



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - please confirm

NEIGHBORHOOD ORGANIZATION

McKinley Community

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Heather Kuikka
Organization Address:	3300 Lyndale Avenue N
Organization Address 2:	
Organization ZIP:	55412
Organization Email Address:	mckinleycommunity@yahoo.com
Organization Phone Number:	612-588-7550

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note: Meeting minutes may be requested by NCR.**

	MM		DD		YYYY
Date / Time	04	/	30	/	2016



Prev Next

Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.

On a routine basis.

Door-Knocking/Flyering

Was carried out primarily by staff

Was carried out primarily by volunteers

Door-Knocking/Flyering

Was carried out primarily to increase membership and participation

Was carried out primarily to gather input on a specific city or neighborhood issue

Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

What more would you like to tell NCR or the community about your door-to-door outreach?

What are you doing that is new or particularly successful to involve residents and others?

Because of our circumstances, flyers were not sent out to residents even though we board members were told this happened. McKinley is rebuilding, and as soon as we are back on our feet, we'll be able to do more engagement. Seeing we do not have an executive director, this will all be done on volunteer time on behalf of the Board.

EVENTS (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

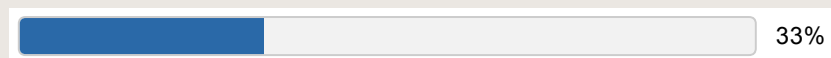
What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

We are at the Broadway Farmer's Market.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):



Prev Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *under-represented groups*

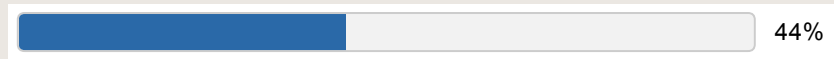
HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

Again, this is something we were told was being done but never was. If we had money for a full-time, or even a .75 staff, we'd be able to send them to meetings.



Prev

Next

Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

1

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

However, we have our elections on May 2 and we have two new people that are running. Last year we had one new person.

We are brainstorming new ways to raise money, garner more public involvement, and recruit new members. We are currently in negotiations to lease have of our building to someone that wants to turn it into a coffee shop. Those funds would help pay off our back taxes sooner and then hopefully we'd have enough to hire a seasonal in the summer to help with our gardens and hire my part-time staff person full-time.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

We no longer have a website because our previous executive director never paid the bill. I post what I can on our Facebook page and monthly email.

At each meeting I ask attendees what they would like to discuss at our meetings and what other things they would like to see McKinley do. Unfortunately, I never get a response. I tried to get them on board for safety training, CPR, and other things that McKinley would pay for. I'm hoping more people start attending our meetings so we will have more input.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

Well, we found out our executive director embezzled thousands and thousands of dollars from us. Instead of walking away, we have slowly been picking up the pieces and rebuilding McKinley and regaining the trust of the community, city, and adjoining neighborhoods. We have a long way to go, but we haven't given up and are fighting with everything we have. It isn't easy because I also work full-time, but I do the best I can and was able to come up with a way to keep a part-time staff person for our gardens so we can sell at various Farmer's Markets. It's a small victory, but a victory nonetheless. 2015 was very difficult year for us and I am hoping the City realizes this and understands we are doing everything we can to get us back on track so we can turn our focus back to community outreach, something that apparently wasn't done by our previous executive director. I, along with my board members are dedicated to not only McKinley, but all of North Minneapolis. Everyone could have left after all the stuff came out about Chris Morris, but we all stayed. If nothing else, that should show the City how dedicated and resilient we are and we deserve to keep going and continue to be funded.

MAJOR HIGHLIGHT #2



We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: ***2015 CPP Annual Report Images***. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



Prev Next