



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

Prospect Park Association

ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Jessica Buchberger

Organization Address:

2828 University Ave SE

Organization Address 2:

Suite 200

Organization ZIP:

55414

Organization Email Address:

staff@prospectparkmpls.org

Organization Phone Number:

6127676531

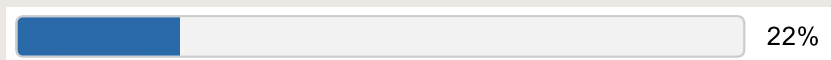
DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** *Meeting minutes may be requested by NCR.*

MM DD YYYY

Date / Time

03 / 28 / 2016





Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

PPA hosts community meetings 9 times a year that are for residents to find out what is happening in the neighborhood. We cover almost everything, from business and partner presentations to parking initiatives. Between 40-60 people attend each month. We have also partnered with other organizations to host a development update for all the activity north of University Avenue. Developers and stakeholders present on plans to the neighborhood and take questions from residents.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

750-1000

*What more would you like to tell NCR or the community about your door-to-door outreach?
What are you doing that is new or particularly successful to involve residents and others?*

EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?
What are you doing that is new or particularly successful to involve residents and others?

We would like to do more events but need to build up our volunteer and staff capacity to organize said events. We are creating our plans for the 2016/17 years and have put a lot of emphasis on welcoming new residents and students. We have been working on a new website that will be focused on information for residents, with special direction on how to get involved.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

We conducted a large survey at the end of 2014 and used the information in 2015 for our Identity Project. We have partnered with organizations that work in the Glendale Townhomes and Luxton Park to reach out to Glendale residents and find better ways to engage meaningfully with this under-represented portion of the neighborhood. We do write a monthly newsletter, but it is only accessible online at this point.



Prev Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *under-represented groups*

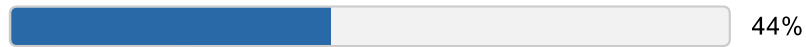
HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

We are working to engage with the diverse community in the Glendale Townhomes as well as the renters in large “student housing” buildings in the neighborhood. As history has shown, people get involved when the community is facing a large challenge or obstacle. This has taken form in the plan from the Minneapolis Public Housing Authority to demolish the current Glendale Townhomes and rebuild a mixed-income complex of buildings. The current residents were not engaged in the planning, and PPA has worked with stakeholders to help ensure they get a voice in the future of their homes. PPA is also working to ensure that future residents in the Prospect North area of the neighborhood are welcomed in a timely manner.



Prev

Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

9/20

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

At the time of writing this review, the website is being extensively redeveloped. We do not have the staff or volunteer capacity to update the current website with agendas and minutes, but do have contact information and a records request form on the website that anyone can submit to PPA staff, who will respond with electronic copies of minutes, reports and financial documents. We will soon have a new website live, which will have several volunteers trained to update it, as it is more user-friendly.

The Board has taken the steps this year to hold community meetings separate from board meetings. This is to help ensure the board members 1. Listen to their neighbors at the community meeting on the topics at hand, and 2. Know which of their neighbors are also board members. The Community meeting is the place where any community member can bring their concerns, plans or project ideas for peer review and later board review and action.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

We are working to create a new website that will make it easier to update the community on meetings and agendas, while also working on distributing agendas 5 days or more in advance. Currently, minutes and reports are distributed via the monthly newsletter.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

What more would you like to tell NCR or the community about participation in your organization?

What are you doing that is new or particularly successful to involve residents and others?

We have been working to make PPA more approachable. After conducting a neighborhood-wide survey during the Identity re-vamping, it was clear that the opinions of the neighborhood association held by residents were a mix of good, disappointed, and misinformed. We have updated our communications and continue to work to make sure we reach as many people as possible with the news and information that we have. A big part of PPA's response to this need is a more user-friendly and informative website.



Prev Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

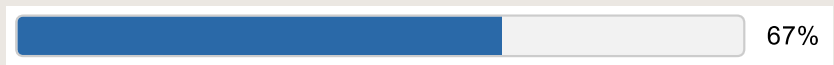
The organization was very excited to get a visual identity update and a new, simplified name! After using a logo that was available to the public for any use for years, it is great to be able to put a symbol on our work that only means "Prospect Park Association." It is also much easier to explain what PPA means (versus PPERRIA) to those who are new in the neighborhood. We have maintained our long history and remember all that was done for the neighborhood under the name PPERRIA, and look forward to what we will accomplish under the new name. We are also looking forward to getting our new, user-friendly website up and running. This website will be updated regularly by staff and volunteers, rather than relying on 1-2 volunteers to maintain a wide array of information about the neighborhood.

MAJOR HIGHLIGHT #2

The Prospect Park Community Gardens have expanded and created a way for people from across the neighborhood to connect and grow together. The Gardens, while not managed by PPA, received support to expand and improve the gardens. The Gardens at 29th&4th St have created a beautiful community space by the LRT station, and have turned an otherwise blighted location into a beautiful signature space in the area. The space is used by several non profits in Prospect Park and is beloved by many. This garden is also a strong draw for students who live in Prospect Park to get more involved in neighborhood activity.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: ***2015 CPP Annual Report Images***. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



Prev

Next