



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

Nokomis East Neighborhood Association (NENA)

ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Becky Timm, Executive Director

Organization Address:

3000 E. 50th Street

Organization Address 2:

Organization ZIP:

55407

Organization Email Address:

nenan@nokomiseast.org

Organization Phone Number:

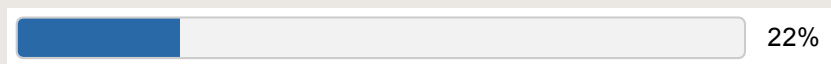
612-724-5652

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
02	25	2016





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Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

NENA held its annual meeting in April, along with additional general membership meetings to appoint Board members and discuss neighborhood issues. NENA's Executive Committee and Housing, Commercial and Streetscape Committee met monthly. Additional committees and task forces including Finance, Technology, Minneapolis Monarch Festival, Executive Director Hiring and Strategic Planning, met as needed and completed time-specific projects. NENA held joint community input sessions with City Council Member Andrew Johnson and the Minneapolis Police Department. NENA posts notification of all meetings and gatherings are open to all stakeholders.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

240

*What more would you like to tell NCR or the community about your door-to-door outreach?
What are you doing that is new or particularly successful to involve residents and others?*

March 2015 – Bossen Resident Surveys with Community Organizer – 8 English, 7 East African and 25 Latino
August/September – Board member door-knocking – 200 households contacted

NENA Board members were assigned targeted areas in the four neighborhoods to door-knock and complete the NENA Strategic Planning Survey. Board members reported that this was a mostly positive experience, increased Board buy-in for the Strategic Planning process and created a stronger attachment to place.

EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative

Citymaking, etc).

- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

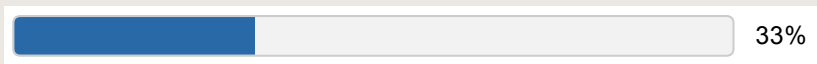
What are you doing that is new or particularly successful to involve residents and others?

NENA participated in the South Minneapolis Housing Fair, four Nokomis East Business Association (NEBA) events, cultural events with Bossen Terrace residents, neighborhood festival with two recreation centers and a pancake breakfast at a local school. NENA hosted four Pop Kiosk events in August – October. NENA and the Minneapolis Police Department hosted a community information session and self-defense training in November.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

For Strategic Planning, NENA conducted a face-to-face and online survey. We received 335 surveys and conducted eight key informant interviews. NENA focused on repairing damaged relationships with neighborhood partner organizations. NENA mailed a postcard to each household to promote the annual meeting.



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Stakeholder Involvement - *under-represented groups*

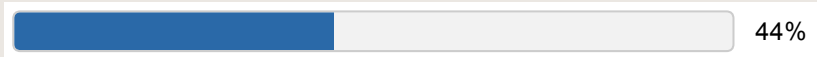
HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

NENA's community organizer did extensive work with Bossen Terrace residents from January - July. Some materials were translated into Spanish. NENA was supported by NCR's Mariano Espinoza.



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Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

11

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

11 of the 15 Board Members were newly elected/appointed

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

NENA's 990's, GuideStar Report, CPP Annual Reports, Bylaws, Board Agenda and Minutes, and committee minutes are posted on our website in a timely manner.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

What more would you like to tell NCR or the community about participation in your organization?

What are you doing that is new or particularly successful to involve residents and others?

NENA is working closely with Council Member Andrew Johnson and the surrounding homeowners and renters on the City's affordable housing project at 54th Street and Riverview Road.

NENA launched a brand new website in June. Started NENA News in October – an online bi-weekly newsletter. NENA's Facebook page has new content daily. In 2016, NENA will start a quarterly printed newsletter and a NENA/NEBA Welcome Packet mailed to each household.



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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

Strategic Planning

2014-2015 were transitional years for NENA and strategic planning was needed to give the organization direction, a renewed sense of purpose, and an understanding of what the community expects of its neighborhood association. NENA Board and committee members, and more than 500 community members were involved in sharing ideas and feedback. We worked with a talented consultant to lead the eight month long process. Outcomes include: the 2016-2018 Strategic Plan; a 2016 budget built upon the Strategic Plan; a spend down plan for 2016-2020; clear work plans for the NENA Board, committees and staff; and a renewed excitement and buy-in from community members and partners.

MAJOR HIGHLIGHT #2

Housing, Commercial and Streetscape (HCS) Committee Formation

In early 2015, a group of invested community members formed the HCS Committee. This was the first external/community-based committee for NENA in a long time. Committee outcomes include: Committee charter and work plan; transfer of the NENA housing loans to GMHC; five Emergency Repair Loans (\$29k) (and the need to replenish fund in late 2015); five Revolving Home Loans (\$59k); Planning for five joint projects in 2016 with the Nokomis East Business Association (NEBA) (e.g. – Nokomis East bike racks, new resident welcome packet, shared printed communications, community-based research project intern); HCS Committee/NENA participation in NEBA events; and three community information and input sessions on HCS-related issues.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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