



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

Lynnhurst Neighborhood Association

ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Ruth Olson

Organization Address:

PO Box 19445

Organization Address 2:

Organization ZIP:

55419

Organization Email Address:

info@lynnhurst.org

Organization Phone Number:

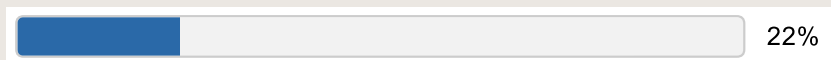
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DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
04	05	2016





Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

LYNAS has worked hard to be the leader for the neighborhood in addressing concerns such as crime and safety, 50th St. traffic, future development of 50th St., etc.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

100-150

*What more would you like to tell NCR or the community about your door-to-door outreach?
What are you doing that is new or particularly successful to involve residents and others?*

Board members volunteer to deliver our new "Welcome to Lynnhurst" packets to new residents as they move into the neighborhood. Every effort is made to make personal, 1:1 contact by knocking on the door and introducing ourselves. The goal is make the new neighbor feel welcome while educating them about the neighborhood association and ways to get involved.

This is a continuation of a new program we started in 2014. At that time, Board members hand delivered a packet to every residence in the neighborhood and made direct contact with the homeowner/renter when able. Moving forward, we now deliver the packets to only new neighbors.

EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative

- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

We staffed a booth at a local housing fair to introduce a new, unique housing co-op loan program between four neighborhoods. We also added two new events in 2015: Movies in the Park and Lynnhurst Gives. Lynnhurst Gives was an event solely focused on giving neighbors the opportunity to gather, meet Board members, ask questions and meet each other, all while gathering donations of books and warm winter gear for local organizations.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

LYNAS has begun the process of developing a series of smaller-scale events, focused on community service and giving back, as a way to bring people together based on common interests and desires.



Prev Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *under-represented groups*

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

We find it difficult to reach neighbors in apartment buildings- these usually have locked entrances and make it hard to drop off welcome packets. We have brainstormed ways to reach the property owners and even left copies in the vestibule in hopes of reaching renters.

When there was a senior in need of assistance, we were successful in reaching several community members, even beyond the neighborhood boundaries, who organized and provided the necessary assistance.



Prev

Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

2

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

At the very beginning of each meeting, we hold introductions if there are guests and also have a section on the agenda to allow for agenda revisions- inviting guests to let us know what issues are important to them.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

We send out a newsletter two weeks prior to major meetings (annual meeting, festival) to make sure that all neighborhood residents are aware and feel welcome to attend.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

What more would you like to tell NCR or the community about participation in your organization?

What are you doing that is new or particularly successful to involve residents and others?

We make every effort to notify all residents, including under-represented groups, of all events through our newsletter and other communication means.

We continue to use social media as the most immediate way to share information, request feedback, etc.



Prev

Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

50th St.

We finished up work with Fulton Neighborhood Association on a Vision Statement for W. 50th St. This statement outlines the neighborhood's desires and vision for the development, physical characteristics, business variety and look/feel of the corridor.

We have also been addressing repeated and long-standing concerns regarding the speed and quantity of vehicles on 50th St, especially around Burroughs School and Minnehaha Parkway. We are working with the City, County, Park Board and School to address crossing opportunities, light timing, accessible ramps, etc.

MAJOR HIGHLIGHT #2

Through informal surveying, neighbors expressed interest in smaller scale events focused on giving back to others. We held the first Lynnhurst Gives (described) above to much success. The Building a Sense of Community is now researching opportunities for additional events with varied focus areas.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: ***2015 CPP Annual Report Images***. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



Prev

Next