



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

Lind-Bohanon Neighborhood Association

ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

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Organization Address:

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Organization Address 2:

Organization ZIP:

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Organization Phone Number:

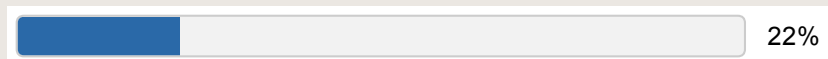
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DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
04	07	2016





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Stakeholder Involvement - basic outreach & engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

The Lind-Bohanon Neighborhood Association (LBNA) holds two regularly scheduled monthly meetings: a general board meeting and a crime and safety meeting. These meetings are held in addition with our normal Executive Committee meetings and yearly general membership meeting. LBNA staff and board members also attend or are planning on attending monthly meetings outside of the neighborhood in order to bring information and content back. These other organizations have included Northside Neighborhoods Council, Neighborhood and Community Engagement Commissions, Northside Arts Collective, and North Minneapolis Bicycle Advisory Council, with more connections set to be made in 2016.

Our meetings are at their most successful when we have content that stretches outside of our normal updates and organization business. Anytime there is a presenter on a specific issue, event, or cause, as long as it is properly advertised, our meetings have seen an increase in attendance and participation. It is our goal to continue to offer interesting guests and content as part of our monthly meetings as well as increase the usage and roles of subcommittees to make the board meetings less business-heavy.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

50-75

What more would you like to tell NCR or the community about your door-to-door outreach?

What are you doing that is new or particularly successful to involve residents and others?

While traditional door knocking was not a part of LBNA's outreach strategies for 2015, we had much success with non-traditional door knocking methods: the most prominent of which being our pop-up events. We had small pop-ups and surveys at the Dairy Queen and at bus stops to gather the input of residents around a redevelopment of the building at 4400 Lyndale and were able to reach segments of our population that we normally have difficulty reaching. We are looking to increase the amount of door-knocking type communications in 2016 now that we have a stable board and staff presence

EVENTS (please check all that apply)

- ✓ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- ✓ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- ✓ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

LBNA has not always been known for its events, but 2015 was a particularly successful year for our event program, with a hope that we will build upon this success in 2016. Most of our events are nothing out-of the box but rather tried and true approaches to reach different segments of the community. Our 2015 events include

- Earth Day cleanup of Shingle Creek + tabling at the event.
- The creation of a walking clean-up group
- Pop-up survey events that targeted parts of the population (renters, working families) that we usually do not reach
- Tabling at Jenny Lind to reach families with children
- 10 National Night Out block parties
- Memorial walk for Susan Spiller that brought many community members together for peace and remembrance
- Our first annual ice cream social event which brought in over 250 neighbors: many families with children
- Collaboration with Juneteenth Minnesota for wildly successful Juneteenth event at N. Mississippi Regional Park
- Our annual Toys for Tots event with over 100 families getting toys from the Marines including (5) bikes.
- Another successful collaboration for Holiday on 44th with 400 ginger bread house kits made by kids and families. This event included Community of Christ Church's help in putting the packets together.
- Our Lind Community garden had a successful summer with 45 gardeners managing 60 plots
- We extended the hours at Creekview park and supported a youth program to help engage children in the neighborhood in positive activities.
- We sponsored a home improvement reimbursement program that reimbursed over \$1000

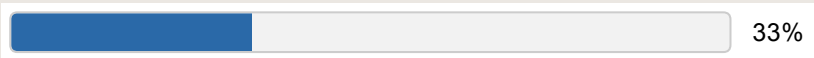
of home security upgrades in the neighborhood.

These events allowed us to bring the community together on several occasions, and the variety of types of events allowed us to reach into the populations that normal LBNA activities do not always interest or reach.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Our other ways of reaching underrepresented communities were through the previously listed events and collaborations. We are looking to do more work in 2016 to better our communications with disabled populations of the neighborhood as well as any non-English speaking populations



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Stakeholder Involvement - *under-represented groups*

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

-Collaboration with Jenny Lind Elementary on World Music and Book programs.

