



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

Phillips West Neighborhood Organization

ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Crystal Windschitl, Executive Director

Organization Address:

2400 Park Avenue South #337

Organization Address 2:

Organization ZIP:

55404

Organization Email Address:

Pwno2005@yahoo.com

Organization Phone Number:

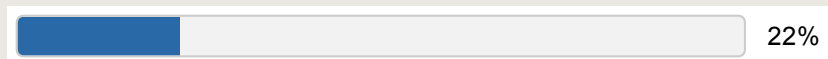
612-879-5383

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
05	23	2016





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Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

We host 5 Annual Events along with Monthly Community Meetings. This includes 2 Clean Sweep Events, National Night Out, Winter Social & Senior Pride Day. Those collectively get thousands of participants and allow residents and opportunity to get information about Community Resources and interact with neighbors they otherwise wouldn't interact with. The Monthly Community Meetings are a resource for residents to gain information about current events, Minneapolis Police, City Council, new developments and programs in the neighborhood. We average about 30 Community Stakeholders at each meeting.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

*What more would you like to tell NCR or the community about your door-to-door outreach?
What are you doing that is new or particularly successful to involve residents and others?*

We reached out primarily to businesses for in person contact but flyer the households of the neighborhood several times.

Our door knocking efforts were to combat crime specifically immigrant owned businesses with education on why to call 911. We really want residents to feel comfortable calling 911 to report crime and not to be afraid.

EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

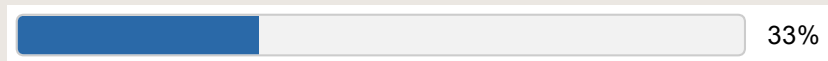
We try to make all of our events fun and friendly for all residents, age groups and cultures. We do a good job with his and are sensitive to other cultures specific dietary restrictions and provide events catered to the needs of our residents.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

We do a really good job of partnering with neighborhood stakeholders. We realize as a 1 person staffed organization that we need partnerships with stakeholders in order to reach all neighbors and be successful in our mission to make Phillips West a great place to live.

Phillips West operates the Midtown Safety Center in partnership with Hennepin County Probation, CASA de Esperanza Domestic Abuse Advocates and Minneapolis Police. Hennepin County pays for 2 fulltime Probation Officers, Minneapolis Police pay for 1 fulltime Crime Prevention Specialist, CASA provides staff at the Center and Phillips West is charged with paying the monthly operation costs. In Phillips West our top priority has always been making the neighborhood a safer place to live. We do this through providing 3 different housing programs giving homeowners a chance to make their homes a better place to live. We also value operating the Safety Center as residents have direct access to Police in the neighborhood to file police reports, seek domestic abuse counseling and promoting a local Police presence and opportunity for residents to engage. The 3rd Precinct is off of Lake Street and Hiawatha about 4 miles from the neighborhood so providing localized police is beneficial to residents with transportation issues.



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Stakeholder Involvement - *under-represented groups*

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

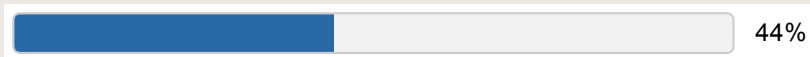
- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

The additional resource of the Midtown Safety Center as described above with both English and Hispanic translators.

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

We translate our event flyers in both Spanish & Somali.



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Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

5

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

At Phillips West we hold 2 monthly meetings. We have a monthly Community Meeting that takes place the 1st Thursday of every month. We provide residents with a pizza dinner and helpful resources. We also have City Council and Minneapolis Police as standing guests so residents can talk directly with them as it relates to crime and City issues. The Board meets the 4th Monday of every month to handle the organization business. Monthly Organization Financial reports are provided at both meetings to keep the Community informed of what the organization is doing and how our funds are spent.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

We host many issue based meetings for specific areas affected by crime. For example we had an issue with the Village Market Mall and met with area residents from our neighborhood and two other neighborhood affected by the code enforcement and crime issues.

Having pizza at Community Meetings really helps keep the attendance high and creates a friendly environment.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

*What more would you like to tell NCR or the community about participation in your organization?
What are you doing that is new or particularly successful to involve residents and others?*

Repetitive question have already answered several times.



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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

Successful Fiscal Operation at the Midtown Safety Center through fundraising efforts by PWNO staff (over \$50,000 per year)

MAJOR HIGHLIGHT #2

Successful Community Events and partnership with other neighborhood stakeholders. For National Night Out we get over 50 organizations to provide resources to residents. Although we cannot provide food, housing, transportation, clothing, energy assistance we serve as a conduit between residents and organizations that can provide these resources to residents.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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