



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

Shingle Creek Neighborhood Association

ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Pam Owens

Organization Address:

PO Box 15656

Organization Address 2:

Organization ZIP:

55415

Organization Email Address:

mpls.scna@gmail.com

Organization Phone Number:

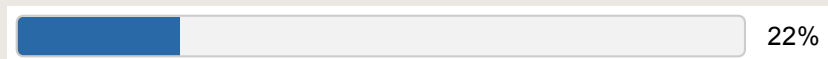
612-597-9464

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
05	10	2016





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Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

Our monthly meetings generally occur at the Minneapolis Park and Recreation Creekview Park building. This past year we've held different meetings at different venues which has stretched us and others to grow in the community. By officing in a warehouse/office building for the first time, the owner has subsequently made improvements to the exterior of his building such as lighting for increased safety and new railings for greater accessibility.

We were requested to help survey the community previously about the Humboldt Greenway development and have held general neighborhood meetings with City officials and developers about the reinvigorated City effort to kick start housing development on the Humboldt Greenway. We've held our General neighborhood and Annual Meeting at our new office as an open house and have increased participation and gained two new board members. We held another general neighborhood meeting about the Hennepin County Penn Ave improvement project to help gather community input.

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

100

What more would you like to tell NCR or the community about your door-to-door outreach?

What are you doing that is new or particularly successful to involve residents and others?

We continue to create, invite and support resident ideas that help us achieve our outreach and program goals. SCNA supported creating a new event like the Little Free Library Concert series in 2015. We had over 75 people attend two concerts that normally wouldn't attend a board meeting. They offered opportunities for us to listen to residents directly about the issues they're having and to share our community outreach and work. .

We flyer every household monthly with our colorful and creatively designed newsletter. It was a highly effective tool for our surveying efforts in 2015 because nearly half of our 151 responses were returned to us by mail even when offering the three surveys online.

We continue to outreach and meet people directly through direct contact through door-knocking, meetings, one-on-ones, etc. In 2015, the SCNA Board members over the course of the year met face to face with an estimated 200 people about the issues facing the community with the proposed repurposing of the elementary school, Humboldt Greenway development, SCNA events hosted like SC Clean-up and Tour de Camden and at Holiday on 44th. We ribboned over 100 trees in Shingle Creek for the Emerald Ash Borer project. Camden Care Center, Patrick Henry High School and three other school outreach efforts, MPRB Creekview park staff and summer events, and eight community garden volunteers.

EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?

What are you doing that is new or particularly successful to involve residents and others?

SCNA volunteers host and table along with staff at several neighborhood events including: STEAM Expo, Holiday on 44th, Shingle Creek Clean-up, Tour de Camden, Little Free Libraries Concerts, Creekview Park Ice Cream Social, Northside Housing Fair to reach renters and homeowners, Jenny Lind and Olson Middle School Open House events to reach youth, to help raise awareness about SCNA and its work.

We organize and host several community events that help address specific issues including: Shingle Creek Clean-up, Tour de Camden, and STEAM Expo, which have one hundred people attending each event. We also partner and table with VINA and Our Neighborhood Works on their annual Holiday on 44th event which has over one thousand people in attendance annually to help promote our community work.

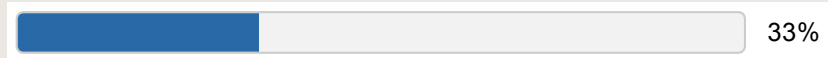
We also have tabled at the City-wide neighborhood convention to help promote our community and our work. We continue to partner with other youth efforts to help us attract, parents, youth and families to our events and to get involved.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

In 2015, in preparation for our planning efforts for the remaining SCNA NRP funding plan, we worked with our NCR staff person, and redesigned and distributed three neighborhood-wide surveys to the 1093 households in Shingle Creek to gather information in preparation for planning for the future. SCNA derived this year's survey by using updated survey questions from ten years previous and the data gathered was compared at a special meeting where residents compared data and discovered comparative insights that led into their planning efforts in early 2016. The findings have been widely distributed at several community meetings, at our Annual Meeting, in our monthly newsletter, and on our website.

We have also worked with local youth, religious and professional organizations and individuals to increase our reach to under-represented populations in the neighborhood.



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Stakeholder Involvement - *under-represented groups*

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

What more would you like to tell NCR or the community about your outreach to under-

What more would you like to tell NOR of the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

Youth of Our Community Bridge all Cultures and Diversities. SCNA continues to grow its efforts around youth. In 2015 we launched two new projects. The first was the STEAM Expo (Science Technology Engineering Art Mathematics) had three new partners and over 100 attendees in its first year. We also launched a new Little Free Libraries Concert Series intended to help us with our community outreach. We had over 100 people attend the two concerts. SCNA started a new partnership with Olson Middle School on a beautification project as a result of hosting the STEAM Expo. Residents learned about SCNA's work in the community, we gained five new partners, and attendees gave us input about safety concerns, home improvement needs, home values, and other youth program needs.

Our partnership with Patrick Henry High Schools Herobotics Team has led to partnering with them on our second annual STEAM Expo, their help at several of our community events, and on a national grant for their proposed city-wide effort for robotics. We anticipate a positive announcement about moving forward with this exciting partnership and project in the coming weeks.

