicollet for events or city related issues but we also do outreach on a direct block level every National Night Out. Over 1/2 of the blocks in Kingfield are active on NNO and KFNA encourages proper registration and then bikes to every event. We hand out a newsletter update, meet people, and also sign up people for our free weekly email. it is a great evening of connecting directly with neighbors on their home turf.

EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

In February 2015, KFNA organized and held the 4th annual Kingfield Empty Bowls event, a fundraiser for Nicollet Square, which houses 42 formerly homeless youth in our community. Unlimited homemade soup was given to attendees in handmade bowls in return for a donation. Attendees took home the bowl as a reminder of those who are hungry in our community. This event brought together over 500 people and raised over \$8000 of discretionary funding for Nicollet Square.

The Kingfield Pleasant Community Garden completed its 6th successful year with over 25 gardeners. These volunteers organized the annual, successful Kingfield Garden Tour, which was attended by almost 70 people. This event supports the KFNA Community Garden Mission of connecting gardens and gardeners throughout Kingfield, and raised money, which was used to start construction on the Kingfield Community Outdoor Oven located adjacent to the garden! Already this project has engaged over fifty volunteers in hundreds of hours of planning and physical labor. We expect that this new amenity will be introduced to the community later this spring.

In June 2015, as part of KFNA's PUPA program (which supports local artists holding "pop-up public art"), KFNA introduced a new event called Kingfield PorchFest. This event provided free access to 40 local musical performances on 25 sites over the course of one evening.

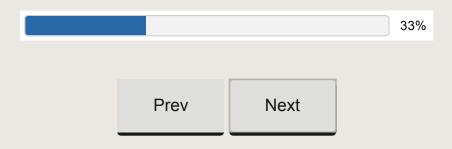
Co-organized the 2nd Nicollet Open Streets with the Lyndale Neighborhood Association in September. Attendance increased this year by 2000 people meaning 11,500 people walked and biked the two-mile stretch of Nicollet Avenue between Lake Street and 46th Street on a gorgeous fall afternoon.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Connected Homebased Professionals through monthly coffees and happy hours, as well as bi-annual events focused on creating community between people with similar schedules and challenges.

Maintained our regular communications including: the KFNA Website at www.kingfield.org, Kingfield Neighborhood Association Facebook Page, Nextdoor Kingfield, weekly Kingfield eNews, as well as the printed and mailed quarterly Kingfield News. Better aligned our social media outreach with Twitter and Instagram and continued our weekly presence at the Kingfield Farmers' Market to keep neighbors informed about activities, issues, and opportunities right here in Kingfield Neighborhood.





Neighborhood Organization 2015 Annual Report

Stakeholder Involvement - *under-represented groups*

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

~	Worked on an issue of particular interest to an under-represented group within the neighborhood.
	Provided notices of annual and special meetings in multiple languages.
~	Provided newsletter articles or web pages in multiple languages.
~	Targeted outreach in apartment buildings or blocks to reach renters.
~	Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
	Held focus groups or open meeting formats for under-represented communities.
	Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
	Included an Americans with Disabilities Act statement on meeting and event notices.
~	Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
~	Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
	Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to underrepresented groups?

What are you doing that is new or particularly successful to involve residents and others?

KFNA has spent close to five years lobbying, fundraising, and finally celebrating the new African American Inventors Themed Playground at the Rev. Dr. Martin Luther King Jr. Park. This work has been done in collaboration with the Martin Luther King Legacy Council, a group that formed after a difficult racially divided fight in Kingfield neighborhood based at the park over a proposed off-leash dog park.

KFNA also works with the Hennepin County Master Gardeners and MLK Park to offer a free "How to Veggie Gardening" class every spring. In 2015, the gardeners were offered free communal gardening space at King Park and ongoing support from the Master Gardeners to assure their success. This opportunity was created to benefit renters, who often do not have control over the site, or the condition of their soil, at their rental location. KFNA slo worked with Master Gardeners to again offer this class in Spanish. this section of the class is held at Sabathani Center and growing land is provided there.

44%

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Neighborhood Organization 2015 Annual Report

Stakeholder Involvement - information & communication

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)	
Board meeting minutes and financial reports and summaries are provided on the organization's web current.	site and kept
Meeting agendas and minutes are easily available and posted on the organization's website before each meeting.	and after
Meeting notices and agendas are distributed to members prior to each meeting with ample notice.	
Time is allowed at board meetings for stakeholders to ask questions or raise issues.	
How many new board members were elected/appointed to your board this year?	
What more would you like to tell NCR or the community about your board meetings?	

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

I included this information in the first section of this report.	
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appl	y)
	Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
~	Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
~	Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
Othe	er (please specify)
W	e often do not post agendas but include them in the weekly
	nt more would you like to tell NCR or the community about your regular meetings? It are you doing that is new or particularly successful to involve residents and others?
SPI	ECIFIC ISSUES Affected and interested stakeholders are notified and involved in your organization's decision-making process.
<u>OR</u>	GANIZATIONAL INFORMATION (please check all that apply)
~	An annual report is available to all residents on the organization's website.
~	The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.
<u>OT</u>	HER (please check all that apply)
~	Our community events and meetings are regularly advertised in community newspapers.
~	We use social media (such as e-democracy or Facebook) to share information.
_	We share city news and information on our organization's website or through email, social

media or other means.

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Neighborhood Organization

2015 Annual Report

2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- · Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

As stated earlier, KFNA organized a number of large-scale community events including Empty Bowls, (February), PorchFest (June), and Nicollet Open Streets (September). These events collectively brought thousands of residents and businesses together to raise funds for a local nonprofit, celebrate artists, publicize our amazing local businesses as a vital part of our community, celebrate non-motorized transportation, and create a pulsing and thriving neighborhood spirit in Kingfield!

MAJOR HIGHLIGHT #2

Created new public art and prevented graffiti in Kingfield by wrapping 10 additional Utility Boxes and educating over 100 neighbors in how to use the 311 app to report graffiti. Also continued to consult on the addition of new public art along Nicollet Avenue as part of the City's Nicollet Avenue Public Art Project, which includes "Bird on a Stick" at 40th & Nicollet as well as numerous bird benches (installed in 2016). Also continued to advocate for the upgrade and inclusion of public art on the 40th and 38th Street bridges which recently were included into the 35W Access project (planning for the inclusion of public art on the 40th Street bridge was approved by the city in 2015 and planning by the community began in 2016).

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: 2015 CPP Annual Report Images. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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