-Participation in Northside Neighborhoods Council

-Collaboration with other Northside neighborhoods on events and projects

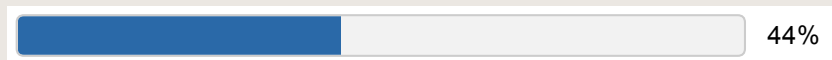
-Worked with Community of Christ Church on Holiday on 44th event

-Collaborated with Juneteenth Minnesota

-Recruited and kept board members who are involved with other causes or organizations with similar vision

2015 was a year of transition in Lind-Bohanon. For most of the year, there was a new staff person as well as a very small 4 and later 3 person board. We later grew to a 9 member board that included members from the business and religious communities. This lack of capacity greatly inhibited our ability to do proper outreach, and will look to be built upon in 2016.

Despite the lack of capacity, we found that our bread-and-butter for reaching people is through our events. While people may not have the time to come out for issue-based discussions, almost anyone can find something to connect with at a large community event. It is at these gatherings that we are able to reach the most people, inform them of issues, and gain better points of contact into our community.



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Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

6

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

While we have recently had issues with our website, meetings are always advertised in our newsletter that gets delivered to every house, as well as our Facebook and Twitter accounts. We keep all of our information readily accessible and public for those that wish to access it. It is our hope for the future to reside in a more community-accessible and open office space than our current location. Our community outreach is up, as our meetings have had generally greater attendance as 2015 has gone on, and 6 new board members were elected from the community.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

As mentioned above, we hold two regularly scheduled monthly meetings: a general board meeting and a crime and safety meeting. These meetings are held in addition with our normal Executive Committee meetings and yearly general membership meeting.

While we are constantly working to make sure our meetings are accessible and interesting for all, we have found that our meetings are at their most successful when we have content that stretches outside of our normal updates and organization business. Anytime there is a presenter on a specific issue, event, or cause, as long as it is properly advertised, our meetings have seen an increase in attendance and participation. It is our goal to continue to offer interesting guests and content as part of our monthly meetings as well as increase the usage and roles of subcommittees to make the board meetings less business-heavy.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

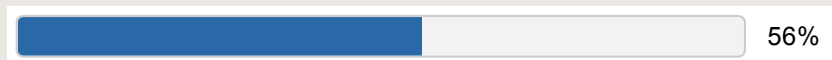
- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

What more would you like to tell NCR or the community about participation in your organization?

What are you doing that is new or particularly successful to involve residents and others?

A varied age range of our resident population (with most being over 30) means that we have to try to be as robust as possible in our methods of communication due to the varied needs of the neighborhood. We offer a monthly newsletter delivered to each home or electronically if preferred. We also regularly update our social media (and website, when it is working) with relevant, important information.

Community participation in our organization is up due to the level of interesting things happening in the area, and the subsequently growing number of opportunities for neighbors to get involved. It is through our meetings, events, communications, and partnerships that we are able to bring together neighbors from all different parts of the community with different ideas, backgrounds, and points of view to contribute.



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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

LBNA was in transition from late 2014 into 2015. They started the year with only 6 board members, a number that would later drop to 4. The organization was also without any paid staff through late March of 2015. This lack of capacity from the organization meant a great deal of work and stress was put on the volunteers, and that community participation was low due to the inability to do outreach activities. This lack of outreach affected the whole community as a whole as the neighborhood association was not able to properly communicate and engage with not only its core base of constituents but also those who had not been involved or engaged before.

The organization slowly built capacity by hiring a staff person, continuing the events and communications that had previously been put out by the organization. This led to 6 new board members coming on during our annual meeting, and a boost to our community engagement and outreach almost immediately. We also benefit from having a board that has a wide range of backgrounds, expertise, opinions, and interests that has been particularly good at working together to find solutions to problems and bring the community together.

MAJOR HIGHLIGHT #2

Lind-Bohanon is a neighborhood lacking in basic amenities. Our nearest groceries are over a mile away, and we are severely lacking in community gathering spaces, among many other problems. This lack of amenities is an issue that affects the whole community, as people have to leave the area if they need to get anything or even meet with other neighbors in a formal way. In 2015, we began the process to hopefully fix some of these problems, and preserve a beautiful neighborhood asset in the process. We began discussions and eventually signed a contract for Artspace to do a market study for the building at 4400 Lyndale Ave N. to see if they, or another interested party could turn the building into something that would be a community asset as opposed to its current near vacant status. This project will involve people from all walks of life in the neighborhood as well as the nearby areas. We are excited to see what this project will bring in 2016: our hope is a redeveloped, vibrant space that adds value to the area, and brings the community together.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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