



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

Saint Anthony West Neighborhood Organization (STAWNO)

ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Margaret Egan (board chair)

Organization Address:

909 Main St. NE, Lower Level

Organization Address 2:

Organization ZIP:

55413

Organization Email Address:

neighbors@stawno.org

Organization Phone Number:

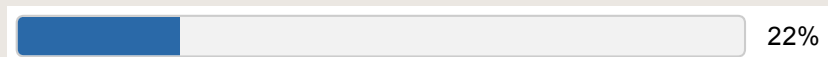
612-378-8886

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
04	26	2016





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Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

In 2015, special community meetings were held re: a) Small Area Transportation Plan and b) Main Street median redevelopment joint project with neighborhood, city and park board.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

40

*What more would you like to tell NCR or the community about your door-to-door outreach?
What are you doing that is new or particularly successful to involve residents and others?*

EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

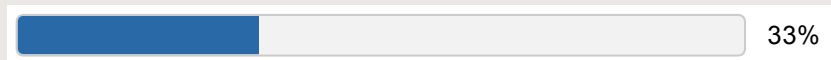
What are you doing that is new or particularly successful to involve residents and others?

New outreach/tabling event for STAWNO in 2015 was participating in organizing a renters' rights and responsibilities forum in partnership with multiple northeast neighborhood organizations, HomeLine and city staff. In addition, STAWNO continues its Dickman Park daytime summer activities for ages 7-14 in an underutilized park not regularly staffed by the park board. Approximately 100 youth were served last summer by this STAWNO program. Families are also engaged via this program during evening activities in the park, including the annual (free) community picnic, puppet shows, an Oromo dance presentation, and Movie in the Park night. We also engaged neighbors through our continuing Walk and Learn nights, where residents join together to walk the neighborhood and learn about a specific neighborhood-related topic. Our annual fundraiser, the Historic Riverfront 5K, also brings about 500 people to the neighborhood each fall.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

a) During the Small Area Plan process, STAWNO and its consultant conducted focus group interviews with local businesses and places of worship. b) A small, targeted survey was sent to households adjacent to a recent development project to gather input for future planning ideas and to inform the city about the building impacts/processes. C) "Saint Anthony West Neighborhood" signs placed at strategic gateway intersections were added in 2015 to increase awareness of this community.





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Stakeholder Involvement - *under-represented groups*

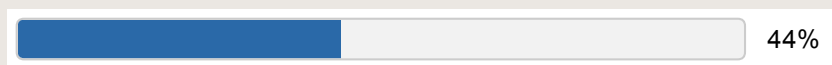
HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

STAWNO participated with multiple northeast neighborhood organizations in a renters' legal forum/clinic to help foster better relationships with renters, an under-represented group, as well as to provide a useful service to renters via HomeLine.



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Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

2

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

STAWNO also added one non-voting student member to the Board.

Open Forum is included on each board agenda, so that non-board members can give input on topics of their choice.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

Postcards were sent via U.S. Mail to all neighborhood addresses announcing input sessions on the Small Area Plan. Periodic SAP updates and summaries were also included on the STAWNO web site as the process moved along its schedule.

STAWNO has five committees actively working on neighborhood projects. Each committee reports back to the board in writing and verbally, including via motions that are then voted on by the board. In addition, the Small Area Plan Steering Committee was very active in 2015; three community-wide input sessions on the SAP were held in addition to regular meetings of this committee.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.



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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

The Small Area Plan was adopted by the Board of Directors after numerous steering community meetings, selection of a consultant, three community-wide input sessions and several focus group interviews aimed at businesses and places of worship. This plan will impact the entire neighborhood for the next 20 years and beyond. The recognition that a SAP was needed was spurred on by recent building developments or proposals for the neighborhood and a recognition that review of land use, zoning and future needs was essential in this community.

MAJOR HIGHLIGHT #2

In 2015 STAWNO worked closely with city variance/zoning procedures and developers regarding three properties in the neighborhood to ensure that the developments and the processes followed met neighborhood needs and expectations. Ensuring that neighbors were not negatively impacted was also key as these projects moved forward.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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