SCNA Sponsors New Bike in Celebration of the 25th Anniversary of ADA

SCNA heard about the Camden Care Center's need for improved health of its residents and increased participation in the community! In celebration of the 25th Anniversary of the American Disability Act, SCNA reached out and partnered with the 90+ residents of the Camden Care Center in 2015 and presented them with a three-wheeled accessible bike so residents could get involved in the community and our annual Tour de Camden event. We had three participants attend our event for the first time and established a new shorter and easier route for them that involved two new board members in this event.

We are excited that the bike has been continued to be used averaging around 4 riders per day, 5 days per week (give or take a day or two for poor weather.) Since increasing admissions at Camden Care Center to now over 100 residents, the bike usage soared with many younger clients utilizing the bike. Folks that did not get out of their rooms were now going for bike rides. People that haven't ridden a bike in years were now pedaling down the street like young children not wanting to get off and go around the block again, which also increased staff exercise time since they have to ride with residents. "The bike has set us apart from the "Old Camden Care Center" as there is a new type of fun activity that makes everyone all feel like a child again."

SCNA Tabled at Revived Northside Housing Fair
SCNA was excited to partner with the hosting Cleveland

Neighborhood Association and table at the revived Northside Housing Fair. Outside vendors, realtors, and potential new residents need to see the positives of this community and SCNA was proud to support and participate in this year's event as part of our outreach efforts and work.



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Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

4

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

Regular communications and updates through SCNA's media sources:

- o Social Media: Twitter, Facebook, Youtube Channel
- o Shingle Creek Neighborhood website
- o SCNA monthly newsletter
- o Monthly ads in Camdenews
- o Monthly committee meetings (Board of Directors, Executive, Youth, Garden and Event committees.)

Community meetings for on-going and emerging issues such as Emerald Ash Borer education, potential partnership with Creekview Park, Olson Middle School, Crime, Block Club leader training, community development, community gardens.

Various community and board surveys

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.

Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.

Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

We continue to utilize our monthly newsletter distributed to 1093 Shingle Creek households, monthly newspaper advertisement distributed to the entire Camden community of 19,000 households, youth-developed website and social media outlets to advertise general membership meetings and committee meetings.

We have also brought in several guest speakers over this past year to address broad community topics such as Hennepin County Penn Ave Improvement, Hennepin County Assistant Chief Judge Ivy Bernhardson, City of Minneapolis, Humboldt Greenway Developers, C.G.S Minneapolis for Organic Recycling. Attendance at our general membership meetings has increased slightly by having a more broad variety. We've also increased the number of General membership meetings to help with outreach.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.

*What more would you like to tell NCR or the community about participation in your organization?
What are you doing that is new or particularly successful to involve residents and others?*

Humboldt Greenway Development Begins Eight Years After Great Recession

In the late 1990's, over 100 homes and over a dozen businesses were removed from the Shingle Creek boundary of Humboldt Ave N for the multi-million dollar, and multi-jurisdictional partnership around developing the Humboldt Greenway project. Spirits were high as a seventy-five unit independent living facility, many single family and townhome construction began and homes on the "Greenway" were selling for well into the \$300k range which was almost unheard of for the area. But when the Foreclosure crisis and Great Recession hit in 2007/8, the project was only partially completed leaving nearly 100 parcels with and without housing on them vacant and the developer falling into foreclosure. The City and County acquired the properties to wait until there was a surge in housing construction and sales.

SCNA surveyed the community both in our newsletter and online regarding the proposed development and sale of the properties. Last year SCNA held a community meeting to hear from elected officials and the developers being proposed to start construction on the Greenway finally. There were doubts voiced publicly by residents of other neighborhoods about homes being able to be sold for the high \$300k price point again but SCNA mainly heard positive things from residents about the potential new home construction being proposed and looked forward to seeing construction beginning soon to help increase the tax base and help raise home values for current residents.



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2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

Humboldt Greenway Development Begins Eight Years After Great Recession
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MAJOR HIGHLIGHT #2

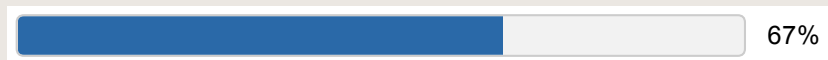
SCNA Sponsors New Adaptive Bike in Celebration of the 25th Anniversary of ADA

SCNA heard about the Camden Care Center's need for improved health of its residents and increased participation in the community! In celebration of the 25th Anniversary of the American Disability Act, SCNA reached out and partnered with Camden Care Center this year and presented them a three-wheeled accessible bike so residents could get involved in the community and our annual Tour de Camden event. The Camden Care Center is a local facility with nearly 100 residents that have been able to utilize the bike along with their staff to increase their engagement of residents and staff for their year-long health.

The SCNA Tour de Camden is a leisurely bike ride through the seven neighborhoods of Camden with various educational stops about local parks, historical sites, city assets, so resident and friends can get to know about the area and meet new neighbors. It is the only Aquatennial affiliated event on the northside and has grown to over 100 riders annually.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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