



Community Participation Program
Neighborhood Organization
2015 Annual Report

Neighborhood Organization Information - *please confirm*

NEIGHBORHOOD ORGANIZATION

Stevens Square Community Organization

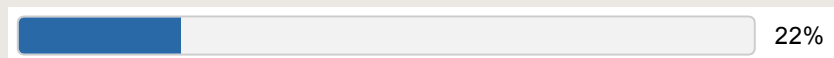
ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Steven Gallagher
Organization Address:	1925 Nicollet Avenue
Organization Address 2:	
Organization ZIP:	55403
Organization Email Address:	steven.gallagher3@gmail.com
Organization Phone Number:	612-874-2840

DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** *Meeting minutes may be requested by NCR.*

	MM		DD		YYYY
Date / Time	05	/	03	/	2016



Prev Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *basic outreach & engagement*

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?

MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

What more would you like to tell NCR or the community about your meetings?

What are you doing that is new or particularly successful to involve residents and others?

DOOR-TO-DOOR (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

1800

*What more would you like to tell NCR or the community about your door-to-door outreach?
What are you doing that is new or particularly successful to involve residents and others?*

Last year through various means we were able to door knock every household in the neighborhood. Now we are able to have a monthly and yearly schedule to ensure every household is door-knocked every other year.

It should be noted that the average stay for residents of Stevens Square is 18 months.

EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

What more would you like to tell NCR or the community about your events?
What are you doing that is new or particularly successful to involve residents and others?

Stevens Square Community Organization has one event per month both to engage and invest into the community. For example, when a new business opens in our neighborhood we plan a welcome event from the community.

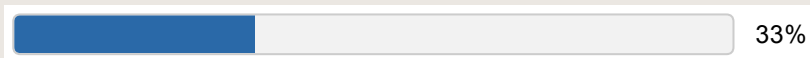
We utilize smaller events (pop-up, smores' in the park, Farmers Market) to engage residents while they conduct their every day lives. Meaning, the residents do not have to come to us - we go to them.

OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Whenever we have an event the organization has a survey available to the public.

We have partnerships with businesses, religious organizations, and professionals in and around our neighborhood.



Prev Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *under-represented groups*

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

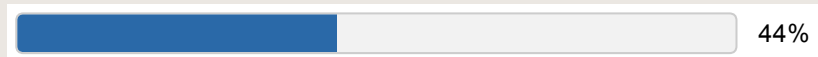
We also participate in apartment meetings, including meetings that are held at the Minneapolis Low-income high-rises.

What more would you like to tell NCR or the community about your outreach to under-represented groups?

What are you doing that is new or particularly successful to involve residents and others?

Our organization made an effort to ensure our board is reflective of our neighborhood. Currently the board is 99% reflective in the renter/owner status, as well as, racial diversity.

(to be completely reflective the organization would have to add a white male homeowner to its board).



Prev

Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

Stakeholder Involvement - *information & communication*

HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?

BOARD MEETINGS (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

7

What more would you like to tell NCR or the community about your board meetings?

What are you doing that is new or particularly successful to involve residents and others?

We utilize social media to engage our residents more. In fact, through analytic comparisons we found more people viewed our social media pages than our web site.

COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

What more would you like to tell NCR or the community about your regular meetings?

What are you doing that is new or particularly successful to involve residents and others?

Every agenda, for a board or committee meeting, has the last item "Community Concerns." This is an open forum for members to ask any question.

We have found that when a resident has an issue they would like to discuss (in public) they do not always want to wait for the appropriate meeting (i.e. safety). This action gives the resident a chance to speak about their concerns and have it placed in the minutes.

The concern, if not related to the committee, is then forwarded through the appropriate program. Follow-up is always completed.

SPECIFIC ISSUES

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

ORGANIZATIONAL INFORMATION (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

OTHER (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.

We use social media (such as e-democracy or Facebook) to share information.

We share city news and information on our organization's website or through email, social media or other means.

What more would you like to tell NCR or the community about participation in your organization?

What are you doing that is new or particularly successful to involve residents and others?

The Southwest Journal is our official newspaper for events and announcements.

Again, social media seems to be the major source of informational gathering for our residents. Therefore, we have increased our social media budget to enhance its presence.



Prev

Next



Community Participation Program
Neighborhood Organization
2015 Annual Report

2015 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

MAJOR HIGHLIGHT #1

The Stevens Square Neighborhood has always had a significant amount of crime in and around the area. This has been an on-going problem and concern for decades.

However, as crime has risen throughout most of Minneapolis the work of our committees, block patrol and connections with the Minneapolis Police Department has actually lead to a decrease in overall crime!

The community meet once a month to discuss overall crime and "hot spots."

Also, a major concern among residents was street harassment of females. The neighborhood reached out to the Sexual Violence Center and partnered to have two informational meetings to those effected. The turnout and feedback was extremely positive, therefore, two more meetings will take place in 2016.

During this process we found a member of the SVC was a resident of our neighborhood. She was appointed the the Board of Directors' because of her excellent work in this area and her contributions to the neighborhood.

MAJOR HIGHLIGHT #2

We believe a major accomplishment for 2015 was our door knocking campaign which lead to every household being contacted.

Utilizing our volunteers from Block Patrol, as well as, our Get out The Vote campaign we were extremely successful.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



Prev

Next