

Community Participation Program Neighborhood Organization 2015 Annual Report

Neighborhood Organization Information - please confirm

NEIGHBORHOOD ORGANIZ	<u>ZATION</u>	
Northeast Park Neighborhoo	od Association	
ORGANIZATIONAL INFORM	<u>IATION</u>	
Neighborhood Organization Contact:	Christie Rock Hantge	
Organization Address:	P.O. Box 18012	
Organization Address 2:		
Organization ZIP:	55418	
Organization Email Address:	info@northeastpark.org	
Organization Phone Number:		
DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR. MM DD YYYY		
Date / Time 06 /	08 / 2016	
	22%	
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Community Participation Program Neighborhood Organization

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Stakeholder Involvement - basic outreach & engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

ME	ETINGS (please check all that apply)
~	Held regular committee meetings or discussion groups that are open to all stakeholders.
~	Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
~	Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
	Conducted one or more focus groups.
	at more would you like to tell NCR or the community about your meetings? at are you doing that is new or particularly successful to involve residents and others?

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

At least once with goal of reaching a portion of neighborhood.
At least once with goal of reaching most or all of neighborhood.
For more than one issue/outreach effort.
On a routine basis.
Door-Knocking/Flyering
Was carried out primarily by staff
Was carried out primarily by volunteers
Dean Karakin a/Flueria
Door-Knocking/Flyering
Was carried out primarily to increase membership and participation
Was carried out primarily to gather input on a specific city or neighborhood issue
Was carried out primarily to inform stakeholders of a city or neighborhood issue
Approximately how many households did your organization reach through door-knocking in 2015? What more would you like to tell NCR or the community about your door-to-door outreach? What are you doing that is new or particularly successful to involve residents and others?
The Northeast Park Neighborhood Organization did not conduct any doorknocking in
2015. NEPNA does a monthly mailing to residents announcing upcoming neighborhood events and the board meeting agenda.
EVENTS (please check all that apply)
Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events? What are you doing that is new or particularly successful to involve residents and others?
The Northeast Park Neighborhood Association hosted it's first National Night Out event in 2015. There was great turnout and the board plans to host another event in 2016.
OTHER (please check all that apply)
Conducted at least one community-wide survey (such as a random sample or all-household survey).
Conducted another form of survey (e.g., intercept survey).
Developed partnerships with cultural, religious, professional or business associations to expand outreach into under- represented populations.
Distributed a quarterly or semi-annual newsletter to all households.
Other activities (please describe here):
The Northeast Park Neighborhood Organization did not conduct any doorknocking in 2015. NEPNA does a monthly mailing to residents announcing upcoming neighborhood events and the board meeting agenda.
33%
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Community Participation Program Neighborhood Organization

Stakeholder Involvement - under-represented groups

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED

GRO	UPS IN YOUR NEIGHBORHOOD? (please check all that apply)
W	Vorked on an issue of particular interest to an under-represented group within the neighborhood.
P	rovided notices of annual and special meetings in multiple languages.
P	rovided newsletter articles or web pages in multiple languages.
✓ Ta	argeted outreach in apartment buildings or blocks to reach renters.
Та	argeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
П	leld focus groups or open meeting formats for under-represented communities.
M	let with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
In	ncluded an Americans with Disabilities Act statement on meeting and event notices.
	Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board articipation.
П	leld one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
~ 0	Other activities (please describe here):
	The biggest challenge continues to be engaging renters on a long term basis. They are a more transient population. NEPNA seeks to engage renters via posting information about the organization's Annual Meeting on bulletin boards in common areas of apartment buildings, as well as through social media. NEPNA also shares information with the Second Precinct's Crime Prevention Specialist, who has connections with apartment managers.

What more would you like to tell NCR or the community about your outreach to under-represented groups? What are you doing that is new or particularly successful to involve residents and others? NEPNA worked hard in 2015 to spread the word about the neighborhood organization via the monthly flyer, Web site, the Facebook page and Nextdoor. Turnout at the 2014 and 2015 annual meetings was much better than the previous 35 years. There are more people attending monthly board meetings now, as well. 44% Prev Next



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Stakeholder Involvement - information & communication

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)
Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
Time is allowed at board meetings for stakeholders to ask questions or raise issues.
How many new board members were elected/appointed to your board this year?
What more would you like to tell NCR or the community about your board meetings? What are you doing that is new or particularly successful to involve residents and others?
At the NEPNA Board meetings, there is an open forum for residents to bring their concerns and questions. Yinghua as been letting us use their library space to hold our meetings which is helpful as we are able to keep the meetings in our neighborhood. We are trying to be responsive to those that come to the meetings by bringing in speakers to expertly speak to the topicssuch as Jack Whitehurst, our Community Crime Prevention Specialist, GMHC to discuss the grant program, and Park Board representatives.
COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)
Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.

Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
Other (please specify)
What more would you like to tell NCR or the community about your regular meetings? What are you doing that is new or particularly successful to involve residents and others?
SPECIFIC ISSUES
Affected and interested stakeholders are notified and involved in your organization's decision-making process.
ORGANIZATIONAL INFORMATION (please check all that apply)
An annual report is available to all residents on the organization's website.
The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the
organization's website and through other means.
OTHER (please check all that apply)
Our community events and meetings are regularly advertised in community newspapers.
We use social media (such as e-democracy or Facebook) to share information.
We share city news and information on our organization's website or through email, social media or other means.
What more would you like to tell NCR or the community about participation in your organization?
What are you doing that is new or particularly successful to involve residents and others?



Neighborhood Organization

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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- · What was the issue or opportunity the neighborhood was facing?
- · Who was impacted?
- · What steps did you take to address the issue or opportunity?
- · What was the outcome?

MAJOR HIGHLIGHT #1

We held our annual meeting on November 9th and a big topic that was discussed was Northeast Park Athletic Field. Dana Murdoch from Minneapolis Park and Recreation Board staff gave the group an overview and current update on the project.

NEPNA provided representatives to the Community Advisory Committee (CAC) which participated in the development of the Northeast Park Master Plan. We participated in both the planning process for the field/site improvements and for a new recreation building.

MAJOR HIGHLIGHT #2

NEPNA worked with GMHC to reestablish a Home Improvement Matching Grant Program in response to an identified need in the neighborhood.

In addition, NEPNA gave a donation to Homeline as they were putting on a Renter's Workshop in NE Minneapolis to educate renter's. NEPNA gave an additional donation to buy copies of Renter's Rights reference books to be placed in locations in NE Mpls.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: 2015 CPP Annual Report Images. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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